**Goals, Objectives and Outcomes:** A description of the program’s goals objectives, and desired outcomes, with particular attention to the logical and timely ways the applicant plans to reach those goals. Applicants should refer to the table below and provide information on goals, objectives, outcomes, indicators, and measurement strategy in a similar format.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Goals**  What Will You Accomplish? | **Objectives**  What Will You Do? Be specific, include # to receive service and/or program reach. | **Outcomes**  What Will Change? | **Indicators**  How will you know that a change has been made or an outcome achieved? | **Measurement**  What data will you collect data on key indicators? What is your measurement strategy? |
| Goal 1 | Objective 1a  Objective 1b | Outcome 1a  Outcome 1b | Indicators of 1a  Indicators of 1b | Measurement strategy for 1a  Measurement strategy for 1b |
| Goal 2 | Objective 2a  Objective 2b | Outcome 2a  Outcome 2b | Indicators of 2a  Indicators of 2b | Measurement strategy for 2a  Measurement strategy for 2b |
| Goal 3 | Objective 3a  Objective 3b | Outcome 3a  Outcome 3b | Indicators of 3a  Indicators of 3b | Measurement strategy for 3a  Measurement strategy for 3b |
| Goal 4 | Objective 4a  Objective 4b | Outcome 4a  Outcome 4b | Indicators of 4a  Indicators of 4b | Measurement strategy for 4a  Measurement strategy for 4b |