

October 19, 2021

#### Via Email

Mayor Michael P. Cahill City of Beverly Beverly City Hall 191 Cabot Street Beverly, MA 01915

Re: City of Beverly – Cable Television Renewal License

Dear Mayor Cahill:

Attached is the fully executed Cable Television Renewal License between the City of Beverly and Comcast which commenced August 1, 2021.

Please feel free to contact me at 617.279.7675 should you have any questions.

Sincerely,

Jay Somers, Sr. Manager

**Government Relations** 

cc: Attorney William Hewig - KP | LAW (via email)

Shonda Green – MA DTC (via email)

Denise Mason – Comcast Manager of Government & Regulatory Affairs (via email)

Comcast Corporate Franchising (via email)

Comcast Division Franchising and Finance (via email)

# **RENEWAL**

## **CABLE TELEVISION LICENSE**

**FOR THE** 

CITY OF BEVERLY, MASSACHUSETTS

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**BEVERLY RENEWAL LICENSE** 

**INTRODUCTION** 

WHEREAS, Comcast Cable Communications Management LLC (hereinafter "Licensee"), is the duly

authorized holder of a renewal license to operate a cable television system in the City of Beverly,

Massachusetts (hereinafter the "City"), said license having commenced on May 4, 2011;

WHEREAS, Licensee filed a written request for a renewal of its license by letter dated September

17, 2018 in conformity with the Cable Communications Policy Act of 1984 ("Cable Act") and filed a renewal

proposal; December 31, 2020;

WHEREAS, there has been an opportunity for public comment, as required by Section 626(h) of the

Cable Act;

WHEREAS, the Issuing Authority has determined that the financial, legal, and technical ability of

Licensee is reasonably sufficient to provide services, facilities, and equipment necessary to meet the future

cable-related needs of the community, and desires to enter into this Renewal License with Licensee for the

construction and continued operation of a cable system on the terms and conditions set forth herein; and

WHEREAS, the City's Mayor, as the Issuing Authority, finds that Licensee has complied with the

terms of its previous license.

NOW THEREFORE, after due and full consideration, the Issuing Authority and Licensee agree that

this Renewal License is issued upon the following terms and conditions:

ARTICLE 1

**DEFINITIONS** 

**SECTION 1.1 - DEFINITIONS** 

For the purpose of this Renewal License, capitalized terms, phrases, words, and abbreviations shall

have the meanings ascribed to them in the Cable Act, as amended from time to time, and Massachusetts

General Laws Chapter 166A (M.G.L.c.166A), as amended from time to time, unless otherwise defined

herein.

a) Access Provider – shall mean the person, group or entity, or non-profit, designated by the

Issuing Authority for the purpose of operating and managing the use of Public, Educational and

Governmental Access funding, equipment and channels on the cable television system in accordance with

this Renewal License and 47 U.S.C. 531.

(b) <u>Basic Cable Service</u> – shall mean the lowest tier of service which includes the retransmission

of local television broadcast signals.

(c) Cable Act – shall mean the Cable Communications Policy Act of 1984, Public Law No. 98-549,

98 Stat. 2779 (1984), 47 U.S.C. 521 et. seq., amending the Communications Act of 1934, as further amended

by the 1992 Cable Consumer Protection and Competition Act, Public Law No. 102-385 and the

Telecommunications Act of 1996, Public Law No. 104-458, 110 Stat. 56 (1996) and as may be further

amended.

(d) Cable Service – shall mean the one-way transmission to subscribers of (i) video programming,

or (ii) other programming service, and subscriber interaction, if any, which is required for the selection or

use of such video programming or other programming service.

(e) Cable System or System – shall mean the facility owned, constructed, installed, operated and

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maintained by Licensee in the City of Beverly, consisting of a set of closed transmission paths and associated

signal generation, reception, and control equipment that is designed to provide cable service which includes

video programming and which is provided to multiple subscribers within a community, but such term does

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not include (a) a facility that serves only to retransmit the television signals of one or more television

broadcast stations; (b) a facility that serves subscribers without using any public right-of-way; (c) a facility

of a common carrier which is subject, in whole or in part, to the provisions of Title II of the Cable Act, except

that such facility shall be considered a cable system (other than for purposes of section 621(c) of the Cable

Act) to the extent such facility is used in the transmission of video programming directly to subscribers

unless the extent of such use is solely to provide interactive on-demand services; or (d) an open video

system that complies with section 653 of this title, or (e) any facilities of any electric utility used solely for

operating its electric utility systems.

(f) Department or DTC – shall mean the Massachusetts Department of Telecommunications and

Cable.

Drop - shall mean the coaxial cable that connects a home or building to the Subscriber (g)

Network or Video Return Line.

(h) Effective Date – shall mean August 1, 2021.

(i) FCC – shall mean the Federal Communications Commission or any successor governmental

entity.

(j) Franchise Fee – shall mean the payments to be made by Licensee to the Issuing Authority,

the City of Beverly and/or any other governmental subdivision, or designated Access Provider, which shall

have the meaning as set forth in Section 622(g) of the Cable Act.

(k) Gross Annual Revenues - means the Cable Service revenue actually received by the Grantee

from the operation of the Cable System in the Franchise Area to provide Cable Services, calculated in

accordance with generally accepted accounting principles ("GAAP"). Cable Service revenue includes

monthly basic, premium and pay-per-view video fees, leased access fees, advertising and home shopping

revenue, installation fees and equipment rental fees. Gross Revenue shall not include refundable deposits,

bad debt, late fees, investment income, programming launch support payments, advertising sales

commissions, nor any taxes, fees or assessments imposed or assessed by any governmental authority.

(1) Issuing Authority - shall mean the Mayor of the City of Beverly, Massachusetts, or the lawful

designee thereof.

Licensee – shall mean Comcast Cable Communications Management LLC, or any successor or

transferee in accordance with the terms and conditions in this Renewal License.

License Fee – shall mean the payments to be made by Licensee to the Issuing Authority, the

City of Beverly and or any other governmental subdivision, which shall have the meaning as set forth in

M.G.L.c. 166A, § 9.

Modulator – shall mean CATV modulator or equivalent device used for video signal transport.

(p) Multichannel Video Programming Distributor – shall mean a person such as, but not limited

to, a cable operator, a multichannel multipoint distribution service, a direct broadcast satellite service, or a

television receive-only satellite program distributor, who makes available for purchase, by subscribers or

customers, multiple channels of video programming.

Normal Operating Conditions – shall mean those service conditions which are within the

control of the Franchisee. Those conditions which are not within the control of the Franchisee include, but

are not limited to, natural disasters, public health emergencies, civil disturbances, power outages,

telephone network outages, and severe or unusual weather conditions. Those conditions which

are ordinarily within the control of the Franchisee include, but are not limited to, special promotions, pay-

per-view events, rate increases, regular peak or seasonal demand periods, and maintenance or upgrade of the

Cable System.

(r) Outlet – shall mean an interior receptacle that connects a television set to the Cable

Television System.

PEG Access User – shall mean a Person utilizing the Cable Television System, including all related (s)

facilities for purposes of production and/or transmission of PEG Access Programming as opposed to utilization

solely as a Subscriber.

Person – shall mean any natural person or any association, firm, partnership, joint venture,

corporation, or other legally recognized entity, whether for-profit or not-for profit, but shall not mean the

Issuing Authority.

Public Access Channel – shall mean a video channel made available by the Licensee for non-

commercial use by the public on a first-come, first-served, non-discriminatory basis.

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Public, Educational and Governmental (PEG) Access Channel - shall mean a video channel (v)

made available by the Licensee for non-commercial use by (1)the public, (2)educational institutions such as

public or private schools, but not "home schools," community colleges, and universities, as well as (3)the

Issuing Authority.

Public, Educational and Government (PEG) Access Programming - shall mean non-

commercial programming produced by any Beverly residents or organizations, schools and government

entities and the use of designated facilities, equipment and/or channels of the Cable System in accordance

with 47 U.S.C. 531 and this Renewal License.

Public Way – shall mean the surface of, and the space above and below, any public street,

highway, freeway, bridge, land path, alley, court, boulevard, sidewalk, way, lane, public way, drive, circle or

other public right-of-way, including, but not limited to, public utility easements, dedicated utility strips, or

rights-of-way dedicated for compatible uses and any temporary or permanent fixtures or improvements

located thereon now or hereafter held by the Issuing Authority in the City of Beverly, which shall entitle

Licensee to the use thereof for the purpose of installing, operating, repairing, and maintaining the Cable

System. Public Way shall also mean any easement now or hereafter held by the Issuing Authority within the

City of Beverly for the purpose of public travel, or for utility or public service use dedicated for compatible

uses, and shall include other easements or rights-of-way as shall within their proper use and meaning entitle

Licensee to the use thereof for the purposes of installing, operating, and maintaining Licensee's Cable

System over poles, wires, cables, conductors, ducts, conduits, vaults, manholes, amplifiers, appliances,

attachments, and other property as may be ordinarily necessary and pertinent to the Cable System.

(y) Renewal License or License - shall mean this Agreement and any amendments or

modifications in accordance with the terms herein.

Signal – shall mean any transmission which carries Programming from one location to (z)

another.

(aa) Standard Installation - shall mean the standard one hundred twenty-five-foot (125') aerial

Drop connection to the existing distribution system.

- (bb) <u>Subscriber</u> shall mean a Person or user of the Cable System who lawfully receives Cable Service with Licensee's express permission.
- (cc) <u>Subscriber Network</u> shall mean the trunk and feeder signal distribution network over which video and audio signals are transmitted to Subscribers.
  - (dd) <u>City</u> shall mean the City of Beverly, Massachusetts.
- (ee) <u>Trunk and Distribution System</u> shall mean that portion of the Cable System for the delivery of Signals, but not including Drop Cable(s) to Subscriber's residences.
- (ff) <u>Video Programming or Programming</u> shall mean the programming provided by, or generally considered comparable to programming provided by, a television broadcast station.

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**ARTICLE 2** 

**GRANT OF RENEWAL LICENSE** 

**SECTION 2.1 - GRANT OF RENEWAL LICENSE** 

(a) Pursuant to the authority of M.G.L. c. 166A, and the Cable Act the Issuing Authority hereby

grants a non-exclusive Renewal License to Comcast Cable Communications Management LLC., authorizing

and permitting Licensee to construct, operate and maintain a Cable System in the Public Way within the

municipal limits of the City. Nothing in this License shall be construed to prohibit Licensee from offering any

service over its Cable System that is not prohibited by federal or state law.

(b) This Renewal License is granted under and in compliance with the Cable Act and M.G.L.c.

166A, and in compliance with all rules and regulations of the FCC and the Department in force and effect

during the period for which this Renewal License is granted.

(c) Subject to the terms and conditions herein, the Issuing Authority hereby grants to Licensee

the right to construct, upgrade, install, operate and maintain a Cable System within the Public Way.

**SECTION 2.2 - TERM: NON-EXCLUSIVITY** 

The term of this non-exclusive Renewal License shall be for a period of ten (10) years and shall

commence on August 1, 2021, following the expiration of the current license, and shall expire at midnight

on July 31, 2031.

**SECTION 2.3 - POLE AND CONDUIT ATTACHMENT RIGHTS** 

Pursuant to M.G.L.c. 166, §§22-25, permission is hereby granted to Licensee to attach or otherwise

affix including, but not limited to cables, wire, or optical fibers comprising the Cable System to the existing

poles and conduits on and under public streets and ways, provided Licensee secures the permission and

consent of the public utility companies to affix the cables and/or wires to their pole and conduit facilities.

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By virtue of this License the Issuing Authority grants Licensee equal standing with power and telephone

utilities in the manner of placement of facilities on Public Ways.

**SECTION 2.4 - RENEWAL** 

a) In accordance with the provisions of federal law, M.G.L.c. 166A, § 13 and applicable

regulations, this Renewal License shall be subject to additional renewals for the periods not to exceed ten

(10) years or such other periods as allowed by law.

) In accordance with applicable law, any such renewal or renewals shall be upon mutual written

agreement by Licensee and the Issuing Authority and shall contain such modified or additional terms as

Licensee and the Issuing Authority may then agree.

**SECTION 2.5 - RESERVATION OF AUTHORITY** 

Nothing in this Renewal License shall (A) abrogate the right of the Issuing Authority to perform any

public works or public improvements of any description, (B) be construed as a waiver of any codes or

bylaws/ordinances of general applicability and not specific to the Cable System, Licensee, or this License,

or (C) be construed as a waiver or release of the rights of the Issuing Authority in and to the Public Ways.

This License is a contract and except as to those changes which are the result of the Issuing Authority's

lawful exercise of its general police power, the Issuing Authority may not take any unilateral action which

materially changes the explicit mutual promises in this License. Any changes to this License must be made

in writing signed by the Licensee and the Issuing Authority. In the event of any conflict between this License

and any Issuing Authority ordinance or regulation that is not generally applicable, the question will be

referred to a mutually agreeable mediator or to a court of appropriate jurisdiction. Notwithstanding any

other provision of this License, Licensee reserves the right to challenge provisions of any ordinance, rule,

regulation, or other enactment of the Issuing Authority that conflicts with its contractual rights under this

License, either now or in the future.

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**SECTION 2.6 - NON-EXCLUSIVITY OF LICENSE** 

(a) Licensee acknowledges and agrees that the Issuing Authority reserves the right to grant one

or more additional licenses or other authorizations to other Cable Service providers or wireline-based video

service providers within the City for the right to use and occupy the Public Ways or streets within the City.

If any such additional or competitive license or other authorization is granted by the Issuing Authorities

which, in the reasonable opinion of Licensee, contains more financially favorable or less burdensome terms

or conditions than this Renewal License, including, but not limited to: franchise fees; insurance; system

build-out requirements; performance bonds or similar instruments; PEG access channels and support;

customer service standards; required reports and related record keeping; and notice and opportunity to

cure breaches; the Issuing Authority agrees that it shall amend this Renewal License to include any more

favorable or less burdensome terms or conditions.

b) In the event an application for a new cable television license or other authorization is filed

with the Issuing Authority, proposing to serve the City, in whole or in part, the Issuing Authority shall serve

a copy of such application upon any existing Licensee or incumbent cable operator by registered or certified

mail or via nationally recognized overnight courier service within a reasonable time thereafter.

(c) To the extent allowed by applicable law(s), the grant of any additional cable television

license(s) or other authorization shall be on equivalent terms and conditions as those contained in this

Renewal License.

(d) The issuance of additional license(s) shall be subject to all applicable federal and state laws,

including M.G.L.c. 166A and applicable regulations promulgated thereunder.

(e) In the event that Licensee believes that any additional license(s) or other authorization has

been granted on terms or conditions more favorable or less burdensome than those contained in this

Renewal License, the Issuing Authority shall convene a public hearing on such issue, within not more than

thirty (30) days of receipt of a hearing request from Licensee. Along with said written request, Licensee shall

provide the Issuing Authority with written reasons for its belief. At the public hearing, the Issuing Authority

shall afford Licensee an opportunity to demonstrate that any such additional license(s) or other

authorization are on terms more favorable or less burdensome than those contained in this Renewal

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License. Licensee shall provide the Issuing Authority with such financial or other relevant information as is

reasonably requested.

(f) Should Licensee demonstrate that any such additional license(s) or other authorizations have

been granted on terms and conditions more favorable or less burdensome than those contained in this

Renewal License, the Issuing Authority shall make equitable amendments to this Renewal License within a

reasonable time.

g) In the event that Licensee demonstrates that an existing or future Cable Service provider or

wireline-based video service provider in the City has been provided relief by the Issuing Authority from any

obligation of its license, then Licensee shall be awarded an equivalent amount of relief from the material

obligations herein. Such relief shall be in writing and in the form of an amendment to this License. The

Issuing Authority shall convene a public hearing on the issue within sixty (60) days of Licensee's notification

to the Issuing Authority requiring such relief, unless otherwise mutually agreed to. License shall provide

reasons for its belief in the notification. At the public hearing, the Issuing Authority shall afford Licensee an

opportunity to demonstrate that any existing or future service providers in the City have been provided

relief by the Issuing Authority from any obligation of its cable television license or other similar lawful

authorization. Licensee shall provide the Issuing Authority with such financial or other relevant information

as is reasonably requested to justify its belief; provided, however, that the parties' counsel mutually and

reasonably deem said information is non-proprietary.

**ARTICLE 3** 

SYSTEM SPECIFICATIONS AND CONSTRUCTION

**SECTION 3.1 - AREA TO BE SERVED** 

(a) Licensee shall upon request make Cable Service available to every residential dwelling unit

within the City where the minimum density is at least thirty (30) dwelling units per aerial mile and sixty (60)

dwelling units per underground mile provided however, that any request for plant extension is measured

from the existing Trunk and Distribution System from which a usable Cable Service Signal can be obtained

and Licensee is able to obtain from property owners any necessary easements and/or permits in accordance

with the Cable Act. For purposes of this section, a home shall only be counted as a "dwelling unit" if such

home is within two hundred seventy-five (275) feet of the nearest distribution pole line within the Public

Way. Upon written request from the City, Licensee shall conduct a survey to determine the number of

dwelling units in the requested area and shall inform the City of the survey results and applicable costs to

extend Service to the area.

(b) Licensee shall make service available to multiple dwelling units (MDU) upon request and

where economically feasible, provided that Licensee is able to obtain from the property owners any

necessary easements, permits and agreements to provide Service to said MDU. Subject to the density

requirement, Licensee shall upon request offer Cable Service to all new homes or previously unserved

homes located within one hundred twenty-five feet (125') of Licensee's Trunk and Distribution System. For

non-Standard Installations, Licensee shall offer said Service within ninety (90) days of a Subscriber

requesting such for aerial installations and one hundred eighty (180) days, weather permitting, of a

Subscriber requesting such for underground installations. With respect to areas of the City which are

currently served by Licensee from a contiguous cable television system or currently unserved but could be

served by abutting City(s) served by Licensee, Licensee shall have the option to serve such areas from its

cable television system in such abutting the City.

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(c) Installation costs shall conform with the Cable Act. Any dwelling unit within an aerial one

hundred twenty-five feet (125 ft.) of the Trunk and Distribution System shall be entitled to a Standard

Installation rate in accordance with applicable federal and state laws. Underground installs are considered

non-standard installations. All non-standard installations shall be provided at a rate established by the

Licensee in accordance with applicable federal and state laws.

(d) Provided Licensee has at least ninety (90) days' prior written notice concerning the opening

of residential subdivision trenching, or of the installation of conduit for the location of utilities, it shall install

its cable in such trenching or conduits or may seek permission to utilize alternative trenching or conduits

within a comparable time frame. If a substantial quantity of cable is required for a large subdivision and

said quantity is not in stock, Licensee shall be allowed additional time for said installation. The Issuing

Authority, or its designee, shall exercise reasonable efforts to have the Planning Board and developers give

timely written notice of trenching and underground construction to Licensee. Developer shall be

responsible for the digging and back-filling of all trenches.

**SECTION 3.2 - SUBSCRIBER NETWORK** 

Licensee shall maintain a Cable Television System, fully capable of providing Cable Service in

accordance with applicable law.

**SECTION 3.3 - PARENTAL CONTROL CAPABILITY** 

(a) Pursuant to applicable law, upon request, and at no separate, additional charge, Licensee

shall provide Subscribers with the capability to control the reception of any channel on the Cable System.

(b) The Issuing Authority acknowledges that the parental control capability may be part of a

converter box and Licensee may charge Subscriber for use of said converter box.

**SECTION 3. 4---EMERGENCY ALERT OVERRIDE CAPACITY** 

Licensee shall comply with the FCC's Emergency Alert System ("EAS") regulations.

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**ARTICLE 4** 

**TECHNOLOGICAL AND SAFETY STANDARDS** 

**SECTION 4.1 - SYSTEM MAINTENANCE** 

In installing, operating and maintaining equipment, cable and wires, Licensee shall avoid

damage and injury to trees, structures and improvements in and along the routes authorized by the Issuing

Authority, except as may be approved by the Issuing Authority if required for the proper installation,

operation and maintenance of such equipment, cable and wires.

The construction, maintenance and operation of the Cable System for which this Renewal

License is granted shall be done in conformance with all applicable state and federal laws,

bylaws/ordinances, codes and regulations of general applicability and the rules and regulations of the FCC

as the same exist or as same may be hereafter changed or amended.

(c) Licensee shall install and maintain its equipment, cable and wires in such a manner as shall not

interfere with any installations of the City or any public utility serving the City.

(d) All structures and all equipment, cable and wires in, over, under, and upon streets, sidewalks,

alleys, and public rights of ways of the City, wherever situated or located shall at all times be kept and

maintained in a safe and suitable condition and in good order and repair.

**SECTION 4.2 - REPAIRS AND RESTORATION** 

Whenever Licensee takes up or disturbs any pavement, sidewalk or other improvement of any

public right of way or public place, the same shall be replaced and the surface restored in as good condition

as possible as before entry as soon as practicable. If Licensee fails to make such restoration within a

reasonable time, the Issuing Authority may fix a reasonable time for such restoration and repairs and shall

notify Licensee in writing of the restoration and repairs required and the time fixed for the performance

thereof. Upon failure of Licensee to comply within the time specified, the Issuing Authority may cause

proper restoration and repairs to be made and the expense of such work shall be paid by Licensee upon

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written demand by the Issuing Authority. Prior to such repair or restoration the City shall submit a written

estimate to Licensee of the actual cost of said repair or restoration.

**SECTION 4.3 - CABLE LOCATION** 

a) In all areas of the City where all of the transmission and distribution facilities of all public or

municipal utilities are installed underground, Licensee shall install its Cable System underground, provided

that such facilities are actually capable of receiving the Licensee's cable and other equipment without

technical degradation of the Cable System's signal quality.

(b) In all areas of the City where public utility lines are aerially placed, if subsequently during the

term of the Renewal License such public utility lines are required by the Issuing Authority or State to be

relocated aerially or underground, Franchisee shall similarly relocate its Cable System if it is given

reasonable notice and access to the public and municipal utilities facilities at the time that such are placed

underground. Any costs incurred by Licensee for relocating the Cable System shall be reimbursed to

Licensee in the event public or private funds are raised for the project and made available to other users of

the Public Way. In the event that funds are not made available for reimbursement, Licensee reserves the

right to pass through its costs to Subscribers.

(c) Nothing in this Section shall be construed to require Licensee to construct, operate, or

maintain underground any ground-mounted appurtenances such as customer taps, line extenders, system

passive devices, amplifiers, power supplies, pedestals, or other related equipment.

**SECTION 4.4 - TREE TRIMMING** 

Licensee shall have authority to trim trees upon and overhanging public streets, alleys, sidewalks

and ways and places of the City so as to prevent the branches of such trees from coming in contact with the

wires, cables and equipment of Licensee, in accordance with MGL c. 87 and any City bylaws/ordinances and

regulations.

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**SECTION 4.5 – STRAND MAPS** 

Licensee shall maintain a complete set of strand maps of the City, which will show those areas in

which its facilities exist. The strand maps will be retained at Licensee's primary place of business and will be

available to the Issuing Authority for inspection by the Issuing Authority upon written request.

**SECTION 4.6 - BUILDING MOVES** 

(a) In accordance with applicable laws, Licensee shall, upon the written request of any Person

holding a building moving permit issued by the City, temporarily raise or lower its wires to permit the

moving of the building(s). Licensee shall be given not less than thirty (30) days' advance written notice to

arrange for such temporary wire changes. The cost to raise or lower wires shall be borne by the Person(s)

holding the building move permit.

(b) Licensee shall have the right to reimbursement under any applicable insurance or

government program for reimbursement.

**SECTION 4.7 - DIG SAFE** 

Licensee shall comply with applicable "dig safe" provisions pursuant to M.G.L.c. 82, § 40.

**SECTION 4.8 - DISCONNECTION AND RELOCATION** 

(a) In accordance with applicable law, Licensee shall, at its sole cost and expense, protect,

support, temporarily disconnect, relocate in the same street, or other Public Right of Ways, or remove from

any street or any other Public Ways and places, any of its property as required by the Issuing Authority by

reason of traffic conditions, public safety, street construction, change or establishment of street grade, or

the construction of any public improvement or structure by any City department acting in a lawful

governmental capacity.

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(b) In requiring Licensee to protect, support, temporarily disconnect, relocate or remove any

portion of its property, the Issuing Authority shall treat Licensee the same as, and require no more of

Licensee, than any other similarly situated utility.

:) Licensee shall have the right to reimbursement of project costs under any applicable

insurance or government program for reimbursement. All cable operators and public or municipal utility

companies shall be treated alike if reimbursed for such costs by the City.

**SECTION 4.9 - EMERGENCY REMOVAL OF PLANT** 

) If, at any time, in case of fire or disaster in the City, it shall be necessary in the reasonable

judgment of the Issuing Authority to cut or move any of the wires, cable or equipment of the Cable

Television System, the City shall have the right to do so without cost or liability, provided however that,

wherever possible, the Issuing Authority shall give Licensee written notice and the ability to relocate wires,

cable or other equipment.

(b) Licensee shall have the right to reimbursement under any applicable insurance or

government program for reimbursement. All cable operators and public or municipal utility companies shall

be treated alike if reimbursed for such costs by the City.

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**ARTICLE 5** 

**PROGRAMMING** 

**SECTION 5.1 - BASIC CABLE SERVICE** 

Licensee shall make available a Basic Cable Service tier to all subscribers in accordance with 47

U.S.C. 534.

**SECTION 5.2 - PROGRAMMING** 

Pursuant to 47 U.S.C. 544, Licensee shall maintain the mix, quality and broad categories of

Video Programming as set forth in Exhibit A. Pursuant to federal law, all Video Programming decisions,

excluding PEG Access Programming, are at the sole discretion of Licensee.

Licensee shall comply with 76.1603(c) of the FCC Rules and Regulations as well as 207 CMR

10.02 of the Massachusetts Cable Television Division Rules and Regulations regarding notice of

programming changes. Advance notice shall not require for the launch of new channels when offered on a

subscription basis or added to an existing service tier at no additional cost to the customer. Written notices

required by this section may be provided electronically as permitted by 47 C.F.R. § 76.1600.

**SECTION 5.3 - STEREO TV TRANSMISSIONS** 

All Broadcast Signals that are transmitted to Licensee's headend in stereo shall be transmitted in

stereo to Subscribers.

**SECTION 5.4 – CABLE CHANNELS FOR COMMERCIAL USE** 

Pursuant to 47 U.S.C. 532, Licensee shall make available channel capacity for commercial use by

persons unaffiliated with Licensee. Rates for use of commercial leased access channels shall be negotiated

between Licensee and the commercial user in accordance with federal law. Licensee shall have no editorial

Renewal Cable Television License for the City of Beverly, MA Term : August 1, 2021 – July 31, 2031 (10yrs)

control over the content of programming on leased access channels and is not subject to any liability therefrom.

#### **ARTICLE 6**

### PEG ACCESS CHANNEL(S) AND SUPPORT

## **SECTION 6.1 - PEG ACCESS CHANNEL(S)**

Use of video channels for PEG Access Programming shall be provided in accordance with federal law, 47 U.S.C. 531, and as further set forth below. Licensee does not relinquish its ownership of or ultimate right of control over a channel by designating it for PEG use. A PEG Access User – whether an individual, educational or governmental user – acquires no property or other interest by virtue of the use of a channel so designated and may not rely on the continued use of a particular channel number, no matter how long the same channel may have been designated for such use. Licensee shall not exercise editorial control over any public, educational, or governmental use of a PEG Access Channel, except Licensee may refuse to transmit any Public Access program that contains obscenity, indecency, or nudity pursuant to Section 611 of the Cable Act. The Issuing Authority shall be responsible for developing, implementing, interpreting and enforcing rules for PEG Access Channel use which shall ensure that PEG Access Channel(s) and PEG Access equipment will be available on a first-come non-discriminatory basis.

- Licensee shall make available three (3)\_channel(s) for PEG Access Programming purposes. A PEG Access Channel may not be used to cablecast for-profit, political or commercial fundraising programs in any fashion. Unused capacity may be utilized by Licensee subject to the provisions set forth in subsection (c) below.
- Subject to written request and payment by the City or its Access Provider as set out herein, the Licensee shall, within twenty-four (24) months of the Effective Date of this License, purchase, install and operate standard definition serial digital interface (SD/SDI) equipment at the PEG Access video return hub for two (2) SD PEG Access Channels and high-definition interface equipment for one (1) HD PEG Access Channel. Said equipment shall be used for transport of said PEG Access signal(s) to Comcast's headend facility to enable the Issuing Authority, its designee(s) and/or the Access Provider to cablecast their PEG Access Programming over the Subscriber Network PEG Access Downstream Channels. Prior to requiring any payment from the

Issuing Authority, the Licensee shall provide the Issuing Authority with a written invoice detailing the cost

for said serial digital interface equipment. The Licensee shall own, maintain and repair and/or, if necessary,

replace, said equipment for the entire term of this Renewal License.

(d) In the event the Issuing Authority or other PEG Access User elects not to fully program a PEG

Access Channel(s) with original PEG Access Programming, Licensee may reclaim any unused time on those

channels.

**SECTION 6.2 - PEG ACCESS PROVIDER** 

Beginning on the Effective Date, the Access Provider shall provide services to PEG Access Users and the

City as follows:

(1) Schedule, operate and program the PEG Access channels provided in accordance with Section

6.3 below;

(2) Manage the annual funding, pursuant to Section 6.4 below;

(3) Purchase, maintain and/or lease equipment, with the funds allocated for such purposes in

Section 6.4 below;

(4) Conduct training programs in the skills necessary to produce PEG Access Programming;

(5) Provide technical assistance and production services to PEG Access Users;

(6) Establish rules, procedures and guidelines for use of the PEG Access Channels;

(7) Provide publicity, fundraising, outreach, referral and other support services to PEG Access Users;

(8) Assist PEG Access Users in the production of PEG Access Programming of interest to Subscribers;

and

(9) Accomplish such other tasks relating to the operation, scheduling and/or management of the

PEG Access Channels, facilities and equipment as appropriate and necessary.

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Term: August 1, 2021 - July 31, 2031 (10yrs)

**SECTION 6.3 - PEG ACCESS CABLECASTING** 

(a) In order that PEG Access Programming can be cablecast over Licensee's downstream PEG

Access Channel, all PEG Access Programming shall be encoded, then transmitted from the Access Provider's

origination location in Beverly High School at 100 Sohier Road to Licensee-owned headend or hub-site on a

Licensee-owned upstream channel made available, without charge, to the City for its use. At Licensee-

owned headend, said PEG Access Programming shall be retransmitted in the downstream direction on three

Licensee-owned Subscriber Network downstream PEG Access Channels.

(b) In order that the Issuing Authority and/or its designee(s) can cablecast its HD Programming

over Licensee's downstream HD Peg Access Channel, the Licensee shall provide (i) a fiber or suitable

connection to and from the Access Providers Studio in Beverly High School, 100 Sohier Road, and after

Licensee notifies the Issuing Authority via e-email of the implementation schedule for the HD channel, and

(ii) an HD digital receiver and transmitter at said location and at Licensee's Headend for the purpose of

providing HD PEG Access video return capability from said location.. At Licensee-owned Headend, said PEG

Access Programming shall be retransmitted in the downstream direction on one Licensee-owned Subscriber

Network downstream HD PEG Access Channel.

(c) Licensee shall provide and maintain all necessary switching and/or processing equipment

located at its hub-site or headend in order to switch upstream signals carrying PEG Access Programming

from the Access Provider's origination location to the designated Licensee-owned Subscriber Network

downstream PEG Access Channel.

(d) Licensee shall own, maintain, repair and/or replace any Licensee-owned headend or hub-site

audio and/or video signal processing equipment. Licensee shall continue to own, operate and maintain the

current Licensee-owned video return line from the Access Provider's origination location (100 Sohier Road)

to Licensee's head end facility located on Tozer Road in Beverly. The City and/or PEG Access Provider shall

own, maintain, repair and/or replace studio and/or portable encoders. The demarcation point between

Licensee's equipment and the City's, or PEG Access Provider's equipment shall be at the output of the City's

and/or the PEG Access Provider's encoder(s) or equivalent device at the origination location.

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**SECTION 6.4 – PEG ACCESS SUPPORT** 

(a) Licensee shall provide a Franchise Fee to the Issuing Authority, or its designee, for PEG Access

purposes, equal to five percent (5%) of its Gross Annual Revenues less applicable License Fees and

assessments from any state or other governmental agencies. Said Franchise Fee shall be used for salaries,

operating and other expenses related to PEG Access programming operations, equipment and/or facilities.

Said Franchise Fee shall be paid to the Issuing Authority, or its designee, on a quarterly basis each February

15<sup>th</sup>, May 15<sup>th</sup>, August 15<sup>th</sup> and November 15<sup>th</sup> based on revenues from the previous calendar quarter.

(b) The Licensee shall provide capital funding to the Issuing Authority or its Access Designee for

PEG Access and cable related equipment and/or facilities (the "PEG Access Capital Funding") in the amount

of Eight Hundred Eighty-Three Thousand Dollars (\$883,000), payable in ten annual payments of Eighty-Eight

Thousand Three Hundred Dollars (\$88,300), the first payment of which will be made no later than ninety

(90) days after the effective date of this renewal license. All subsequent payments will be made by or before

the anniversary (August 1st) of the effective date. A final payment of \$88,300 will be made on or before

August 1, 2030.

**SECTION 6.5 - PROGRAMMING EXCLUSIVITY AND NON-COMPETITION** 

The Issuing Authority, or its designee, agrees that it will not use its designated PEG Access

channel(s), equipment, or other facilities to provide for-profit commercial services which have the effect of

competing with Licensee's business. In addition, any Video Programming produced under the provisions of

this Article 6 shall not be commercially distributed to a competing Multichannel Video Programming

Distributor without the written consent of Licensee.

SECTION 6.6 – INTERCONNECTION WITH COMPETING CABLE LICENSEE

In the event a License is issued by the Issuing Authority to a competing Licensee, the competing

Licensee may not connect its system to Licensee's Cable System for purposes of obtaining PEG Access

Programming from the Licensee's PEG Access channels without the prior written consent of Licensee.

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## **SECTION 6.7 - PEG ACCESS PROGRAMMING INDEMNIFICATION**

The Issuing Authority and/or the Access Provider shall indemnify the Licensee for any liability, loss or damage it may suffer due to violation of the intellectual property rights of third parties or arising out of the content of programming aired on any PEG channel and from claims arising out of the Issuing Authority's rules for or administration of PEG Access Programming.

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**ARTICLE 7** 

**CUSTOMER SERVICE AND CONSUMER PROTECTION** 

**SECTION 7.1 - CUSTOMER SERVICE** 

Licensee shall comply with all customer service regulations of the FCC (47 CFR §76.309) and the

Department as they exist or as they may be amended from time to time.

**SECTION 7.2 - CONSUMER COMPLAINT PROCEDURES** 

Complaints by any Person as to the operation of the Cable System may be filed in writing with the

Department or with the Issuing Authority, each of which shall within ten (10) days forward copies of such

complaints to the other. The Issuing Authority and the Department shall be notified by Licensee on forms

to be prescribed by the Department not less than annually, of the complaints of Subscribers received during

the reporting period and the manner in which they have been met, including the time required to make any

necessary repairs or adjustments.

**SECTION 7.3 - PROTECTION OF SUBSCRIBER PRIVACY** 

Licensee shall comply with applicable federal and state privacy laws and regulations, including 47

U.S.C. 551.

**SECTION 7.4 - EMPLOYEE IDENTIFICATION CARDS** 

All of Licensee's employees, including repair and sales personnel, entering private property shall be

required to carry an employee photo identification card issued by Licensee.

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**ARTICLE 8** 

**PRICES AND CHARGES** 

**SECTION 8.1 - PRICES AND CHARGES** 

Before any new or modified rate, fee, or charge is imposed, Licensee shall follow the applicable

FCC and State notice requirements and rules and notify affected Subscribers, which notice may be by any

means permitted under applicable law. Nothing in this Renewal License shall be construed to prohibit the

reduction or waiver of charges in conjunction with promotional campaigns for the purpose of attracting or

retaining Subscribers.

(b) The Issuing Authority acknowledges that under the Cable Act, certain costs of Public, Educational

and Governmental ("PEG") Access and other license/franchise requirements may be passed through to the

Subscribers in accordance with federal law.

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**ARTICLE 9** 

**REGULATORY OVERSIGHT** 

**SECTION 9.1 - INDEMNIFICATION** 

Licensee shall indemnify, defend and hold harmless the Issuing Authority, its officers, employees,

and agents from and against any liability or claims resulting from property damage or bodily injury (including

accidental death) that arise out of Licensee's construction, operation, maintenance or removal of the Cable

System, including, but not limited to, reasonable attorney's fees and costs, provided that the Issuing

Authority shall give Licensee timely (best efforts of 10 business days) written notice of its obligation to

indemnify and defend the Issuing Authority within the timely receipt of a claim or action pursuant to this

Section. If the Issuing Authority determines that it is necessary for it to employ separate counsel, the costs

for such separate counsel shall be the responsibility of the Issuing Authority. The Licensee shall not be

required to Indemnify the Issuing Authority for any claims resulting from acts of willful misconduct or

negligence on the part of the Issuing Authority.

**SECTION 9.2 - INSURANCE** 

(a) Licensee shall carry Commercial General Liability insurance throughout the term of this Renewal

License and any removal period pursuant to M.G.L.c. 166A, § 5(c) with an insurance company authorized to

conduct business in Massachusetts protecting, as required in this Renewal License, Licensee and listing the

City as an additional insured, against any and all claims for injury or damage to persons or property, both

real and personal, caused by the construction, installation, operation, maintenance or removal of its Cable

System. The amount of such insurance against liability for personal injury and propertydamage shall be no

less than One Million Dollars (\$1,000,000) as to any one occurrence. The amount of such insurance for

excess liability shall be Five Million Dollars (\$5,000,000) in umbrella form. (b) Licensee shall carry insurance

against all claims arising out of the operation of motor vehicles in the amount of One

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Million Dollars (\$1,000,000) combined single limit for bodily injury and consequent death and property

damage per occurrence;

(c) All insurance coverage, including Workers' Compensation, shall be maintained throughout

the period of this Renewal License. All expenses incurred for said insurance shall be at the sole expense of

Licensee.

d) Licensee shall provide the Issuing Authority upon request with certificate(s) of insurance for

all policies required herein upon expiration of policies.

**SECTION 9.3 - PERFORMANCE BOND** 

(a) Licensee has submitted and shall maintain throughout the duration of this Renewal License and

any removal period pursuant to M.G.L.c. 166A, § 5(c) a performance bond in the amount of Twenty-Five

Thousand Dollars (\$25,000) running to the City with a surety company satisfactory to the Issuing Authority to

guarantee the following terms:

(1) the satisfactory completion of the installation and operation of the Cable

System in the time schedule provided herein and otherwise of M.G.L.c. 166A,

§ 5(a), (m) and (n);

(2) the satisfactory restoration of pavements, sidewalks and other

improvements in accordance with M.G.L.c. 166A, § 5(g);

(3) the indemnity of the City in accordance with M.G.L.c. 166A, § 5(b); and

(4) the satisfactory removal or other disposition of the Cable System in

accordance with M.G.L.c. 166A, § 5(f).

**SECTION 9.4 - LICENSE FEES** 

(a) During the term of the Renewal License the annual License Fee payable to the Issuing

Authority shall be the maximum allowable by law, per Subscriber served as of the last day of the preceding

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calendar year, payable on or before March 15th of the said year. Pursuant to M.G.L.c. 166A, § 9, this fee is

currently fifty cents (\$.50) per Subscriber

(b) All payments by Licensee to the City pursuant to this Section shall be made payable to the

City unless otherwise agreed to in writing by the parties.

**SECTION 9.5 - REPORTS** 

(a) Licensee shall file annually with the Department on forms prescribed by the Department, a

sworn statement of its revenues and expenses for official use only. In addition, Licensee shall also file with

the Department, a financial balance sheet and statement of ownership. These requirements shall be subject

to the regulations of the Department.

(b) Licensee shall maintain for public inspection all records required by the FCC and as specified

in 47 CFR §76.305 in the manner prescribed therein.

**SECTION 9.6 - EQUAL EMPLOYMENT OPPORTUNITY** 

Licensee is an Equal Opportunity Employer and shall comply with applicable FCC regulations with

respect to Equal Employment Opportunities.

**SECTION 9.7 - REVOCATION OF LICENSE** 

The License issued hereunder may, after due written notice and hearing per Section 9.8 (Notice and

Opportunity to Cure), be revoked by the Issuing Authority or the Department for any of the following

reasons:

(a) For false or misleading statements in, or material omissions from, the application submitted

under M.G.L.c. 166A, § 4;

(b) For failure to file and maintain the performance bond as described in Section 9.3

(Performance Bond) or to maintain insurance as described in Section 9.2 (Insurance);

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For repeated failure to comply with the material terms and conditions herein required by (c)

M.G.L.c. 166A, §5;

For repeated failure, as determined by the Department, to maintain signal quality pursuant (d)

to the standards provided for by the FCC;

For any transfer or assignment of the Renewal License or control thereof without consent of

the Issuing Authority in violation of Section 9.9 herein; and

(f) For failure to complete construction in accordance with the provisions of the Renewal

License.

**SECTION 9.8 - NOTICE AND OPPORTUNITY TO CURE** 

In the event that the Issuing Authority has reason to believe that Licensee has defaulted in the

performance of any or several material provisions of this Renewal License, except as excused by Force Majeure,

the Issuing Authority shall notify Licensee in writing, by certified mail, of the material provision or provisions

which the Issuing Authority believes may have been in default and the details relating thereto. Licensee shall

have thirty (30) days from the receipt of such notice to:

respond to the Issuing Authority in writing, contesting the Issuing Authority's assertion of default

and providing such information or documentation as may be necessary to support Licensee's position; or

cure any such default (and provide written evidence of the same), or, in the event that by nature (b)

of the default, such default cannot be cured within such thirty (30) day period, to take reasonable steps to cure

said default and diligently continue such efforts until said default is cured. Licensee shall report to the Issuing

Authority, in writing, by certified mail, at forty-five (45) day intervals as to Licensee's efforts, indicating the steps

taken by Licensee to cure said default and reporting Licensee's progress until such default is cured.

In the event that (i) Licensee fails to respond to such notice of default; and/or (ii) Licensee fails (c)

to cure the default or to take reasonable steps to cure the default within the required forty-five (45) day period;

the Issuing Authority or its designee shall promptly schedule a public hearing no sooner than fourteen (14) days

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after written notice, by certified mail, to Licensee. Licensee shall be provided reasonable opportunity to offer

evidence, question witnesses, if any, and be heard at such public hearing.

Within thirty (30) days after said public hearing, the Issuing Authority shall issue a written

determination of its findings. In the event that the Issuing Authority determines that Licensee is in such default,

the Issuing Authority may determine to pursue any lawful remedy available to it.

(e) In the event that (i) the Issuing Authority fails to issue a written reply within 30 days accepting

or rejecting Licensees' response pursuant to 9.8(a) above; (ii) the Issuing Authority fails to issue a written

acknowledgement after Licensee's notice that it cured said default pursuant to 9.8(b) above; and/or (iii) the

Issuing Authority fails to schedule a public hearing no later than thirty (30) days of having sent a written notice

consistent with Section 9.8(c) above and/or (iv) the Issuing authority fails to issue a written determination with

thirty (30) days after the public hearing pursuant to Section 9.8(d) above, then the issue of said default against

Licensee by the Issuing Authority shall be considered null and void.

**SECTION 9.9 – LIQUIDATED DAMAGES** 

For the violation of any of the following provisions of this Renewal License, liquidated

damages shall be paid by the Licensee to the City, subject to Section 9.8 (Notice and Opportunity to Cure)

above. Any such liquidated damages shall be assessed as of the date that the Licensee receives written

notice, by certified mail, pursuant to Section 9.8 (Notice and Opportunity to Cure) above, of the provision(s)

which the Issuing Authority believes to be in default, unless cured pursuant to Section 9.8 (Notice and

Opportunity to Cure) above.

(1) For failure to request the advance, written approval of the Issuing

Authority for any transfer of the Renewal License in accordance with

Section 9.10 (Transfer or Assignment) herein, One Hundred and Fifty

Dollars (\$150.00) per day, for each day that such non-compliance

continues;

(2) For failure to comply with the FCC's Customer Service Obligations, and

the Massachusetts DTC Billing Practices Regulation 207 CMR §10.01 et

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seq., as set forth in Sections 7.1 and 7.2, and as each may from time

to time be amended. Fifty Dollars (\$50.00) for each day that any such

non-compliance continues;

(3) For failure to operate and maintain the Cable Television System, in

accordance with Sections 3.1 (Subscriber Network) and Section 6.3

(PEG Cablecasting) herein, Fifty Dollars (\$50.00) per day, for each day

such non-compliance continues;

(4) For failure to comply with the PEG Access commitments contained in

Article 6 (PEG Access Channels and Support) herein, Fifty Dollars

(\$50.00) per day, for each day such non-compliance continues longer

than 30 days;

(5) For failure to maintain the bonds and insurance required by Article 9

(Insurance and Performance Bonds) herein, One Hundred Dollars

(\$100.00) per day, for each day of non-compliance.

all similar violations or failures from the same factual events affecting multiple Subscribers (b)

shall be assessed as a single violation, and each violation or a failure may only be assessed as a single

material violation.

**SECTION 9.10 - TRANSFER OR ASSIGNMENT** 

In accordance with 207 CMR 4.00 and applicable federal law, this Renewal License or control hereof

shall not be transferred or assigned without the prior written consent of the Issuing Authority, which

consent shall not be arbitrarily or unreasonably withheld. The consent of the Issuing Authority shall be given

only after a hearing upon written application therefor on forms prescribed by the Department. Pursuant to

207 CMR 4.01(2), a transfer or assignment of a license or control thereof between commonly controlled

entities, between affiliated companies, or between parent and subsidiary corporations, shall notconstitute a

transfer or assignment of a license or control thereof under M.G.L.c.166A Section 7. Under 207

CMR 4.00, an "affiliated company" is any person or entity that directly or indirectly or through one or more intermediaries, controls, is controlled by, or is under common control with another person or entity.

#### **SECTION 9.11 - REMOVAL OF SYSTEM**

Upon termination of this Renewal License or denial of any renewal hereof by passage of time or otherwise in accordance with applicable law and after all appeals from any judicial determination are exhausted and final, Licensee shall remove its supporting structures, poles, transmission and distribution systems and other appurtenances from the streets, ways, lanes, alleys, parkways, bridges, highways, and other public and private places in, over, under, or along which they are installed and shall restore the areas to their original condition. If such removal is not completed within six (6) months of such termination, the Issuing Authority or property owner may deem any property not removed as having been abandoned. Notwithstanding the above, Franchisee shall not be required to remove its Cable System, or to relocate the Cable System, or to sell the Cable System, or any portion thereof as a result of termination, denial of renewal, or any other lawful action to forbid or disallow Franchisee from providing Cable Service, if the Cable System is actively being used to facilitate any other services not governed by the Cable Act.

#### **SECTION 9.12 - INCORPORATION BY REFERENCE**

- All presently and hereafter applicable conditions and requirements of federal, state and generally applicable local laws, including but not limited to M.G.L.c. 166A, and the rules and regulations of the FCC and the Department, as they may be amended from time to time, are incorporated herein by reference, to the extent not enumerated herein. However, no such generally applicable local laws, rules, regulations and codes, as amended, may alter the obligations, interpretation and performance of this Renewal License to the extent that any provision of this Renewal License conflicts with or is inconsistent with such generally applicable local laws, rules or regulations.
- Should the State, the federal government or the FCC require Licensee to perform or refrain from performing any act the performance or non-performance of which is inconsistent with any provisions

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herein, the Issuing Authority and Licensee will thereupon, if they determine that a material provision herein is affected, modify any of the provisions herein to reflect such government action.

#### **SECTION 9.13 - NO THIRD-PARTY BENEFICIARIES**

Nothing in this Renewal License is intended to confer third-party beneficiary status on any member of the public to enforce the terms of this Renewal License.

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**ARTICLE 10** 

**MISCELLANEOUS** 

**SECTION 10.1 - SEVERABILITY** 

If any section, subsection, sentence, clause, phrase, or other portion of this Renewal License is, for

any reason, declared invalid, in whole or in part, by any court, agency, commission, legislative body, or other

authority of competent jurisdiction, such portion shall be deemed a separate, distinct, and independent

portion. Such declaration shall not affect the validity of the remaining portions hereof, which other portions

shall continue in full force and effect.

**SECTION 10.2 - FORCE MAJEURE** 

If for any reason of force majeure Licensee is unable in whole or in part to carry out its obligations

hereunder, said Licensee shall not be deemed in violation or default during the continuance of such inability.

Unless further limited elsewhere in this Renewal License, the term "force majeure" as used herein shall have

the following meaning: strikes; acts of god; acts of public enemies, orders of any kind of the government of

the United States of America or of the Commonwealth of Massachusetts or any of their departments,

agencies, political subdivisions, or officials, or any civil or military authority; insurrections; riots, pandemics;

epidemics; public health emergencies; landslides; lightning; earthquakes; tornados; fires; hurricanes; volcanic

activity; storms; floods; washouts; droughts, environmental restrictions, arrests; civil disturbances;

explosions; partial or entire failure of utilities; unavailability of materials and/or essential equipment,

environmental restrictions or any other cause or event not reasonably anticipated or within Licensee's control.

**SECTION 10.3 - NOTICES** 

Every notice to be served upon the Issuing Authority shall be sent by certified mail, nationally

recognized overnight courier service or other means as allowed by applicable law and providing for a receipt

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as proof of delivery to the following address or such other address as the Issuing Authority may specify in

writing to Licensee.

City of Beverly

Attn: Mayor

191 Cabot Street

Beverly MA, 01915

Every notice served upon Licensee shall be delivered or sent by certified mail (postage prepaid)

or nationally recognized overnight courier service to the following address or such other address as Licensee

may specify in writing to the Issuing Authority.

Comcast Cable Communications, Inc.

Attn: Government & Regulatory Affair.

4 Omni Way

Chelmsford, MA 01824

with copies to:

Comcast Cable Communications, Inc.

Attn: Vice President, Government Relations

676 Island Pond Road

Manchester, NH 03109

Comcast Cable Communications, Inc.

Attn: Government Affairs

One Comcast Center

Philadelphia, PA 19103

Delivery of such notices shall be equivalent to direct personal notice, direction or order, and (c)

shall be deemed to have been given at the time of receipt.

**SECTION 10.4 - ENTIRE AGREEMENT** 

This instrument contains the entire agreement between the parties, supersedes all prior agreements

or proposals except as specifically incorporated herein, and cannot be changed without written amendment

signed by the Issuing Authority and the Licensee.

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**SECTION 10.5 - CAPTIONS** 

The captions to sections throughout this Renewal License are intended solely to facilitate reading and

reference to the sections and provisions of the Renewal License. Such sections shall not affect the meaning or

interpretation of the Renewal License.

**SECTION 10.6- APPLICABILITY OF RENEWAL LICENSE** 

All of the provisions in this Renewal License shall apply to the City, Licensee, and their respective

successors and assigns.

## **SIGNATURE PAGE**

September	WITNESS OUR HANDS AND OFFICIAL SEAL, THISDAY OF		
	2021.		
		City of Beverly, MA  By:  Docusigned by:  Michael P. Cahill  Mayor Michael P. Cahill	
		Comcast Cable Communications Management LLC By:  Trevor w. Arp	
		Trevor W. Arp, Sr. Vice President Greater Boston Region	

#### **EXHIBIT A**

#### **PROGRAMMING**

Licensee shall provide the following broad categories of Video Programming:

- News Programming;
- Sports Programming;
- Public Affairs Programming;
- Children's Programming;
- Entertainment Programming; and
- Local Programming.