**Proliance Surgeons** c/o Cyberscout PO Box 1286 Dearborn, MI 48120-9998





# IMPORTANT INFORMATION PLEASE REVIEW CAREFULLY



November 20, 2023



Proliance Surgeons ("Proliance") is committed to our patients, their treatment, and their families – as well as protecting the privacy and security of their personal information. We are writing with important information regarding a data security incident that may have affected your personal information. The privacy and security of the information we maintain is of the utmost importance to Proliance Surgeons. We wanted to provide you with information about the incident and let you know that we continue to take significant measures to protect your information.

# What Happened?

Proliance detected that certain systems within our network had been affected by a cybersecurity incident.

### What We Are Doing

Upon detecting the incident, Proliance commenced an immediate and thorough investigation, contained the network, alerted law enforcement, and notified certain individuals whose personal information was present in the above-mentioned files. As part of our investigation, Proliance engaged third party cybersecurity professionals to investigate the extent of the activity and what, if any, additional individual personal information may have been accessed and/or acquired by an unauthorized party. On May 24, 2023, we discovered that certain additional files involved in the incident could have contained personal information but had not yet identified the specific individuals involved. As a result, we posted a notice to our website about the incident, and included steps individuals could take to protect their personal information. We conducted a detailed and comprehensive review of all the data involved, and determined on September 22, 2023 that your information was present in the additional files potentially accessed and/or acquired by an unauthorized party. We immediately took steps to notify you of the incident and provide you with information to safeguard your personal information.

### What Information Was Involved?

The information potentially involved includes your name and Social Security Number.

#### What You Can Do

To protect you from the potential misuse of your information we are providing you with access to Single Bureau Credit Monitoring/Single Bureau Credit Report/Single Bureau Credit Score services at no charge. These services provide you with alerts for twenty-four months from the date of enrollment when changes occur to your credit file. This notification is sent to you the same day that the change or update takes place with the bureau. Finally, we are providing

you with proactive fraud assistance to help with any questions that you might have or in event that you become a victim of fraud. These services will be provided by Cyberscout through Identity Force, a TransUnion company specializing in fraud assistance and remediation services.

This letter also provides other precautionary measures you can take to protect your information, including placing a fraud alert and/or security freeze on your credit files, and/or obtaining a free credit report. Additionally, you should always remain vigilant in reviewing your financial account statements, explanation of benefits, and credit reports for fraudulent or irregular activity on a regular basis.

# For More Information

Proliance values your privacy and deeply regrets that this incident has occurred. We take the security of your information very seriously and have taken many additional precautions to safeguard it. We continually evaluate and modify our practices to enhance the security and privacy of your information. Since detecting the incident, we have reviewed and revised our information security practices, and implemented additional security measures to mitigate the chance of a similar event in the future.

If you have any further questions regarding this incident, please call our dedicated and confidential toll-free response line that we have set up to respond to questions at \_\_\_\_\_\_\_. This response line is staffed with professionals familiar with this incident and knowledgeable on what you can do to help protect against misuse of your information. The response line is available Monday through Friday, 8:00 am to 8:00 pm Eastern Time, excluding holidays.

Sincerely,

**Proliance Surgeons** 

#### **OTHER IMPORTANT INFORMATION**

#### **Enrolling in Complimentary Credit Monitoring.**

To enroll in Credit Monitoring services at no charge, please log on to the instructions provided. When prompted please provide the following unique code to receive services:

In order for you to receive the monitoring services described above, you must enroll within 90 days from the date of this letter. The enrollment requires an internet connection and e-mail account and may not be available to minors under the age of 18 years of age. Please note that when signing up for monitoring services, you may be asked to verify personal information for your own protection to confirm your identity.



#### Placing a Fraud Alert on Your Credit File.

Whether or not you choose to use the complimentary 12-month credit monitoring services, we recommend that you place an initial 90-day "Fraud Alert" on your credit files, at no charge. A fraud alert tells creditors to contact you personally before they open any new accounts. To place a fraud alert, call any <u>one</u> of the three major credit bureaus at the numbers listed below. As soon as one credit bureau confirms your fraud alert, they will notify the others.

Equifax
P.O. Box 105069
Atlanta, GA 30348-5069
<a href="https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/">https://www.equifax.com/personal/credit-report-services/credit-fraud-alerts/</a>
(800) 525-6285

Experian
P.O. Box 9554
Allen, TX 75013
<a href="https://www.experian.com/fraud/center.html">https://www.experian.com/fraud/center.html</a>
(888) 397-3742

TransUnion
Fraud Victim Assistance Department
P.O. Box 2000
Chester, PA 19016-2000
<a href="https://www.transunion.com/fraudalerts">https://www.transunion.com/fraudalerts</a>
(800) 680-7289

## Placing a Security Freeze on Your Credit File.

If you are very concerned about becoming a victim of fraud or identity theft, you may request a "Security Freeze" be placed on your credit file at no cost. A security freeze prohibits, with certain specific exceptions, the consumer reporting agencies from releasing your credit report or any information from it without your express authorization. You may place a security freeze on your credit report by sending a request in writing, by mail, to all three nationwide credit reporting companies. To find out more on how to place a security freeze, you can use the following contact information:

Equifax Security Freeze
P.O. Box 105788
Atlanta, GA 30348-5788
https://www.equifax.com/personal/cred
it-report-services/credit-freeze/
(888)-298-0045

Experian Security Freeze P.O. Box 9554 Allen, TX 75013 http://experian.com/freeze (888) 397-3742 TransUnion Security Freeze
P.O. Box 160
Woodlyn, PA 19094
<a href="https://www.transunion.com/credit-freeze">https://www.transunion.com/credit-freeze</a>
(888) 909-8872

In order to place the security freeze, you'll need to supply your name, address, date of birth, Social Security number and other personal information. After receiving your freeze request, each credit reporting company will send you a confirmation letter containing a unique PIN (personal identification number) or password. Keep the PIN or password in a safe place. You will need it if you choose to lift the freeze.

If you do place a security freeze prior to enrolling in the credit monitoring service as described above, you will need to remove the freeze in order to sign up for the credit monitoring service. After you sign up for the credit monitoring service, you may refreeze your credit file.

#### Obtaining a Free Credit Report.

Under federal law, you are entitled to one free credit report every 12 months from <u>each</u> of the above three major nationwide credit reporting companies. Call **1-877-322-8228** or request your free credit reports online at **www.annualcreditreport.com**. Once you receive your credit reports, review them for discrepancies. Identify any accounts you did not open or inquiries from creditors that you did not authorize. Verify all information is correct. If you have questions or notice incorrect information, contact the credit reporting company.

### **Protecting Your Health Information.**

As a general matter the following practices can help to protect you from medical identity theft.

- Only share your health insurance cards with your health care providers and other family members who are covered under your insurance plan or who help you with your medical care.
- Review your "explanation of benefits" statement which you receive from your health insurance company. Follow up
  with your insurance company or the care provider for any items you do not recognize. If necessary, contact the care
  provider on the explanation of benefits statement and ask for copies of medical records from the date of the potential
  disclosure (February 11, 2023) to current date.
- Ask your insurance company for a current year-to-date report of all services paid for you as a beneficiary. Follow up with your insurance company or care provider for any items you do not recognize.

## Additional Helpful Resources.

Even if you do not find any suspicious activity on your initial credit reports, the Federal Trade Commission (FTC) recommends that you check your credit reports periodically. Checking your credit report periodically can help you spot problems and address them quickly.

If you find suspicious activity on your credit reports or have reason to believe your information is being misused, call your local law enforcement agency and file a police report. Be sure to obtain a copy of the police report, as many creditors will want the information it contains to absolve you of the fraudulent debts. You may also file a complaint with the FTC by contacting them on the web at www.ftc.gov/idtheft, by phone at 1-877-IDTHEFT (1-877-438-4338), or by mail at Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20580. Your complaint will be added to the FTC's Identity Theft Data Clearinghouse, where it will be accessible to law enforcement for their investigations. In addition, you may obtain information from the FTC about fraud alerts and security freezes.

If your personal information has been used to file a false tax return, to open an account or to attempt to open an account in your name or to commit fraud or other crimes against you, you may file a police report in the City in which you currently reside.

**Massachusetts Residents:** Under Massachusetts law, you have the right to obtain a police report in regard to this incident. If you are the victim of identity theft, you also have the right to file a police report and obtain a copy of it.