**Goals, Objectives and Outcomes:** A description of the program’s goals objectives, and desired outcomes, with particular attention to the logical and timely ways the applicant plans to reach those goals. Applicants should refer to the table below and provide information on goals, objectives, outcomes, indicators, and measurement strategy in a similar format.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Goals**What Will You Accomplish? | **Objectives** What Will You Do? Be specific, include # to receive service and/or program reach. | **Outcomes**What Will Change? | **Indicators**How will you know that a change has been made or an outcome achieved? | **Measurement**What data will you collect data on key indicators? What is your measurement strategy? |
| Goal 1 | Objective 1aObjective 1b | Outcome 1aOutcome 1b | Indicators of 1aIndicators of 1b | Measurement strategy for 1aMeasurement strategy for 1b |
| Goal 2 | Objective 2aObjective 2b | Outcome 2aOutcome 2b | Indicators of 2aIndicators of 2b | Measurement strategy for 2aMeasurement strategy for 2b |
| Goal 3 | Objective 3aObjective 3b | Outcome 3aOutcome 3b | Indicators of 3aIndicators of 3b | Measurement strategy for 3aMeasurement strategy for 3b |
| Goal 4 | Objective 4aObjective 4b | Outcome 4aOutcome 4b | Indicators of 4aIndicators of 4b | Measurement strategy for 4aMeasurement strategy for 4b |