

31227

RE: **NOTICE OF DATA BREACH**

ADRESSS

Dear Dr. [],

What Happened:

On or about November 28, 2023, Philips North America LLC (Philips) detected an information security breach on Direct Radiology's file service OwnCloud. The threat actor was able to exfiltrate certain personal data. Please note that the teleradiology RIS/PACS system has not been affected by this event.

What information was involved:

The threat actor was able to access and remove personal data that may have included:

Birth Certificate	Yearly Assessments
Driver's License	Background Checks
Passport	National Practitioner Data Base (NPDB) Reports
Social Security Card	Malpractice Documentation
Photograph	Profile Information
Residence History	Date of Birth
Personal Email	Educational Certificates and Transcripts
Personal Phone	

What are we doing:

Philips and Direct Radiology are working with the appropriate authorities to document and address the incident. The threat has since been neutralized and backup information will be resorted.

What you can do:

Due to the sensitive nature of the information involved, we are offering credit monitoring services for 2 years at no cost to you.

- Here is the URL to activate the membership <https://www.experianidworks.com/3bcredit>

Your unique code is: [CREDIT CLAIM CODE]

- Toll-free number for enrollments/questions is 877.890.9332. Monday through Friday from 8 am – 8 pm CST
- Enrollment end date: 04/01/2024; enrollments must occur by no later than 5:59pm CST

Please also refer to the information below for contact numbers for nationwide credit reporting agencies, the Federal Trade Commission, and state-specific services.

Other important information:

Please see the information below. Philips and Direct Radiology will continue to monitor this situation for further developments and will contact you with any additional information if necessary.

If you have any questions or concerns, please contact Direct Radiology's managed services provider at privacy@philips.com.

Respectfully,

Kyle Henneberry, MD

Principal, Direct Radiology, PLLC



cc:

Sam Breen

Privacy Counsel, North America

Philips North America LLC

GENERAL INFORMATION ABOUT IDENTITY THEFT PROTECTION

You should remain vigilant for incidents of fraud and identity theft by reviewing credit card account statements and monitoring your credit report for unauthorized activity.

Credit Reports. Under federal law, you are entitled to one free copy of your credit report every 12 months from each of the three nationwide credit reporting agencies. You may obtain a free copy of your credit report by going to www.AnnualCreditReport.com or by calling (877) 322-8228. You also may complete the Annual Credit Report Request Form available from the FTC at www.consumer.ftc.gov/articles/pdf-0093-annualreport-request-form.pdf, and mail it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348-5281.

You may contact the nationwide credit reporting agencies at:

Equifax
1-866-640-2273
www.equifax.com
P.O. Box 740241
Atlanta, GA 30374

Experian
1-888-397-3742
www.experian.com
P.O. Box 2002
Allen, TX 75013

TransUnion
1-855-681-3196
www.transunion.com
P.O. Box 2000
Chester, PA 19016

Fraud Alerts. You may place a fraud alert on your file by calling one of the three nationwide credit reporting agencies above. A fraud alert tells creditors to follow certain procedures, including contacting you before they open any new accounts or change your existing accounts. For that reason, placing a fraud alert can protect you, but also may delay you when you seek to obtain credit.

Credit Freezes (for Non-Massachusetts Residents): You may have the right to put a credit freeze, also known as a security freeze, on your credit file, so that no new credit can be opened in your name without the use of a PIN number that is issued to you when you initiate a freeze. A credit freeze is designed to prevent potential credit grantors from accessing your credit report without your consent. If you place a credit freeze, potential creditors and other third parties will not be able to get access to your credit report unless you temporarily lift the freeze. Therefore, using a credit freeze may delay your ability to obtain credit. In addition, you may incur fees to place, lift and/or remove a credit freeze. Credit freeze laws vary from state to state. The cost of placing, temporarily lifting, and removing a credit freeze also varies by state, generally \$5 to \$20 per action at each credit reporting company. *Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company.* Since the instructions for how to establish a credit freeze differ from state to state, please contact the three major credit reporting companies as indicated above. You can obtain more information about fraud alerts and credit freezes by contacting the FTC or one of the national credit reporting agencies listed above.

Credit Freezes (for Massachusetts Residents): Massachusetts law gives you the right to place a security freeze on your consumer reports. A security freeze is designed to prevent credit, loans and services from being approved in your name without your consent. Using a security freeze, however, may delay your ability to obtain credit. You may request that a freeze be placed on your credit report by sending a request to a credit reporting agency by certified mail, overnight mail or regular stamped mail to the respective address indicated above.

Unlike a fraud alert, you must separately place a credit freeze on your credit file at each credit reporting company. The following information should be included when requesting a security freeze (documentation for you and your spouse must be submitted when freezing a spouse's credit report): full name, with middle initial and any suffixes; Social Security number; date of birth (month, day and year); current address and previous addresses for the past five (5) years; and applicable fee (if any) or incident report or complaint with a law enforcement agency or the Department of Motor Vehicles. The request should also include a copy of a government-issued identification card, such as a driver's license, state or military ID card, and proof of current residential address (e.g., a copy of a utility bill, bank or insurance statement). Each copy should be legible, display your name and current mailing address, and the date of issue. If you have been a victim of identity theft, and you provide the credit reporting agency with a valid police report, the agency cannot charge you to place, lift or remove a security freeze. In all other cases, the credit reporting company may charge a reasonable fee of up to \$5 to place a freeze or lift or remove a freeze.

You may contact the Federal Trade Commission (FTC) and State Attorneys General Offices. If you believe you are the victim of identity theft or have reason to believe your personal information has been misused, you should contact the FTC and/or your state's attorney general office about for information on how to prevent or avoid identity theft. You can contact the FTC at: Federal Trade Commission, Consumer Response Center, 600 Pennsylvania Avenue, NW, Washington, DC 20508, www.ftc.gov, 1-877-IDTHEFT (438-4338).

If you are a Connecticut resident, you may contact and obtain information from your state attorney general at: Connecticut Attorney General's Office, 165 Capitol Ave, Hartford, CT 06106, 1-860-808-5318, www.ct.gov/ag.

If you are a District of Columbia resident, you may contact and obtain information from your attorney

general at: Office of the Attorney General for the District of Columbia, 441 4th Street, NW, Washington, DC 20001, 1-202-727-3400, www.oag.dc.gov.

If you are an Iowa resident, state law advises you to report any suspected identity theft to law enforcement or to the Iowa Attorney General, Consumer Protection Division, 1305 E. Walnut St., Des Moines, IA 50319, 1-888-777-4590.

If you are a Kentucky resident, for more information on steps you may take to avoid identity theft, you may contact the Office of the Kentucky Attorney General at: 700 Capital Avenue, Suite 118, Frankfort, KY 40601-3449, <https://www.ag.ky.gov/Pages/default.aspx>, 1-888-432-9257.

If you are a Maryland resident, you can contact the Maryland Office of the Attorney General, Consumer Protection Division at: 200 St. Paul Place, Baltimore, MD 21202, www.marylandattorneygeneral.gov, 1-888-743-0023.

If you are a Massachusetts resident, under Massachusetts law, you have the right to obtain any police report filed in regard to this incident. You also have the right to request a security freeze, as described above. You may contact and obtain information from your state attorney general at: Office of the Massachusetts Attorney General, One Ashburton Place, Boston, MA 02108, 1-617-727-8400, www.mass.gov/ago/contact-us.html.

If you are a New Mexico resident, you have certain rights pursuant to the federal Fair Credit Reporting Act (FCRA). For more information about the FCRA, please visit https://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf or www.ftc.gov.

If you are a New York resident, you can contact the New York Office of the Attorney General at www.ag.ny.gov, 1-800-771-7755; the New York Department of State, www.dos.ny.gov, 1-800-697-1220; and the New York Division of State Police, www.ny.gov/agencies/division-state-police, (914) 834-9111.

If you are a North Carolina resident, you can contact the North Carolina Office of the Attorney General, Consumer Protection Division at: 9001 Mail Service Center, Raleigh, NC 27699-9001, www.ncdoj.gov, 1-877-566-7226.

If you are an Oregon resident, state law advises you to report any suspected identity theft to law enforcement or to the FTC. You can contact the Oregon Attorney General at: 1162 Court Street NE, Salem, OR 97301-4096, www.doj.state.or.us, 1-877 877-9392.

If you are a Rhode Island resident, you have the right to obtain a police report. You also have the right to request a security freeze, as described above. You can also contact the Office of the Attorney General at: Rhode Island Office of the Attorney General, 150 South Main Street, Providence, RI 02903, <http://www.riag.ri.gov/>, (401) 274-4400 or file a police report by contacting (401) 444-1000.

If you are a West Virginia resident, you have the right to ask that nationwide consumer reporting agencies place “fraud alerts” in your file to let potential creditors and others know that you may be a victim of identity theft, as described above. You also have a right to place a security freeze on your credit report, as described above.