

August 5, 2022

John Doe 123 Basic Boulevard Anytown, USA 12345

### NOTICE OF DATA BREACH

On July 18, 2022, we determined that an unauthorized third-party acquired some of your personal information. This determination followed an investigation into unauthorized access to the email account of an administrative employee of Berkshire Partners, a subsidiary of BPSP, L.P. and Berkshire Partners Holdings LLC, which likely occurred between August 18, 2021 and February 24, 2022. The employee primarily provides support to the current and former principals of Berkshire.

### What Happened?

On February 24, 2022, we detected suspicious activity related to the email account and immediately launched an investigation into the incident. As part of the investigation, we conducted a comprehensive review of materials impacted and recently determined that an unauthorized third-party acquired emails that contained some of your personal information.

### What Information Was Involved?

The emails may have included your name and Social Security number, and in some cases, your financial account number(s), driver's license number, and passport number, among other types of information. We have no indications that the information included your security code, access code, or password that would permit access to your financial account(s).

### What We Are Doing.

Upon learning of this incident, we took immediate steps to launch a comprehensive investigation with the assistance of technical experts, and to identify affected individuals. We also further enhanced our existing security measures to protect against future incidents.

To help protect against possible fraud, identity theft, or other financial loss, we are offering complimentary identity monitoring through Kroll for twenty-four (24) months. Your identity monitoring services include Credit Monitoring, a Current Credit Report, Web Watcher, Public Persona, Quick Cash Scan, \$1 Million Identity Fraud Loss Reimbursement, Fraud Consultation, and Identity Theft Restoration.

- Visit <u>https://enroll.krollmonitoring.com</u> to activate and take advantage of your identity monitoring services.
- You have until November 4th, 2022 to activate your identity monitoring services.
- Membership Number: 000-111-222-333

For more information about Kroll and your Identity Monitoring services, you can visit info.krollmonitoring.com. Additional information describing your services is included in Attachment A.

### What You Can Do.

Regardless of whether you elect to activate the identity monitoring services, we strongly recommend that you remain vigilant and regularly review and monitor all of your credit history to guard against any unauthorized transactions or activity. We also recommend that you closely monitor your account statements and notify your financial institution if you suspect any unauthorized activity. Attachment B contains more information about steps you can take to help protect yourself against fraud and identity theft.

### For More Information.

Please be assured that we are taking steps to address the incident and to protect the security of your data. If you have any questions about this notice or the incident, please call (855) 544-2829, Monday through Friday from 9:00 a.m. to 6:30 p.m. Eastern Time, excluding major U.S. holidays. Please have your membership number ready.

# ATTACHMENT A

# TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

# Triple Bureau Credit Monitoring and Single Bureau Credit Report

Your current credit report is available for you to review. You will also receive alerts when there are changes to your credit data at any of the three national credit bureaus—for instance, when a new line of credit is applied for in your name. If you do not recognize the activity, you will have the option to call a Kroll fraud specialist, who will be able to help you determine if it is an indicator of identity theft.

### Web Watcher

Web Watcher monitors internet sites where criminals may buy, sell, and trade personal identity information. An alert will be generated if evidence of your personal identity information is found.

### **Public Persona**

Public Persona monitors and notifies when names, aliases, and addresses become associated with your Social Security number. If information is found, you will receive an alert.

# **Quick Cash Scan**

Quick Cash Scan monitors short-term and cash-advance loan sources. You will receive an alert when a loan is reported, and you can call a Kroll fraud specialist for more information.

### **\$1 Million Identity Fraud Loss Reimbursement**

Reimburses you for out-of-pocket expenses totaling up to \$1 million in covered legal costs and expenses for any one stolen identity event. All coverage is subject to the conditions and exclusions in the policy.

### **Fraud Consultation**

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

### **Identity Theft Restoration**

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

To receive credit services, you must be over the age of 18 and have established credit in the U.S., have a Social Security number in your name, and have a U.S. residential address associated with your credit file.

## ATTACHMENT B

### **ADDITIONAL INFORMATION**

To protect against possible fraud, identity theft, or other financial loss, we encourage you to remain vigilant, to review your account statements, and to monitor your credit reports. Provided below are the names and contact information for the three major U.S. credit bureaus and additional information about steps you can take to obtain a free credit report, and place a fraud alert or security freeze on your credit report. If you believe you are a victim of fraud or identity theft you should consider contacting your local law enforcement agency, your State's attorney general, or the Federal Trade Commission ("FTC").

### INFORMATION ON OBTAINING A FREE CREDIT REPORT

U.S. residents are entitled under U.S. law to one free credit report annually from each of the three major credit bureaus. To order your free credit reports, visit www.annualcreditreport.com or call toll-free (877) 322-8228.

### INFORMATION ON IMPLEMENTING A FRAUD ALERT, CREDIT FREEZE, OR CREDIT LOCK

To place a fraud alert, credit freeze, or credit lock on your credit report, you must contact the three credit reporting agencies below:

Equifax:	Experian:	TransUnion:
Equifax Security	Experian Security	Fraud Victim Assistance
Freeze	Freeze	Department
P.O. Box 105788	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016-2000
1-888-298-0045	1-888-397-3742	1-800-680-7289
www.equifax.com	www.experian.com	www.transunion.com

**Fraud Alert**: Consider contacting the three major credit reporting agencies at the addresses above to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name.

To place a fraud alert, contact any of the three major credit reporting agencies listed above and request that a fraud alert be put on your file. The agency that you contacted must notify the other two agencies. A fraud alert is free and lasts 90 days, but can be renewed.

**Credit Freeze**: A credit freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report until the freeze is lifted. When a credit freeze is in place, no one— including you—can open a new account. As a result, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services.

Pursuant to 15 U.S.C. § 1681c-1, you have a right to obtain a security freeze on your credit report free of charge. To place a credit freeze, contact all three credit reporting agencies listed above and provide the personal information required by each agency to place a freeze, which may include:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.); and
- 7. If you are a victim of identity theft, a copy of either a police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

When you place a credit freeze, you will be provided a PIN to lift temporarily or remove the credit freeze. A credit freeze generally lasts until you lift or remove it, although in some jurisdictions it will expire after seven years.

**Credit Lock**: Like a credit freeze, a credit lock restricts access to your credit report and prevents anyone from opening an account until unlocked. Unlike credit freezes, your credit can typically be unlocked online without delay. To lock your credit, contact all three credit reporting agencies listed above and complete a credit lock agreement. The cost of a credit lock varies by agency, which typically charges monthly fees.

You may also contact the FTC for further information on fraud alerts, credit freezes, credit locks, and how to protect yourself from identity theft. The FTC can be contacted at 600 Pennsylvania Avenue, NW, Washington, DC 20580; 1-877-382-4357; or https://www.identitytheft.gov/#/, https://reportfraud.ftc.gov/#/.

### **ADDITIONAL RESOURCES**

Your state Attorney General may also have advice on preventing identity theft, and you should report instances of known or suspected identity theft to law enforcement and your state Attorney General.

**Massachusetts Residents:** Under Massachusetts law, you have the right to obtain any police report filed in connection to the incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

# Berkshire Partners

August 5th, 2022

Parent or Guardian of: John Doe 123 Basic Boulevard Anytown, USA 12345

# NOTICE OF DATA BREACH

On July 18, 2022, we determined that an unauthorized third-party acquired some of your child's personal information. This determination followed an investigation into unauthorized access to the email account of an administrative employee of Berkshire Partners, a subsidiary of BPSP, L.P. and Berkshire Partners Holdings LLC, which likely occurred between August 18, 2021 and February 24, 2022. The employee primarily provides support to the current and former principals of Berkshire.

# What Happened?

On February 24, 2022, we detected suspicious activity related to the email account and immediately launched an investigation into the incident. As part of the investigation, we conducted a comprehensive review of materials impacted and recently determined that an unauthorized third-party acquired emails that contained some of your child's personal information.

# What Information Was Involved?

The emails may have included your child's name and Social Security number, and in some cases, your child's financial account number(s), driver's license number, and passport number, among other types of information. We have no indications that the information included your child's security code, access code, or password that would permit access to your child's financial account(s).

# What We Are Doing.

Upon learning of this incident, we took immediate steps to launch a comprehensive investigation with the assistance of technical experts, and to identify affected individuals. We also further enhanced our existing security measures to protect against future incidents.

To help protect against possible fraud, identity theft, or other financial loss, we are offering complimentary Minor Identity Monitoring, Fraud Consultation, and Identity Theft Restoration through Kroll for twenty-four (24) months.

- Visit <u>https://enroll.krollmonitoring.com</u> to activate and take advantage of your Minor Identity Monitoring services.
- You have until November 4th, 2022 to activate your Minor Identity Monitoring services.
- Membership Number: 000-111-222-333

For more information about Kroll and your Identity Monitoring services, you can visit info.krollmonitoring.com. Additional information describing your services is included in Attachment A.

# What You Can Do.

Regardless of whether you elect to activate the Identity Monitoring service, we strongly recommend that you remain vigilant and regularly review and monitor all of your child's credit history to guard against any unauthorized transactions or activity. We also recommend that you closely monitor your child's account statements and notify your child's financial institution if you suspect any unauthorized activity. Attachment B contains more information about steps you can take to protect against fraud and identity theft.

# For More Information.

Please be assured that we are taking steps to address the incident and to protect the security of your child's data. If you have any questions about this notice or the incident, please call (855) 544-2829, Monday through Friday from 9:00 a.m. to 6:30 p.m. Eastern Time, excluding major U.S. holidays. Please have your membership number ready.

# ATTACHMENT A

# TAKE ADVANTAGE OF YOUR IDENTITY MONITORING SERVICES

You have been provided with access to the following services from Kroll:

### **Minor Identity Monitoring**

Minor Identity Monitoring detects when names, addresses, and credit information is associated with your child's Social Security number. An alert will be sent to you when activity is detected. The presence of a credit file may be an indicator of identity theft or fraud for children who, as minors, should not have a credit history.

### **Fraud Consultation**

You have unlimited access to consultation with a Kroll fraud specialist. Support includes showing you the most effective ways to protect your identity, explaining your rights and protections under the law, assistance with fraud alerts, and interpreting how personal information is accessed and used, including investigating suspicious activity that could be tied to an identity theft event.

#### **Identity Theft Restoration**

If you become a victim of identity theft, an experienced Kroll licensed investigator will work on your behalf to resolve related issues. You will have access to a dedicated investigator who understands your issues and can do most of the work for you. Your investigator will be able to dig deep to uncover the scope of the identity theft, and then work to resolve it.

Kroll's activation website is only compatible with the current version or one version earlier of Chrome, Firefox, Safari and Edge.

## ATTACHMENT B

### **ADDITIONAL INFORMATION**

To protect against possible fraud, identity theft, or other financial loss, we encourage you to remain vigilant, to review your account statements, and to monitor your credit reports. Provided below are the names and contact information for the three major U.S. credit bureaus and additional information about steps you can take to obtain a free credit report, and place a fraud alert or security freeze on your credit report. If you believe you are a victim of fraud or identity theft you should consider contacting your local law enforcement agency, your State's attorney general, or the Federal Trade Commission ("FTC").

### INFORMATION ON OBTAINING A FREE CREDIT REPORT

U.S. residents are entitled under U.S. law to one free credit report annually from each of the three major credit bureaus. To order your free credit reports, visit www.annualcreditreport.com or call toll-free (877) 322-8228.

### INFORMATION ON IMPLEMENTING A FRAUD ALERT, CREDIT FREEZE, OR CREDIT LOCK

To place a fraud alert, credit freeze, or credit lock on your credit report, you must contact the three credit reporting agencies below:

Equifax:	Experian:	TransUnion:
Equifax Security	Experian Security	Fraud Victim Assistance
Freeze	Freeze	Department
P.O. Box 105788	P.O. Box 9554	P.O. Box 2000
Atlanta, GA 30348	Allen, TX 75013	Chester, PA 19016-2000
1-888-298-0045	1-888-397-3742	1-800-680-7289
www.equifax.com	www.experian.com	www.transunion.com

**Fraud Alert**: Consider contacting the three major credit reporting agencies at the addresses above to place a fraud alert on your credit report. A fraud alert indicates to anyone requesting your credit file that you suspect you are a possible victim of fraud. A fraud alert does not affect your ability to get a loan or credit. Instead, it alerts a business that your personal information might have been compromised and requires that business to verify your identity before issuing you credit. Although this may cause some short delay if you are the one applying for the credit, it might protect against someone else obtaining credit in your name.

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**Credit Freeze**: A credit freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report until the freeze is lifted. When a credit freeze is in place, no one— including you—can open a new account. As a result, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit, mortgages, employment, housing, or other services.

Pursuant to 15 U.S.C. § 1681c-1, you have a right to obtain a security freeze on your credit report free of charge. To place a credit freeze, contact all three credit reporting agencies listed above and provide the personal information required by each agency to place a freeze, which may include:

- 1. Your full name (including middle initial as well as Jr., Sr., II, III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. If you have moved in the past five (5) years, the addresses where you have lived over the prior five years;
- 5. Proof of current address, such as a current utility bill or telephone bill;
- 6. A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.); and
- 7. If you are a victim of identity theft, a copy of either a police report, investigative report, or complaint to a law enforcement agency concerning identity theft.

When you place a credit freeze, you will be provided a PIN to lift temporarily or remove the credit freeze. A credit freeze generally lasts until you lift or remove it, although in some jurisdictions it will expire after seven years.

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