

Take the First Step



Save today for your
child's tomorrow!



A program of
Deborah B. Goldberg
*Massachusetts State Treasurer
and Receiver General*

Receive a
\$50 deposit
when you enroll!

BabySteps
Savings Plan



We want to help set your child on the right path.
The BabySteps Savings Plan allows you to invest in
your child's post-high school education and training.

SIGN UP NOW

BabyStepsSavingsPlan.org

Open to Massachusetts Residents

Any child who is a Massachusetts resident and was born or adopted on or after *January 1, 2020* is eligible to receive a \$50 seed deposit from the State Treasurer's Office into a U.Fund account with that child as the Beneficiary. The \$50 seed deposit can only be received within one year of the child's birth or adoption.



How BabySteps Works

1. Check the box on the worksheet you use for your child's birth certificate or visit **BabyStepsSavingsPlan.org** to enroll.
2. Receive an initial **\$50 deposit** by opening a U.Fund account.
3. **Save early** and often to build your savings to help your child pay for their education and expenses.
4. Take advantage of the **free financial education** for children and adults provided at **BabyStepsSavingsPlan.org**
5. **Know that your college savings can pay** for a variety of higher education expenses, including tuition, vocational training, books, and computer equipment.



OFFICE OF
**ECONOMIC
EMPOWERMENT**
Office of the Treasurer and Receiver General of Massachusetts

mefa[®]

The BabySteps Savings Plan is a seeded college savings account program that encourages saving for college in the U.Fund, the Massachusetts 529 plan. The U.Fund is offered by MEFA and managed by Fidelity Investments.

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