Logo/Wingra Direct, LLC 10300 SW Greenburg Rd. Suite 570 Portland, OR 97223

<<FirstName>> <<LastName>>

<<City>>, <<State>> <<Zip Code>>

<<Address1>> <<Address2>> To Enroll, Please Call: 1-800-939-4170 Or Visit: <u>https://app.idx.us/account-</u> <u>creation/protect</u> Enrollment Code: <<XXXXXXX>>

<<Date>>

Notice of Data Breach

Dear <<FirstName>> <<LastName>>,

At Wingra Direct, LLC ("Wingra"), owner and operator of SharpeningSupplies.com, we take your privacy seriously. For that reason, we are writing to provide you with notice of a recent security incident that may have involved your personal information. You are receiving this notice because you are a customer of Wingra or may have recently placed an order on our website, SharpeningSupplier.com. Consistent with our commitment to protect the information of our customers, we have investigated the incident and, as a precautionary measure, we are notifying you of the incident and the additional protections that are available to you listed below. This notice was not delayed at the request of law enforcement.

What Information Was Involved

Your personal information that was impacted includes your name, billing address, and credit card information, including card number, CVV code, and expiration date.

What We Are Doing

Upon discovery of the incident, Wingra immediately took steps to update our website to mitigate the impact of the incident. In addition to fully investigating this incident and providing notice to you through this letter, we have taken additional actions to improve and monitor the security of our website.

Additionally, to help protect your identity, we are providing complimentary identify theft services through IDX, a ZeroFox Company, the data breach and recovery services expert. IDX identity protection services include: 24 months of credit and CyberScan monitoring, a \$1,000,000 insurance reimbursement policy, and fully managed id theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised.

We encourage you to contact IDX with any questions and to enroll in free identity protection services by calling 1-800-939-4170 or going to https://app.idx.us/account-creation/protect and using the Enrollment Code provided above. IDX representatives are available Monday through Friday from 6 am - 6 pm Pacific Time. Please note the deadline to enroll is [INSERT].

What You Can Do

We encourage you to contact IDX with any questions and to enroll in the free identity protection services. In addition, please review the enclosed "Additional Resources" section included with this letter. This section describes additional steps you can take to help protect yourself, including recommendations by the Federal Trade Commission regarding identity theft protection and details on how to place a fraud alert or a security freeze on your credit file. We encourage you to take full advantage of this service offering.

For More Information

We sincerely apologize for this incident and regret any inconvenience it may cause you. Please call 1-800-939-4170 or go to https://app.idx.us/account-creation/protect for assistance or for any additional questions you may have.

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Sincerely,

John Carmona Founder Wingra Direct, LLC

ADDITIONAL RESOURCES

Website and Enrollment. Go to <u>https://app.idx.us/account-creation/protect</u> and follow the instructions for enrollment using your Enrollment Code provided at the top of the letter.

Activate the credit monitoring provided as part of your IDX identity protection membership. The monitoring included in the membership must be activated to be effective. Note: You must have established credit and access to a computer and the internet to use this service. If you need assistance, IDX will be able to assist you.

Telephone. Contact IDX at 1-800-939-4170 to gain additional information about this event and speak with knowledgeable representatives about the appropriate steps to take to protect your credit identity.

Contact information for the three nationwide credit reporting agencies:

Equifax, PO Box 740241, Atlanta, GA 30374, www.equifax.com, 1-800-685-1111 **Experian**, PO Box 2104, Allen, TX 75013, www.experian.com, 1-888-397-3742 **TransUnion**, PO Box 2000, Chester, PA 19016, www.transunion.com, 1-800-888-4213

Free Credit Report: It is recommended that you remain vigilant by reviewing account statements and monitoring your credit report for unauthorized activity, especially activity that may indicate fraud and identity theft. You may obtain a copy of your credit report, free of charge, once every 12 months from each of the three nationwide credit reporting agencies.

To order your annual free credit report please visit **www.annualcreditreport.com** or call toll free at **1-877-322-8228**.

You can also order your annual free credit report by mailing a completed Annual Credit Report Request Form (available from the U.S. Federal Trade Commission's ("FTC") website at www.consumer.ftc.gov) to: Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

Filing a Police Report: You should also know that you have the right to file a police report if you ever experience identity fraud. Please note that in order to file a crime report or incident report with law enforcement for identity theft, you will likely need to provide some kind of proof that you have been a victim. A police report is often required to dispute fraudulent items. You can report suspected incidents of identity theft to local law enforcement or to the Attorney General.

Fraud Alerts: There are two types of fraud alerts you can place on your credit report to put your creditors on notice that you may be a victim of fraud—an initial alert and an extended alert. You may ask that an initial fraud alert be placed on your credit report if you suspect you have been, or are about to be, a victim of identity theft. An initial fraud alert stays on your credit report for at least one year. You may have an extended alert placed on your credit report if you have already been a victim of identity theft and you have the appropriate documentary proof. An extended fraud alert stays on your credit report for seven years. You can place a fraud alert on your credit report by contacting any of the three national credit reporting agencies.

Security Freeze: You have the ability to place a security freeze, also known as a credit freeze, on your credit report free of charge. A security freeze is intended to prevent credit, loans and services from being approved in your name without your consent. To place a security freeze on your credit report, you may use an online process, an automated telephone line, or submit a written request to any of the three credit reporting agencies listed above. The following information must be included when requesting a security freeze (note that, if you are requesting a credit report for your spouse, this information must be provided for him/her as well): (1) full name, with middle initial and any suffixes; (2) Social Security number; (3) date of birth; (4) current address and any previous addresses for the past 5 years; and (5) any applicable incident report or complaint with a law enforcement agency or the Registry of Motor Vehicles. The request must also include a copy of a government-issued identification card and a copy of a recent utility bill or bank or

insurance statement. It is essential that each copy be legible, and display your name, current mailing address, and the date of issue.

Federal Trade Commission and State Attorneys General Offices: If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should immediately contact the Federal Trade Commission, the Attorney General's office in your home state, or your local law enforcement.

You may contact the **Federal Trade Commission**, Consumer Response Center, 600 Pennsylvania Avenue, NW Washington, DC 20580, <u>www.consumer.gov/idtheft</u>, 1-877-IDTHEFT (438-4338), TTY: 1-866-653-4261.