#### **APPENDIX 3**

# FACTOR 1 e.ii EVIDENCE OF SOUND COMMUNITY ENGAGEMENT



"Thriving Elders, Empowered Helpmates: A Home for Life" Unitarian Universalist Society of Martha's Vineyard February 21, 2021

### What is the Green House Project?

#### • The Green House Project :

- Non-Profit Organization
- Everyone has right to age with Dignity
- GHP aims to destigmatize aging and humanize care
- Promote radical non-institutional eldercare environments
- Empowering lives of people who live and work with them



### Green House Project

- Green House Homes:
  - 300 homes in 32 states
  - Elders are at the Center
  - Small-scale, self-contained and self sufficient
  - Assisted Living and Skilled Nursing
  - Private Rooms and Bathrooms for each elder
  - Easy-to-access Living Room,
     Fireplace, kitchen and outdoor



#### **GREEN HOME Images**

# Navigator Elder Homes New England

### **Fostering Meaningful Lives in Real Homes**











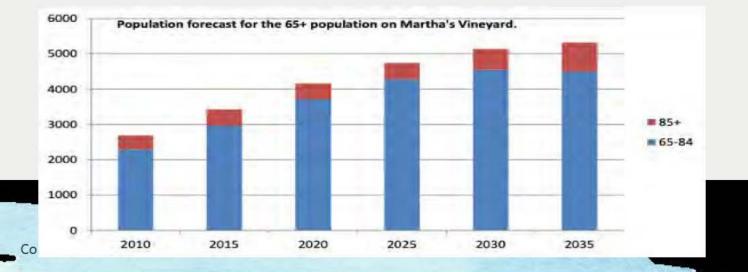


Navigator Elder Homes of Martha's Vineyard

### Highlights of the 2020 Martha's Vineyard Market Study

- Age 75 plus population projected to increase by 84% on MV between 2020-2035
- Windemere is the only nursing facility located on the Island.
- Greenhouse will capture demand of patients currently seeking off –island care due to physical obsolescence of the current Windemere facility

		Table 2 Population Trends Primary Market Area		
Deliver a Service	2010	2020	2025	Percent Change '20 – '25
Total Population	16,460	17,355	17,788	2.5%
65 – 74 population	1,467	2,833	3,292	16.2%
75 – 84 population	828	1,016	1,101	8.4%
85+ population	390	432	468	8.3%
Total 65+ population	2,685	4,281	4,861	13.5%

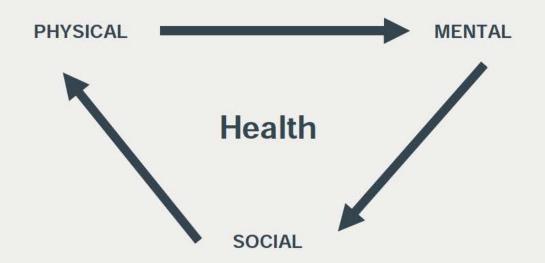






## Connection to Nature is Key to Health and Wellbeing

 Walking paths, outdoor spaces, and connection to nature



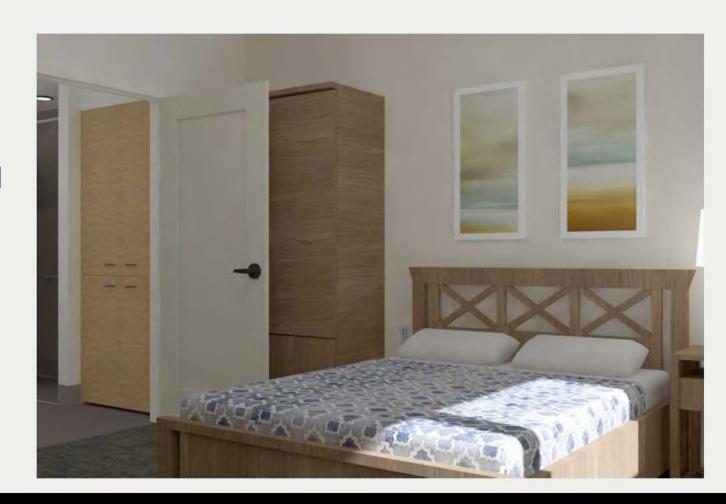






### Design Principals For Dementia Friendly Environments

- Seamless continuity between interior and exterior living spaces
- The environment, as an integral component in cognitive and behavioral therapeutic approach (Biological lighting)
- Landmarks that provide as many "Hardwired" cues that assist in navigation and orientation



### Transition from Windemere To The Green Houses

Existing	Green House Model	Notes
Census under 50	Census of 70 in Five Green House Homes	Initial estimates upon transition: Medicare Beds 14 Private Pay 29 beds Medicaid 27 beds
Reduced staffing	Universal worker runs each home + Registered Nurses per MA DPH regulations	Reduce need for "laundry, housekeeping and food service staff"
Significant Temporary Workers	70% Employed Staff	Thanks to the MV Hospital, Workforce Homes to be available to house Green House staff
Windemere experiencing Losses	New Model shows over \$2M in Net Operating Income	Market Study supports greater number of Private Pay in this model. Supported by national Green House data

Project Schedule –High Level	KEY DATES: 2021	Notes
Waste-Water	`Preliminary Approval on 2/18/21	If local Edgartown capacity is insufficient, Solution for onsite waste-water
Zoning	Town Meeting in May 2021	Original Town Meeting was 4/13. Town Administrator seeking change for meeting in May.
MV Commission	July- August-Sept	30 days after Town Meeting for estimated 90 days
Fundraising	May-September	
SNF License Transfer and Determination of Need	July 2021	Underway now and through next 4-5 months
Construction Financing USDA Community Facilities	October 1, 2021	Closing on or about 9/30
Construction Start	`October 15, 2021	

### PR and Outreach in the time of Coronavirus and into 2021

- Over 20 Community Virtual Events, featuring education, and presentations.
  - Libraries
  - Town Selectmen
  - Faith Communities
  - Duke's County Commission
- Navigator quickly pivoted and has enjoyed interviews with MVY, MVTV, Skilled Nursing News and others.
- Renee Lohman penned an Op-Ed for Cape Cod Times in 2020



# Thank You! QUESTIONS

Renee Lohman

**President & CEO** 

Navigator Elder Homes of New England LLC

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703-598-5131 Mobile

rlohman@navigatorelderhomes.com

www.navigatorelderhomes.com





Healthy Aging, Martha's Vineyard May 21, 2020

"Out of 300 Green House Project Homes in 31, states, leaders from 266 of these homes responded to a recent survey going back 60 days. "Of these 266 Green House Homes, only 4 residents in total had been diagnosed with Covid-19 and there have been 0 (zero) deaths"

Susan Ryan, Managing Director, The Green House Project, Inc. 4/30/2020

Wigator-Elder Homes

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### Today's Presentation

- Green House Model
- Mission /Vision
- Background, History and Connection to Healthy Aging, Martha's Vineyard
- Accomplishments and Progress:
   February 2020-Present
- Goals and Objectives for Third and Fourth Quarters, 2020
- Financial Plan
- Impact of Corona Virus



#### Mission and Vision

We partner with organizations, advocates, and communities to lead the transformation of institutional long-term and post-acute care by creating viable homes that spread THE **GREEN HOUSE® Project** vision – demonstrating more powerful, meaningful, and satisfying lives, work, and relationships.

Our mission is to enable elders to live the most meaningful life possible in our Navigator homes. We are passionate about fostering control, dignity, and a sense of well-being for elders, their families, caregivers and direct care staff.

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## St. Elizabeth's Community: Green House Homes, East Greenwich, RI

#### Real Home





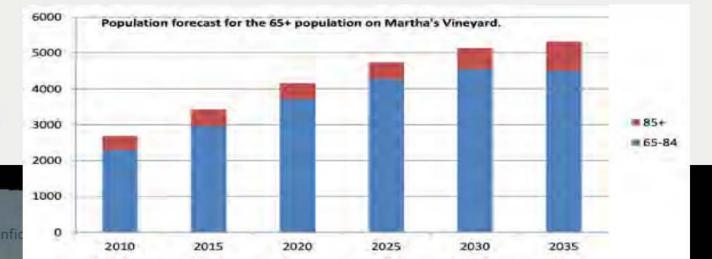
### Brief History:

- 2016 Healthy Aging, Martha's Vineyard launches process to review The Green House Project Model
- Healthy Aging funds Market Study which validates need for 70+ Skilled Nursing Beds on the Island
- 2018- The Green House Project organization introduces Navigator Elder Homes of New England, Developer on Cape Cod to Paddy Moore and Peter Temple
- 2018- Navigator begins discussions with MV Hospital and leadership of Windemere Skilled Nursing Home
- 2019 Navigator responds to RFP and is awarded RFP by MV Hospital.
- 2019- Navigator and Healthy Aging MV provide Island-wide Education
- January 2020- Navigator signs Letter of Intent with MV Hospital to build Green.

### Highlights of the 2020 Martha's Vineyard Market Study

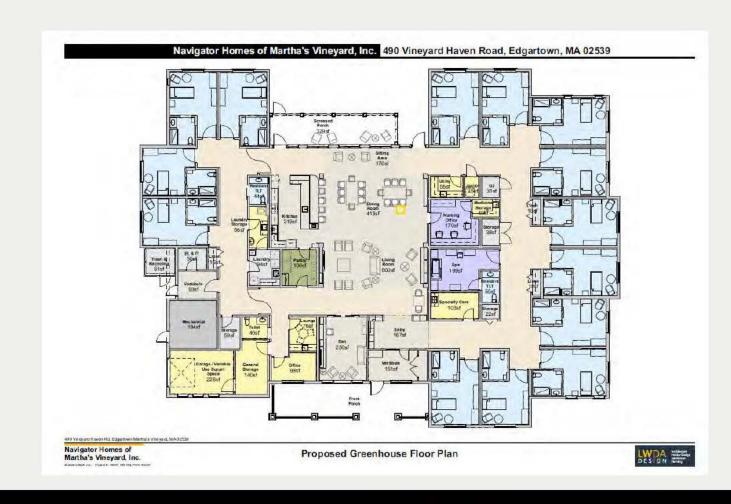
- Age 75 plus population projected to increase by 84% on MV between 2020-2035
- Demand for 42 Private Pay Beds established
- Demand for 42 Medicaid Beds established
- Demand for 17 Medicare Beds (short-stay)
   Beds established
- Greenhouse will capture demand of patients currently seeking off –island care due to physical obsolescence of the current Windemere facility

	Table 2 Population Trends Primary Market Area				
	2010	2020	2025	Percent Change	
Total Population	16,460	17,355	17,788	2.5%	
65 – 74 population	1,467	2,833	3,292	16.2%	
75 – 84 population	828	1,016	1,101	8.4%	
85+ population	390	432	468	8.3%	
Total 65+ population	2,685	4,281	4,861	13.5%	



### Proposed Green House Floor Plan

- 14-Private Resident Rooms
- All with Private Baths and Showers
- Hearth with open floor plan
- Open kitchen and dining area
- Easy access to the outside spaces
- Non-institutional design and layout
- Significant natural light
- All DPH Requirements met for SNF



### Development Team of Navigator Homes of MV, Inc.

- Martha's Vineyard Hospital
- Paddy Moore, Board Member, Navigator Homes of Martha's Vineyard
- The Green House Project, Inc.
- Navigator Elder Homes of New England, LLC, Renee Lohman, CEO
- LWDA Architects Principal, Ruth Neeman AIA, Director for Senior Environments Studio
- The Congress Companies, Peabody, MA: Construction and Development
- Arent Fox Attorneys Richard Newman, /Gerald Billows, Healthcare Regulatory and Non-profit expertise
- Denise DeLorey, Public Relations, Community Outreach, Marketing
- Edward Pesce/Chris Alley, Civil Engineering
- Pleasant Bay Homes- General Contractor
- John Carberry, Charles River Mortgage, Financial/Fundraising



### Development Achievements: February - May 10, 2020

- Establishment of Non-profit entity
- Demand Market Study for Duke's County
- Financial and Development Budget
- initial Department of Public Health programmatic design was approved
- Site Planning to present for Zoning approvals
- Contract with Green House Project
- Completion of Architectural, Mechanical, Structural & Interior Schematic Design
- Plans ready for Determination of Need Application
- Lender Term Sheet for Construction Loan
- Initiated a series of public interviews & media presentations





### Main Civil Engineering Work to Date (last 60 days)

- Preliminary site grading & utilities layout design
- Several iterations of site grading & earthwork analysis performed in order to balance the cut & fill on site (no import of fill required)
- Review & Approval of the Traffic Study Scope of Work by the MV Commission Transportation Planner
- Project Notification Form Filed with the Mass. Historical Commission



## Upcoming Civil Engineering Efforts (next 60 days)

- Geotechnical soil borings and Soil Test
   Pits week of June 8<sup>th</sup>
- Traffic Study field measurements and traffic counts (after normal traffic has resumed) – June-July
- Advance the Civil Engineering Design Plans and Construction Details
- Initial Meeting with the Mass. Natural Heritage & Endangered Species Program staff

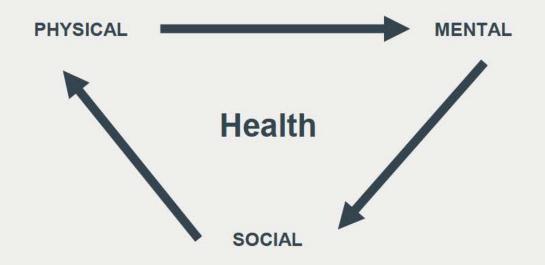






## Connection to Nature is Key to Health and Wellbeing

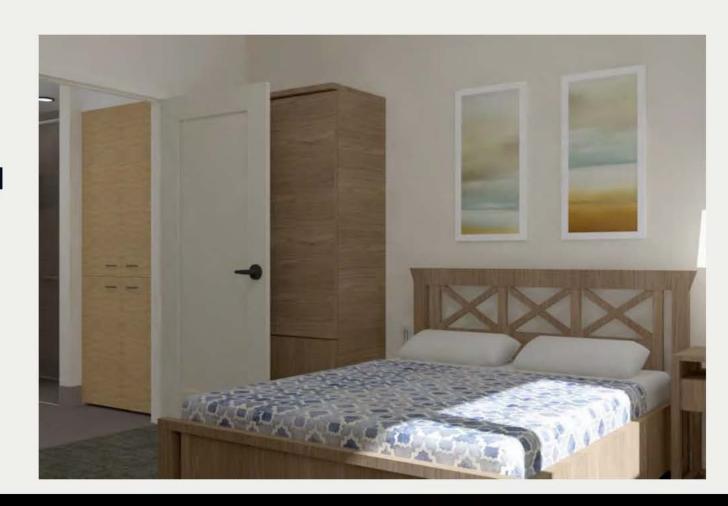
 Walking paths, outdoor spaces, and connection to nature





### Design Principles For Dementia Friendly Environments

- Seamless continuity between interior and exterior living spaces
- The environment, as an integral component in cognitive and behavioral therapeutic approach (Biological lighting)
- Landmarks that provide as many "Hardwired" cues that assist in navigation and orientation



### Operational: Financial Highlights

. Operational Financial for 70 Green House Residents (after 1 full year of ops)

- Total Revenues of \$11M
- Net Operating Income of \$2.47M
- 14 Medicare short-stay beds
- 24 (Initial) Private Pay
- 32 Current Medicaid residents assumed coming from Windemere
- Staff Housing options reduce reliance on Traveling /Short-term Nurses
- Debt service for Construction loan of \$20M



# Green House: Comparison

Existing	Green House Model	Notes
Census under 50	Census of 70 in Five Green House Homes	Medicare Beds 14 Private Pay 33 beds Medicaid 23 beds
Reduced staffing	Universal worker runs each home + Registered Nurses per MA DPH regulations	Reduce need for "laundry, housekeeping and food service staff"
Significant Traveler/Agency Workers	70% Employed Staff	Thanks to the MV Hospital, Workforce Homes to be available to house Green House staff
Windemere experiencing Losses	New Model shows over \$2M in Net Operating Income	Market Study supports greater number of Private Pay in this model. Supported by national Green House data

### Development Budget

#### Construction and Soft Costs

- \$27.5M to build Green House Homes
- Additional \$6M in soft costs
- Equity raise will range between \$8M-\$14M
- Subordinated Mezz Debt
- USDA proposal to pay 90% of Loan (loan to cost) results in \$6-\$8M less in equity to raise
- Events, Grants, State funding, Federal funding
- Full Time Fund raising & Grant Resources

# **Fund Raising**

The Coronavirus has certainly presented challenges-

#### However:

- Term Sheet in hand with established FHA insured lender
- Submission of three Grants (awaiting responses) for a total of \$2M
- Community Preservation Funding
- Significant exploration of USDA Funding mechanism for up to perhaps 90% of the Loan
- Significant Donor pledge in hand (check pending zoning approval)
- Events scheduled and re-scheduled

### Public Relations and Outreach

- Over 12 Community Events, largely rescheduled
- Healthy Aging Transformation Team : May 21
- Presenting June 2<sup>nd</sup>: Dukes County Commissioners
- Presentation with Edgartown Selectmen June 29.
- Navigator has enjoyed interviews with MVY, MVTV, Skilled Nursing News and others.
- Renee Lohman penned an Op-Ed -CCT



## Public Relations and Outreach in the time of Coronavirus

#### Other interviews soon to take place:

- **≻WCAI**
- ➤ McKnight's
- ➤ Boston Globe
- ➤ Cape Cod Times
- >MV Times
- ➤ MV Gazette
- ➤ Second interview with MVTV



**Tank Talk Interview** 

# Key Deliverables: May 15 –August 30, 2020

#### Navigator will continue to:

- Support MV Hospital 's efforts to secure zoning approvals
- Team with MV Hospital to secure sewer line approvals to the property
- Finalize Tax- Exempt Bond financing sources
- USDA debt funding sources
- Finalize proposal to Federal Government /Office of Undersecretary for Emergency Preparedness to fund Green House Model replacement SNF
- MA Executive Office of Elder Affairs
- Secure donations
- Events, Individual Donor Meetings, Grant Awards
- Additional Debt Term Sheet for construction loans
- Support efforts with Windemere to submit the Determination of Need



# Key Deliverables: September- December, 2020

- Submit Community Preservation Grants for Edgartown and Oak Bluffs
- Fundraising to raise a total of approximately
- Support Hospital on Transition Plan and Secure all approvals (MV Commission)
- Reporting/Monitoring of Plans
- Public Relations/Community Outreach
- Significant Presence on the Island from July 1 forward
- Events



# Thank You!

Renee Lohman

President

**Navigator Homes of MV** 

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www.navigatorelderhomes.com



#### **APPENDIX 7**

#### **NOTICE OF INTENT**

https://www.capecodtimes.com/public-notices

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#### **APPENDIX 8**

#### **ARTICLES OF ORGANIZATION**

https://corp.sec.state.ma.us/CorpWeb/CorpSearch/CorpSearchRedirector.aspx?Action=PDF&Path=CORP DRIVE1/2020/0319/001795121/0001/202077793920 1.pdf

# APPENDIX 9 AFFIDAVIT OF TRUTHFULNESS



# Massachusetts Department of Public Health Determination of Need Affidavit of Truthfulness and Compliance with Law and Disclosure Form 100.405(B)

Instructions: Complete Information below. When complete check the box "This document is ready to print:". This will date stamp and

Version: 7-6-17

Application Number:	MHMV-22090717-LE		Original Application Date:	10/27/2022		
Applicant Name: Na	vigator Homes of Martha's Vineyard, Inc.					
Application Type: Lon	g Term Care Substantial Capital Ex	cpenditure				
Applicant's Business T	pe: Corporation Limited Pa	rtnership Partners	nip	Other		
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			and attachments, and certify	that all of the		
<ol> <li>I have read 105 CMR 100.000, the Massachusetts Determination of Need Regulation;</li> <li>I understand and agree to the expected and appropriate conduct of the Applicant pursuant to 105 CMR 100.</li> <li>I have read this application for Determination of Need including all exhibits and attachments, and certify that information contained herein is accurate and true;</li> <li>I have submitted the correct Filing Fee and understand it is nonrefundable pursuant to 105 CMR 100.405(B);</li> </ol>						
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David McDonough	Signatu	re:		ite		
CEO for Corporation N	ame:	- 0				
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\*been informed of the contents of

Signature:

\*\*have been informed that

\*\*\*issued in compliance with 105 CMR 100.00, the Massachusetts Determination of Need Regulation effective January 27, 2017 and amended December 28, 2018

Date

Page 1 of 2

Board Chair for Corporation Name:

#### **APPENDIX 10**

#### FILING FEE

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\*See Reverse Side For Easy Opening Instructions\*



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