

LAW OFFICES OF DANIEL D. KIM

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New York Office
5 Penn Plaza, 23rd Fl.,
New York, New York 10001

June 19, 2023

NOTICE OF DATA BREACH

Dear Customer:

Our client's business at iottie.com values your business and respects the privacy of your information, which is why, as a precautionary measure, we are writing to let you know about a data security incident that involved your credit card information.

On June 13, 2023, our client discovered through an IT staff that their web store at www.iottie.com had been compromised. Unfortunately, your card information could have been e-skimmed by criminals. We believe criminal e-skimming occurred from April 12, 2023, through June 2, 2023. However, on June 2, 2023, during a WordPress/plugin update, the malicious code was removed. Nevertheless, they could have obtained your credit card information to purchase our client's product online at www.iottie.com. Therefore, we notify you immediately to take the necessary safety measures.

Our client's company, iottie, values your privacy and deeply regrets that this incident occurred. iottie has implemented additional security measures designed to prevent a recurrence of such an attack and to protect the privacy of iottie's valued customers. We also are working closely with fiserv and major credit card law enforcement to ensure the incident is properly addressed.

WHAT YOU CAN DO

Please also review the attachment to this letter for further information on steps you can take to protect your information.

FOR MORE INFORMATION

For further information and assistance, please get in touch with our client's team manager, Julie Ko, at (201) 580-2683 between 10:00 a.m.- 3:00 p.m. Eastern Time.

Very truly yours,

Daniel D. Kim

Daniel D. Kim, Esq.
(201) 741-1114

(Enclosure)

Steps You Can Take to Further Protect Your Information

- **Consider Placing a Fraud Alert on Your Credit Card**

We recommend placing a fraud alert on your credit card.

- **Review Your Account Statements and Notify Law Enforcement of Suspicious Activity**

As a precautionary measure, we recommend that you remain vigilant by closely reviewing your credit card statements. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, including your state attorney general and the Federal Trade Commission (FTC).

To file a complaint with the FTC, go to [IdentityTheft.gov](https://www.identitytheft.gov) or call 1-877-ID-THEFT (877-438-4338). Complaints filed with the FTC will be added to the FTC's Identity Theft Data Clearinghouse, which is a database made available to law enforcement agencies.

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