



VITALITY GROUP, INC. © 2023

[INSERT] June 2023

[Original First Name] [Original Last Name]  
[Original Address1]  
[Original Address2]  
[Original City], [Original State]  
[Original Zip Code]

Dear [Original First Name] [Original Last Name]

***RE: IMPORTANT SECURITY NOTIFICATION. PLEASE READ THIS ENTIRE LETTER.***

The Vitality Group, LLC (“Vitality”) is writing to notify you of a recent data security incident that appears to have impacted your personal information.<sup>1</sup> Please read this letter carefully as it contains details regarding the incident and steps that you can take to help protect your personal information.

**What Happened**

Vitality, and hundreds of global companies and state agencies, use a third-party file transfer program called MOVEit to transfer data necessary to conducting business. On or about May 31, 2023, Progress Software – the company responsible for the MOVEit file transfer program – released an advisory announcing a vulnerability associated with MOVEit. The vulnerability enabled unauthorized, third-party criminal actors to download information stored within the MOVEit program.

On June 1, 2023, Vitality’s internal security personnel learned of the MOVEit vulnerability. In response, Vitality disconnected its MOVEit software server to prevent all public access thereto and remove the known exploitable risk. Vitality then commenced an internal investigation through which internal security personnel identified a two-hour time period during which an unauthorized third-party leveraged the MOVEit vulnerability to access the MOVEit software server and download information stored there.

On June 11, 2023, Vitality informed Kuecker Pulse Integration, LP (“KPI”) that data belonging to certain current / former employees and their spouses appeared to have been impacted in connection with the incident. KPI takes the privacy and security of all information very seriously and, upon receipt of this information, began working diligently with Vitality to provide notification to impacted individuals. Vitality and KPI are aware of no evidence of the misuse of any impacted information.

**What Information Was Involved**

This incident involved your first and last name as well as your Social Security number which may have been exposed to an unauthorized third-party.

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<sup>1</sup> Kuecker Pulse Integration, LP (“KPI”) – the current or former employer of you or your spouse – provided Vitality with the potentially impacted information in connection with its engagement of Vitality to provide wellness services to you.



### **What We Are Doing**

As soon as Vitality discovered the incident, Vitality took the steps described above. Vitality is also partnering with Experian to offer two years of credit monitoring and identity theft protection services to impacted individuals.

### **What You Can Do**

While Vitality has received no reports or indication of misuse of impacted information, the risks related to unauthorized use of a Social Security number may include identity theft, financial fraud, and tax fraud. Please be vigilant about monitoring your personal information, in particular your credit report information and financial accounts, to protect against fraudulent activity. Please also take care and attention when submitting tax returns to protect against possible fraudulent submissions made on your behalf.

To assist you in this effort, we are providing you with access to complimentary credit monitoring and identity theft prevention services through Experian. Please sign up for these complimentary services by following the enclosed instructions. The deadline to sign up for these services is October 31, 2023.

### **Other Important Information**

You can follow the recommendations on the following page to help protect your personal information. If you are concerned about identity theft, you can place an identity theft/fraud alert, get credit freeze information for your state, or order a free credit. Please visit [vitalitygroup.com/IDProtection](http://vitalitygroup.com/IDProtection).

### **For More Information**

Again, we sincerely regret that this incident has occurred. If you have any questions, please contact us at 833-901-4630.

Contact: The Vitality Group, LLC  
Email: [Wellness@powerofvitality.com](mailto:Wellness@powerofvitality.com)  
Telephone: 1-877-224-7117 & 1-800-828-9572  
Address: Vitality Group  
120 S Riverside Plaza  
Suite 400  
Chicago, IL 60606

Sincerely,

A handwritten signature in black ink, appearing to read "Lauren Prorok", with a long, sweeping flourish extending to the right.

**Lauren Prorok**  
SVP, General Counsel  
Vitality Group

### YOUR 24 MONTH EXPERIAN IDENTITYWORKS MEMBERSHIP

To help protect your identity, we are offering a complimentary 24-month membership of Experian's® IdentityWorks<sup>SM</sup>. This product provides you with superior identity detection and resolution of identity theft. To activate your membership and start monitoring your personal information please follow the steps below:

- Ensure that you **enroll by: October 31, 2023** (Your code will not work after this date.)
- **Visit** the Experian IdentityWorks website to enroll: <https://www.experianidworks.com/credit>
- Provide your **activation code: [Activation Code]**

If you have questions about the product, need assistance with Identity Restoration that arose as a result of this incident, or would like an alternative to enrolling in Experian IdentityWorks online, please contact Experian's customer care team at 833-901-4630 by October 31, 2023. Be prepared to provide engagement number B096642 as proof of eligibility for the Identity Restoration services by Experian.

### Additional details regarding your 24-month Experian IdentityWorks Membership:

A credit card is **not** required for enrollment in Experian IdentityWorks. You can contact Experian **immediately** regarding any fraud issues, and have access to the following features once you enroll in Experian IdentityWorks:

- **Experian credit report at signup:** See what information is associated with your credit file. Daily credit reports are available for online members only.\*
- **Credit Monitoring:** Actively monitors Experian file for indicators of fraud.
- **Identity Restoration:** Identity Restoration agents are immediately available to help you address credit and non-credit related fraud.
- **Experian IdentityWorks ExtendCARE™:** You receive the same high-level of Identity Restoration support even after your Experian IdentityWorks membership has expired.
- **Up to \$1 Million Identity Theft Insurance\*\*:** Provides coverage for certain costs and unauthorized electronic fund transfers.

If you believe there was fraudulent use of your information and would like to discuss how you may be able to resolve those issues, please reach out to an Experian agent at 833-901-4630. If, after discussing your situation with an agent, it is determined that Identity Restoration support is needed, then an Experian Identity Restoration agent is available to work with you to investigate and resolve each incident of fraud that occurred (including, as appropriate, helping you with contacting credit grantors to dispute charges and close accounts; assisting you in placing a freeze on your credit file with the three major credit bureaus; and assisting you with contacting government agencies to help restore your identity to its proper condition).

Please note that this Identity Restoration support is available to you for 24 months from the date of this letter and does not require any action on your part at this time. The Terms and Conditions for this offer are located at [www.ExperianIDWorks.com/restoration](http://www.ExperianIDWorks.com/restoration). You will also find self-help tips and information about identity protection at this site.

\* Offline members will be eligible to call for additional reports quarterly after enrolling

\*\* The Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

## Steps You Can Take to HELP Protect Your Information

**Review Your Account Statements and Notify Law Enforcement of Suspicious Activity:** As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

**Copy of Credit Report:** You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 1-877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

**Equifax**  
P.O. Box 105851  
Atlanta, GA 30348  
1-800-525-6285  
[www.equifax.com](http://www.equifax.com)

**Experian**  
P.O. Box 9532  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

**TransUnion**  
P.O. Box 1000  
Chester, PA 19016  
1-800-916-8800  
[www.transunion.com](http://www.transunion.com)

**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least one year. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

**Security Freeze:** You have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

**Federal Trade Commission**  
600 Pennsylvania Ave, NW  
Washington, DC 20580  
[consumer.ftc.gov](http://consumer.ftc.gov), and  
[www.ftc.gov/idtheft](http://www.ftc.gov/idtheft)  
1-877-438-4338

**Maryland Attorney General**  
200 St. Paul Place  
Baltimore, MD 21202  
[oag.state.md.us](http://oag.state.md.us)  
1-888-743-0023

**New York Attorney General**  
Bureau of Internet and  
Technology Resources  
28 Liberty Street  
New York, NY 10005  
1-212-416-8433

**North Carolina Attorney General**  
9001 Mail Service Center  
Raleigh, NC 27699  
[ncdoj.gov](http://ncdoj.gov)  
1-877-566-7226

**Rhode Island Attorney General**  
150 South Main Street  
Providence, RI 02903  
<http://www.riag.ri.gov>  
1-401-274-4400

**Washington D.C. Attorney  
General**  
441 4th Street, NW  
Washington, DC 20001  
[oag.dc.gov](http://oag.dc.gov)  
1-202-727-3400

**You also have certain rights under the Fair Credit Reporting Act (FCRA):** These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit <https://www.consumer.ftc.gov/articles/pdf-0096-fair-credit-reporting-act.pdf>.