



29214

Attn: Digital Mailroom EBC
PO Box 661039
Dallas, TX 75266

[DATE]

[FIRST NAME/LAST NAME]
[ADDRESS LINE 1]
[ADDRESS LINE 2]
[CITY, STATE, ZIP]

PLEASE READ
IMPORTANT INFORMATION

Dear [FIRST NAME][LAST NAME]:

We recently discovered a potential information security incident involving Allstate's MyAccount system between Jan. 8 and Feb. 28, 2023. We have no indication that your information was actually acquired.

We learned that information accessed may have included your name, bank account number, and routing number. We took steps to prevent further access, including locking your Allstate MyAccount. You'll have to reset your password the next time you log in, if you haven't done so already. We also recommend that you remain vigilant and review your account statements and free credit reports regularly to ensure there is no unauthorized or unexplained activity.

Any passwords used for your Allstate MyAccount should be complex, and include at least 1 lower case letter and 1 number. It's also a good practice not to reuse passwords across multiple accounts. More information on choosing and remembering strong passwords can be found on <https://consumer.ftc.gov/articles/password-checklist>.

Allstate Identity Protection Coverage

Although we have no reason to believe your information was actually acquired, we are offering 12 months of Allstate Identity Protection – Reserve plan coverage.

This Includes:

- Credit monitoring, rapid fraud alerts, and credit freeze assistance
- Advanced digital identity and dark web monitoring
- Full-service identity theft remediation support
- Up to \$50,000 of expense coverage that covers out-of-pocket costs related to fraud*

These services are provided by Allstate Identity Protection and will be available to you at no charge for 12 months and begin as soon as you complete the registration.

To safeguard your privacy and security, you will be asked to verify your identity before monitoring can be activated. To register your account and activate your services:

1. Type the following URL into your browser: **<https://www.myaip.com/2979945>**
2. Enter the following code in the Access Code** field: **[ACCESS CODE]**
3. Click the 'Next' button and follow the instructions to create your account
4. Create a username and password, then click 'Next'
5. Click 'Sign In' to begin utilizing your portal

Important – you must register your account and activate your monitoring services within 90 days from the date of this letter, otherwise your ability to access the services will expire.

If you have further questions, please contact Allstate Identity Protection Customer Care specialist at **855-799-2647**. They will be able to take your calls anytime you need help.

*Identity theft insurance covering expense and stolen funds reimbursement is underwritten by American Bankers Insurance Company of Florida, an Assurant company. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

** These services require an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection and in order to confirm your identity. Some key features require additional activation. Allstate Identity Protection is offered and serviced by InfoArmor, Inc., a subsidiary of The Allstate Corporation.

Additional Resources

We want you to know about additional resources to help protect against identity theft or the unauthorized use of personal information. Here are the toll-free numbers, addresses and websites for the major consumer reporting agencies. Additional information can be found in the attached page.

Equifax	Experian	Trans Union
<p>P.O. Box 740241 Atlanta, GA 30374-0241 www.equifax.com For general info or to request a credit report, call 1-800-685-1111. To place a fraud alert, call 1-800-525-6285 or go to the Equifax Fraud Alert website To place a security freeze free of charge, send a written request by regular, certified, or overnight mail to: Equifax Security Freeze P.O. Box 105788 Atlanta, GA 30348</p>	<p>P.O. Box 2002 Allen, TX 75013 www.experian.com For general info, to request a credit report, or to place a fraud alert, call 1-888-397-3742. You may also place a fraud alert through the Experian Fraud Center website. To place a security freeze free of charge, send a written request by regular, certified, or overnight mail to: Experian Security Freeze P.O. Box 9554 Allen, TX 75013</p>	<p>P.O. Box 1000 Chester, PA 19022 www.transunion.com For general info or to request a credit report, call 1-800-888-4213. To place a fraud alert, call 1-800-680-7289, or visit the Trans Union Fraud Alert website To place a security freeze free of charge, send a written request by regular, certified, or overnight mail to: Trans Union Security Freeze P.O. Box 160 Woodlyn, PA 19094</p>

For additional steps you can take to prevent identity theft, contact the Federal Trade Commission (FTC) at (877) ID THEFT / (877) 438-4338, review the FTC’s identity theft website, www.ftc.gov/bcp/edu/microsites/idtheft, or write to the FTC at: Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, D.C. 20580.

If you have any questions regarding this incident or on the password reset, please call the Allstate Privacy Consumer Response Center at (877) 233-6693. The Allstate Privacy Consumer Response Center is available Monday through Friday, 8:30 a.m. to 5 p.m. EST.

We sincerely regret any inconvenience this incident may cause. Please know that we respect your privacy and work hard to protect your personal information.

Sincerely,

Allstate Privacy

ADDITIONAL INFORMATION

For Massachusetts Residents: Under Massachusetts law, you have the right to obtain any police report filed regarding this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.

You are also entitled to place a security freeze free of charge. A security freeze prohibits a credit reporting agency from releasing any information from a consumer's credit report without written authorization. However, please be aware that placing a security freeze on your credit report may delay, interfere with, or prevent the timely approval of any requests you make for new loans, credit mortgages, employment, housing or other services. To place a security freeze on your credit report, you may send a written request by regular, certified, or overnight mail at the addresses listed above. You may also place a security freeze through each of the consumer reporting agencies' websites or over the phone, using the contact information above.

In order to request a security freeze, expect to provide some or all of the following information to the credit reporting agency, depending on whether you request the freeze online, by phone, or by mail:

- Your full name (including middle initial as well as Jr., Sr., II, III, etc.)
- Social Security number
- Date of birth
- Addresses where you have lived over the prior five years
- Proof of current address, such as a current utility bill, telephone bill, rental agreement, or deed
- A legible photocopy of a government issued identification card (state driver's license or ID card, military identification, etc.)
- Social Security card, pay stub, or W2
- If you are a victim of identity theft, a copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft.