EYE PHYSICIANS of Central Florida A Division of Florida Pediatric Associates, LLC Return Processing Center P.O. Box 989728 West Sacramento, CA 95798-9728 <<FIRST NAME>> <<LAST NAME>> <<ADDRESS1>>

<<<CITY>>, <<<STATE>> <<<ZIP>>

<<ADDRESS2>>>

<<Country>>

Enrollment Code: **<<ENROLLMENT>>**To Enroll, Scan the QR Code Below:

31114

December 6, 2023

<<Re: Notice of Data Breach>>

Dear <<<FIRST NAME>> <<LAST NAME>>:

Eye Physicians of Central Florida ("Eye Physicians") writes to notify you of a recent incident that may have impacted some of your personal health information described below. We take the privacy and security of all information very seriously. While we have no evidence to suggest that any information was subject to actual or attempted misuse as a result of this incident, we are taking steps to proactively notify potentially impacted individuals out of an abundance of caution.

<u>What Happened</u>: On November 5, 2023, Eye Physicians discovered a potential network disruption. Upon discovery, we immediately took steps to secure our systems and swiftly engaged a third-party team of forensic investigators to determine the full nature and scope of the incident. As part of our investigation, Eye Physicians confirmed that a limited amount of information may have been accessed in connection with this incident, worked to identify those individuals potentially affected, and confirmed contact information to provide you with this notice.

At this time, <u>there is no indication that any information has been misused</u>. However, we are providing this notification to you out of an abundance of caution and so that you may take steps to safeguard your information if you feel it is necessary to do so.

<u>What Information Was Involved</u>: The information that <u>could have been accessed</u> by the unauthorized individual(s) may have included your first name or initial and last name, in combination with your *<<Data Elements>>*. The potentially impacted information may include all or just one of the above listed types of information. Importantly, Eye Physicians does not collect patients' Social Security information and therefore, this information was not affected as a result of this incident.

<u>What Are We Doing</u>: Eye Physicians has taken the steps necessary to address the incident and is committed to fully protecting all of the information that you have entrusted to us. Upon learning of this incident, we immediately secured the network, reset passwords, and took steps to enhance the security of all information to help prevent similar incidents from occurring in the future.

<u>Credit Monitoring:</u> As an additional safeguard for your information, we have arranged for you to enroll, <u>at no cost to</u> you, in identity theft protection services through IDX for <<12/24>>> months of credit monitoring and fully managed identity theft recovery services. With this protection, IDX will help you resolve issues if your identity is compromised. However, due to privacy laws, we cannot register you directly. If you wish to take advantage of this complimentary

service, you must enroll yourself by either calling 1-888-799-1326 or going to <u>https://app.idx.us/account-creation/protect</u> or using the QR Code provided above. Please note the deadline to enroll is March 6, 2024.

<u>What You Can Do</u>: In addition to enrolling in the complimentary credit monitoring service detailed within, we recommend that you remain vigilant in regularly reviewing and monitoring all of your account statements and credit history to guard against any unauthorized transactions or activity. If you discover any suspicious or unusual activity on any of your accounts, please promptly change your password, take additional steps to protect your account, and notify your financial institution or company if applicable. Additionally, please report any suspicious incidents to local law enforcement and/or your State Attorney General. You can also review the enclosed "Steps You Can Take to Help Protect Your Information" for additional resources.

**For More Information.** Should you have additional questions or concerns regarding this matter, please do not hesitate to contact our dedicated call center at 1-888-799-1326 Monday through Friday during the hours of 9:00 am and 9:00 pm Eastern Time. You can also write us at 1800 Dr. Martin Luther King Jr. Street North, St. Petersburg, FL 33704, Attn: Privacy Officer. We apologize for any inconvenience or concern this may cause you.

Sincerely,

Ariel Chenoweth Privacy Officer Florida Pediatric Associates, LLC

## STEPS YOU CAN TAKE TO HELP PROTECT YOUR INFORMATION

## **Monitor Your Accounts**

We encourage you to remain vigilant against incidents of identity theft and fraud by reviewing your credit reports/account statements and explanation of benefits forms for suspicious activity and to detect errors. Under U.S. law, you are entitled to one free credit report annually from each of the three major credit reporting bureaus, TransUnion, Experian, and Equifax. To order your free credit report, visit <u>www.annualcreditreport.com</u> or call 1-877-322-8228. Once you receive your credit report, review it for discrepancies and identify any accounts you did not open or inquiries from creditors that you did not authorize. If you have questions or notice incorrect information, contact the credit reporting bureau.

You have the right to place an initial or extended "fraud alert" on a credit file at no cost. An initial fraud alert is a one-year alert that is placed on a consumer's credit file. Upon seeing a fraud alert, a business is required to take steps to verify the consumer's identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any of the three credit reporting bureaus listed below.

As an alternative to a fraud alert, you have the right to place a "credit freeze" on a credit report, which will prohibit a credit bureau from releasing information in the credit report without your express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However, you should be aware that using a credit freeze may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a credit freeze, you will need to provide the following information:

- 1. Full name (including middle initial as well as Jr., Sr., III, etc.);
- 2. Social Security number;
- 3. Date of birth;
- 4. Address for the prior two to five years;
- 5. Proof of current address, such as a current utility or telephone bill;
- 6. A legible photocopy of a government-issued identification card (e.g., state driver's license or identification card); and
- 7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft, if you are a victim of identity theft.

Should you wish to place a fraud alert or credit freeze, please contact the three major credit reporting bureaus listed below:

TransUnion	Experian	Equifax
1-800-680-7289	1-888-397-3742	1-888-298-0045
www.transunion.com	www.experian.com	www.equifax.com
TransUnion Fraud Alert	Experian Fraud Alert	Equifax Fraud Alert
P.O. Box 2000	P.O. Box 9554	P.O. Box 105069
Chester, PA 19016-2000	Allen, TX 75013	Atlanta, GA 30348-5069
TransUnion Credit Freeze	Experian Credit Freeze	Equifax Credit Freeze
P.O. Box 160	P.O. Box 9554	P.O. Box 105788
Woodlyn, PA 19094	Allen, TX 75013	Atlanta, GA 30348-5788

## **Additional Information**

You can further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the credit reporting bureaus, the Federal Trade Commission (FTC), or your state Attorney General. The FTC also encourages those who discover that their information has been misused tofile a complaint with them. The FTC may be reached at 600 Pennsylvania Ave. NW, Washington, D.C. 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261.

You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement, your state Attorney General, and the FTC. This notice has not been delayed by law enforcement.

For District of Columbia residents, the District of Columbia Attorney General may be contacted at: 400 6th St. NW Washington, D.C. 20001; 202-727-3400; and <u>oag@dc.gov</u>.

*For Maryland residents*, the Maryland Attorney General may be contacted at: 200 St. Paul Place, 16th Floor, Baltimore, MD 21202; 1-410-528-8662 or 1-888-743-0023; and <u>https://www.marylandattorneygeneral.gov/</u>.

For New Mexico residents, you have rights pursuant to the Fair Credit Reporting Act, such as the right to be told if information in your credit file has been used against you, the right to know what is in your credit file, the right to ask for your credit score, and the right to dispute incomplete or inaccurate information. Further, pursuant to the Fair Credit Reporting Act, the consumer reporting bureaus must correct or delete inaccurate, incomplete, or unverifiable information; consumer reporting agencies may not report outdated negative information; access to your file is limited; you must give your consent for credit reports to be provided to employers; you may limit "prescreened" offers of credit and insurance you get based on information in your credit report; and you may seek damages from violator. You may have additional rights under the Fair Credit Reporting Act not summarized here. Identity theft victims and active duty military personnel have specific additional rights pursuant to the Fair Credit Reporting Act. We encourage you to Reporting your rights pursuant to the Fair Credit Act by visiting review www.consumerfinance.gov/f/201504 cfpb summary your-rights-under-fcra.pdf, or by writing Consumer Response Center, Room 130-A, Federal Trade Commission, 600 Pennsylvania Ave. N.W., Washington, D.C. 20580.

*For New York residents,* the New York Attorney General may be contacted at: Office of the Attorney General, The Capitol, Albany, NY 12224-0341; 1-800-771-7755; or <u>https://ag.ny.gov/</u>.

*For North Carolina residents*, the North Carolina Attorney General may be contacted at: 9001 Mail Service Center, Raleigh, NC 27699-9001; 1-877-566-7226 or 1-919-716-6000; and <u>www.ncdoj.gov</u>.

*For Rhode Island residents*, the Rhode Island Attorney General may be reached at: 150 South Main Street, Providence, RI 02903; <u>www.riag.ri.gov</u>; and 1-401-274-4400. Under Rhode Island law, you have the right to obtain any police report filed in regard to this incident. There is 1 Rhode Island resident impacted by this incident.