



KOHLER & EYRE, CPA's

YOUR BUSINESS & TAX PARTNER

MARK J. KOHLER, CPA *†‡¥
LADELL J. EYRE, CPA *
RICHARDE. TAYLOR, CPA *

1883 W. ROYAL HUNTE DRIVE, SUITE 201
CEDAR CITY, UTAH 84720
PH. (435) 865-5866
FAX. (800) 948-8030

*A PROFESSIONAL CORPORATION
‡ ALSO ADMITTED IN ARIZONA
† ADMITTED IN CALIFORNIA
¥ ADMITTED IN IDAHO

To Enroll, Please Visit:
[https://app.idx.us/account-
creation/protect](https://app.idx.us/account-creation/protect)
Enrollment Code: [REDACTED]



7/22/2022

Notice of Data Breach

Dear [REDACTED],

We wanted to open this notification with a personal note from the Partners and Team Members at Kohler and Eyre CPA's, LLP. We appreciate you and the trust and faith you place in us. We focus on helping you implement strategies that will not only preserve your wealth but help it grow. As required by law, we are required to inform you that in December, our security software and our data protection team discovered an attempt to access and freeze all of our Information Systems Data. This includes both sensitive and non-sensitive client data. Thankfully this did not happen. With the help of outside IT security experts, we have gone through all of our data to make sure we have everything verified as to how much and what may have been compromised. We have determined that about 4% of our system data was exposed. Of the data, about 1% had personal identifiers. As partners, our personal information as well as that of many of our own team member's information was part of the 1%. So far, we have not seen any suspicious activity on any of our accounts from the data exposed.

We seem to hear every day of large companies having millions of accounts exposed by data breaches. Thankfully, this is not the case here. We want you to know that we are doing not only what is required by law to protect your information, but we have upgraded both our hardware and software systems and have actively engaged security specialists to create stronger barriers against any future breach attempts. Please look at the following information and feel free to call, email or traditional mail us for any additional questions.

What Happened

On December 10, 2021, Kohler and Eyre was the victim of a ransomware attack. Our entire system was encrypted and our backups were wiped out. In this attack, Kohler and Eyre lost 10 days worth of data. On January 9, 2022, Kohler and Eyre became aware that files were exfiltrated from our system. These files contained a portion of our customers' personal information.

What Information Was Involved

We are providing you this notification in an abundance of caution in case someone actually viewed or had access to your information that would have included your full name, personal information, social security number and/or credit card information.

What We Are Doing

We took steps to address this incident promptly after it was discovered, including conducting an investigation to understand what had taken place and how. We have secured our system. We have also reviewed our internal data management and protocols and have implemented enhanced security measures to help prevent this type of incident from recurring.

In addition, we are offering identity theft protection services through IDX, the data breach and recovery services expert. IDX identity protection services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

What You Can Do

We encourage you to enroll in free IDX identity protection services by going to <https://app.idx.us/account-creation/protect> or calling 1-800-939-4170 and using the Enrollment Code provided.

IDX representatives are available Monday through Friday from 6 am - 6 pm Pacific Time. Please note the deadline to enroll is 11/20/2022.

Again, at this time, there is no evidence that your information has been misused. However, we encourage you to take full advantage of this service offering.

For More Information

You will find detailed instructions for enrollment on the enclosed Recommended Steps document. Also, you will need to reference the enrollment code at the top of this letter when enrolling, so please do not discard this letter.

Thank you again for being part of the Kohler and Eyre family. Please know that we will continue to seek proven technologies in protecting all of us, and to help us build a more prosperous future for you, your family and your business. Again, please contact us with any questions. We will be happy to get you any information you need.

Sincerely,

LaDell Eyre
KOHLER AND EYRE
(Enclosure)



Recommended Steps to Help Protect Your Information

1. Website and Enrollment. Go to <https://app.idx.us/account-creation/protect> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.

2. Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

3. Review your credit reports. We recommend that you remain vigilant by reviewing account statements and monitoring credit reports. Under federal law, you also are entitled every 12 months to one free copy of your credit report from each of the three major credit reporting companies. To obtain a free annual credit report, go to www.annualcreditreport.com or call 1-877-322-8228. You may wish to stagger your requests so that you receive a free report by one of the three credit bureaus every four months.

If you discover any suspicious items and have enrolled in IDX identity protection, notify them immediately by calling or by logging into the IDX website and filing a request for help.

If you file a request for help or report suspicious activity, you will be contacted by a member of our ID Care team who will help you determine the cause of the suspicious items. In the unlikely event that you fall victim to identity theft as a consequence of this incident, you will be assigned an ID Care Specialist who will work on your behalf to identify, stop and reverse the damage quickly.

You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

4. Place Fraud Alerts with the three credit bureaus. If you choose to place a fraud alert, we recommend you do this after activating your credit monitoring. You can place a fraud alert at one of the three major credit bureaus by phone and also via Experian's or Equifax's website. A fraud alert tells creditors to follow certain procedures, including contacting you, before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit. The contact information for all three bureaus is as follows:

Credit Bureaus

Equifax Fraud Reporting
1-866-349-5191
P.O. Box 105069
Atlanta, GA 30348-5069
www.equifax.com

Experian Fraud Reporting
1-888-397-3742
P.O. Box 9554
Allen, TX 75013
www.experian.com

TransUnion Fraud Reporting
1-800-680-7289
P.O. Box 2000
Chester, PA 19022-2000
www.transunion.com

It is necessary to contact only ONE of these bureaus and use only ONE of these methods. As soon as one of the three bureaus confirms your fraud alert, the others are notified to place alerts on their records as well. You will receive confirmation letters in the mail and will then be able to order all three credit reports, free of charge, for your review. An initial fraud alert will last for one year.

Please Note: No one is allowed to place a fraud alert on your credit report except you.

5. Security Freeze. By placing a security freeze, someone who fraudulently acquires your personal identifying information will not be able to use that information to open new accounts or borrow money in your name. You will need to contact the three national credit reporting bureaus listed above to place the freeze. Keep in mind that when you place the freeze, you will not be able to borrow money, obtain instant credit, or get a new credit card until you temporarily lift or permanently remove the freeze. There is no cost to freeze or unfreeze your credit files.

6. You can obtain additional information about the steps you can take to avoid identity theft from the following agencies. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them.

California Residents: Visit the California Office of Privacy Protection (www.oag.ca.gov/privacy) for additional information on protection against identity theft.

Further, pursuant to the Fair Credit Reporting Act, the consumer reporting agencies must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit “prescreened” offers of credit and insurance you get based on information in your credit report; and you may seek damages from a violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. You can review your rights pursuant to the Fair Credit Reporting Act by visiting www.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

New York Residents: the Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; <https://ag.ny.gov/>.

North Carolina Residents: Office of the Attorney General of North Carolina, 9001 Mail Service Center Raleigh, NC 27699-9001, www.ncdoj.gov, Telephone: 1-919-716-6400.

Oregon Residents: Oregon Department of Justice, 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us/, Telephone: 877-877-9392

All US Residents: Identity Theft Clearinghouse, Federal Trade Commission, 600 Pennsylvania Avenue, NW Washington, DC 20580, www.consumer.gov/idtheft, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.