In The Matter Of:

Division of Insurance Docket No. G2010-05

Small Business Health Insurance Premiums March 2, 2010 Public Informational Hearing

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Min-U-Script® with Word Index

Attorney's Notes

Page 3 Page 1 Volume I PROCEEDINGS 1 Pages: 1 - 43 Exhibits: None **COMMISSIONER MURPHY:** Good afternoon. I'm Joe Murphy, Commissioner of Insurance. I do feel a COMMONWEALTH OF MASSACHUSETTS little bit like Lily Tomlin today in this seat, but OFFICE OF CONSUMER AFFAIRS AND BUSINESS REGULATION DIVISION OF INSURANCE welcome to today's hearing on the rising cost of DOCKET NO. G2010-05 small business health insurance premiums, Docket G2010-05. Today is March 2nd, 2010, and we are PUBLIC INFORMATIONAL HEARING ON THE gathered at the -- we are at the Division of Public RISING COST OF SMALL BUSINESS HEALTH INSURANCE PREMIUMS Utilities hearing room. With me are representatives from the Division of Insurance, including on my 11 left, Erin Bagley, Counsel to the Commissioner, and Joseph G. Murphy, Commissioner Erin Bagley, Esq. Margaret Parker, Esq. BEFORE: 12 on my right, Meg Parker, Counsel to the 13 Commissioner. In response to concerns raised by the small 14 15 business community, on October 20th, 2009, Governor Held at Patrick tasked the Division of Insurance with Department of Public Utilities One South Station looking into the drivers of the double-digit health 17 Boston, Massachusetts Tuesday, March 2, 2010 2:00 p.m. insurance premium increases some small businesses are facing. Over the course of about ten weeks, the DOI conducted hearings in Boston with carriers offering insurance through the small group market. Carol H. Kusinitz Registered Professional Reporter We also invited providers to voluntarily participate. As you know, we don't directly 24 regulate them. We collected reams of information Page 2 Page 4 TNDEX 1 through the hearing process and through our confidential examination authority. On February 10th, the Governor announced a 3 SPEAKER: PAGE jobs package that includes both regulatory and 5 legislative efforts to assist small businesses with Jon Hurst 5,8 their health insurance costs. On the regulatory Retailers Association of Massachusetts 7 front, the Governor directed the Division of Jude Silver 6 Small Business Retailer Insurance to issue emergency regulations requiring carriers to file their proposed small group rates at 21 Blue Cross Blue Shield of Massachusetts 10 least 30 days in advance, starting with those with 11 4/1/2010 effective dates. Carriers are now required Kate Bardsley 24 Massachusetts Association of Health 12 to file substantial documentation to support their Underwriters 13 proposed rates. DOI will review this information Stephen Walsh 28 and determine if the rates should be disapproved. Magellan Agency This week the Governor has asked me to 15 Eric Linzer 34 Massachusetts Association of Health Plans 16 again travel the state and hold hearings with Eileen McAnneney consumers and small businesses, to hear directly 38 Associated Industries of Massachusetts from them about the small group premiums and their William Vernon 40 thoughts on what the Governor announced on February National Federation of Independent 20 10th. We hope to issue a report on our findings as Business - Massachusetts 21 a result of all of these hearings later this month. Let the record reflect that the notice of 22 23 this hearing appeared through publication in the 24 Boston Globe on Thursday, February 25th, and on the

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- 1 Division's website as of February 23rd. In
- 2 addition, individual notification of these hearings
- 3 was sent to parties who requested that they be
- 4 apprised of such proceedings.
- 5 With that being said, we will start sort of
- 6 following Division protocol. We're going to ask if
- 7 there are any statewide or local elected officials
- 8 or representatives of such who would like to speak
- y today? (No response)

Seeing none, we'll move on to those who have signed up in advance, and the first individual

12 we have is Jon Hurst.

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MR. HURST: Commissioner, would it be

14 acceptable if I brought a member of mine up at the

15 same time, as a little tag team, if she's willing?

COMMISSIONER MURPHY: Sure. If you

17 wouldn't mind, just when you do start speaking,

18 identify yourselves for the transcriptionist.

MR. HURST: Thank you, and good afternoon,

- 20 Commissioner and staff. As you know, I'm John
- 21 Hurst, with the Retailers Association of
- 22 Massachusetts. We're a statewide trade association
- 23 of over 3,100 businesses, primarily small retailers
- 24 and restaurant operations. With me is Jude Silver

- 1 I'm just being eaten up about it, because I don't
- 2 quite know how to handle it with my staff. My staff
- 3 all makes almost \$50,000 a year. You know, they
- 4 have IRAs. They get paid vacations. I pay their
- 5 health insurance. They rule themselves.
- That's not that much, when they're
- 7 self-supporting individuals trying to live in this
- 8 area, as you must all know. So, you know, I can't
- 9 expect them to kick in, but I can't afford it any
- 10 more. And before I have a meeting with them to try
- 11 to figure out what to do -- I mean, I just don't
- 12 know what to do. I don't know anybody in my
- 13 situation, because everybody either with my kind of
- 14 business doesn't have full-time help -- they've all
- 15 cut down to part-time help -- or they don't offer
- 16 any benefits or health insurance. But because we're
- 17 really a family that have built this business
- 18 together, and I have those very strong convictions
- 19 and morals about it, I just don't know what to do.
- 20 I really don't. I don't want to close my doors
- after 30 years. I support a lot of people.
- 22 COMMISSIONER MURPHY: How many employees do
- 23 you have?
- MS. SILVER: I only have seven. I have

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- 1 of Harvard Square, who I didn't know was coming, but
- 2 she did get our alert on it. And if she could give
- 3 a little flavor as to what has happened to her
- 4 operation, a long-standing operation over in
- 5 Cambridge, I think that would be helpful.
- 6 **MS. SILVER:** I'm surprised there aren't
- 7 more retailers here. I really thought the
- 8 conference would be packed.
- This is something that's just very, very
- 10 troubling to me, because I'm an old world kind of
- 11 retailer in the arts business. My businesses are 30
- 12 years old. I've had the same staff from the
- 13 beginning. They're all about my age. We're all in
- 14 our, like, mid 50s to early 60s, hard working.
- We deal with a handmade product,
- 16 predominantly American, individual European, small
- 17 companies -- so not a very high profit margin -- and
- 18 I'm in an area that has a very high overhead.
- When I started with my health insurance, I used to pay \$75 a quarter, and now, for everybody,
- 21 it's just gone up this year, if I don't change the
- 22 coverage, to over \$800 per person per month.
- I pay full health insurance. I can't do it
- 24 any more with what's happening with business. And

- 1 four full time. But I handle about 300 accounts,
- 2 and I'm a really big supporter of many of the
- 3 vendors that I buy from. I have a good business. I
- 4 have a really good business. But it's a very high
- 5 overhead, with everything.
- 6 Massachusetts unemployment insurance, don't
- 7 even get me started on that, you know, how high
- 8 unemployment rates are. It's, like, three times as
- 9 much as the federal. Payroll taxes are crazy. I
- 10 have to pay property taxes on my building.
- Anyhow, we're going off now in a whole
- 12 other direction there. I'm, like, really
- 13 frustrated, because I'm a really hard worker.
- **COMMISSIONER MURPHY:** That's important.
- 15 That gets to the cost of doing business in
- 16 Massachusetts. Your other comments are important.
- MR. HURST: Commissioner, I appreciate Jude
- 18 coming this morning. Her story can be repeated, as
- 19 you know, thousands of times across this
- 20 Commonwealth. And of our 3,100 members, as you
- 21 know, nothing has come close to this issue of
- 22 concern to our members, the exploding premiums that
- 23 they're paying each and every year for health
- 24 insurance.

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- I'm not going to reiterate -- we testified 1
- 2 in front of you back in November and then again
- provided some follow-up written testimony back at
- the end of December. So I don't want to reinvent
- the wheel. I wanted to primarily come before you
- today to thank you, Commissioner, and particularly
- 7 thank the Governor for what you are doing, not only
- with these hearings, but most importantly what has
- occurred and is occurring over the coming weeks.
- We view the emergency regulation as 10 absolutely vital and timely because of what is
- happening for small businesses in the state.
- They're struggling in a bad economy, yet they see
- these double-digit increases continually coming at
- them from their health insurance providers, and they
- wonder how this can be when the economy is flat to
- contracting. 17

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- And to emphasize that, I didn't really 18
- prepare any written remarks today, Commissioner, but 19
- I did want to present to you results of a survey
- that we just completed with our 3,100 members, and
- you have copies of it there. I think it's pretty 22

average increase of our members -- and it's

typical, perhaps, with what you're seeing with small

Again, we surveyed 3,100 members. The

important to keep in mind that this average is after they bought down. Keep in mind what's going on,

way that they're keeping the premiums paid is to buy

again. They're going from, you know, a \$5, then a

\$15, then a \$25 co-pay, and then going obviously to

really for several years in a row, is that the only

7 down. I'm sure you're hearing that time and time

24 businesses across this state.

- 1 were still sticking with -- those that are still
 - 2 sticking with a \$25 co-pay, you know, \$500 type of
 - 3 deductible for inpatient care, hospitalization, if
 - 4 they're sticking with that type of a plan, their
 - premiums are well into the \$20,000 range. You know,
 - we're hearing many that are up around \$26,000 for
 - that type of coverage today.
 - So it's very difficult to look at these
 - coverages on an apples-to-apples basis. You've got
 - to really dissect and go through what are they
 - 11 really getting for their money.
 - The series that we saw in the Globe over 12
 - 13 the days last couple of days with the GIC and the
 - cities and towns, you look at those coverages and
 - compare, and they were actually cheaper than these
 - numbers, lower than these numbers, but obviously the
 - benefits were in a whole different spectrum, a whole
 - different world. 18
 - In that very same survey, we decided it 19
 - would be interesting to see what their five-year
 - rolling results were. You know, we thought it would
 - be good to step back and take a look at what has
 - 23 happened since the passage of Chapter 58, which, as
 - 24 you know, we know a lot of folks in the health care

- 2 for. Most small businesses, by the way, were not
- pushing for that law, did not ask for that law.
- But if you look at the five-year average,
- you'll see each of those years were double-digit
- increases, with the exception of last year, which

- a high-deductible plan. But even after buying down, our average
- 12 increase was over 22 percent, and that is just an
- average after buying down. The ranges -- literally,
- what we were hearing back from our members ranged 14
- from -- most of them were in the 20 to 40 percent,
- going as high as 62 percent increases. And the
- average family premium -- actually, if you look at
- this, you think, well, that's not all that
- outrageous, \$16,300 for an average family premium.
- But look at what they're getting. That's an average
- of a \$3,800 family deductible. The single premium
- 22 is \$6,252, but with the average of \$1,400 individual
- 23 deductible.
- What we've found is that, if our members 24

- 1 industry were very supportive of and were pushing

- was only 7 percent, 2009. But that still,
- obviously, far exceeded inflation and even the
- health care inflation.
- The five-year average, over that five
- 11 years, the average increase per year was 15 percent,
- and the cumulative over those five years was 73
- percent. So we actually have some members that have
- seen their premiums double since the passage of
- Chapter 58 in 2006. 15
- Now, you turn the page and you look -- we 16
- thought it would be worthwhile to try to compare
- that with, frankly, the information that is
- available publicly. A lot of this unfortunately is
- not available publicly, you know, what average
- increases are, except for, perhaps, the big
- government type of purchases. 22
- 23 So we decided to -- we put a chart there.
- 24 You'll see our average increases for our members

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- 1 since 2006, versus the GIC and versus CommCare. And
- 2 I think it's pretty graphic. So we start off --
- 3 small businesses started off with far higher
- 4 premiums in the first place, but with each passing
- 5 year, the disparity has grown and grown and grown.
- Again, our average increase is just around
- 7 15 percent per year; the GIC, around 5 percent per
- 8 year; CommCare, under 5 percent, around 4 1/4
- 9 percent per year. The numbers there, just FYI,
- 10 don't show 2010, because, as you know, under the
- 11 State budget, that would be FY11, and we believe the
- 12 GIC numbers come out sometime this month. I
- 13 understand the CommCare numbers may be going up
- .4 around 7 percent.
- But compare that to the 22 percent, and
- 16 small businesses scratch their heads and wonder how
- 17 in the world -- are they really three times less
- 18 healthy than folks on CommCare or in the GIC? We
- 19 don't think so, and we think that there is a major
- 20 problem here that we need to address.
- As you know, Commissioner, there's
- 22 really -- there are three major vehicles, three
- 23 major proposals out there dealing with health care
- 24 costs for small businesses today. There are a lot

- 1 competition -- remember, we have one insurer with
- 2 over 50 percent of the marketplace -- you have
- 3 neither competition, nor do you have really adequate
- 4 regulation. So in the absence of competition, it is
- 5 incumbent upon government to step in and at least
- 6 for the short term deal with the problem through
- 7 regulation. And we applaud the Governor, we applaud
- 8 the Division for what you are doing.
- As you know, we've supported the approach
- 10 of cooperative purchasing. We sat through the
- 11 hearings that Kevin Beagan chaired over the course
- 12 of November, December and January, and participated
- 13 in that. And we think ultimately that's the type of
- 14 route we need to go to bring in more competition,
- 15 return some of the insurers to the state that may
- 16 have left the state when we denied small businesses
- 17 the opportunity to group buy and try to have a level
- 18 of playing field with large employers and large
- 19 government.
- We continue to think that that is the best
- 21 approach for on down the road, to try to, you know,
- 22 give small businesses more options, even look at
- 23 options like wellness programs. We talked about
- 24 that extensively in those round tables. Why should

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- 1 of positives to all of them, and I think the best
- 2 thing of all of them is that it's raising a
- 3 conversation. As the Governor himself noted, we're
- 4 starting a conversation here, and it's a timely
- 5 conversation. But we have to get to some solutions.
- 6 I think the Governor's approach on soft
- 7 caps, particularly in this emergency type of
- 8 economic situation, the regulation and dealing with
- 9 particularly April 1, absolutely vital. The only
- 10 way that we can deal with these unaffordable
- 11 increases is, frankly, through regulation. And for
- 12 the long haul, you know, we probably need to
- 13 discuss, you know, what is the best way of dealing
- 14 with this issue? Is it through regulation, or is it
- 15 through more market power, more competition?
- We come from the industry in the world that
- 17 is probably the most competitive industry in the
- 18 entire -- on the face of this planet, the retailing
- 19 industry. So we thrive under competition, and we
- 20 believe that competition ultimately is the best
- 21 route to really control costs and give people a fair
- 22 shake.
- However, we have a reality going on right now that, for small businesses, you have neither

- 1 a small business today even try to do what EMC is
- 2 doing and other forward-thinking, strong, large
- 3 employers? They're trying to do the right thing for
- 4 their employees and families: institute wellness
- 5 programs, get yourselves and your families
- 6 healthier, deal with chronic conditions and smoking
- 7 and obesity and so forth. And oh, by the way, at
- 8 the same time, if you're getting healthier, your
- 9 claims should drop, and as your claims drop, it only
- 10 makes common sense that your premiums should drop.
- None of that can occur for a small
- 12 business. You get healthier, you're not going to
- 13 save one dime; you're just going to leave money on
- 14 table for Blue Cross Blue Shield for the others to
- 15 have more profitability off of your back and perhaps
- 16 give someone else a bigger discount. That's wrong,
- 17 and we need to deal with that, and we believe we can
- 18 do that through cooperative buying.
- We also believe that cooperative buying can
- put the insurers on notice that, you know, they havecompetition. So not only do they have to sharpen
- 22 the pencil on what they're offering small businesses
- 23 and their employees as far as premiums, but they'd
- 24 better get back to job one and what they're supposed

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- 1 to be doing in representing those subscribers with
- 2 the providers. The tide has totally changed from
- 3 where we were in the '90s, where the insurers were,
- 4 you know, effectively representing subscribers and
- 5 trying to keep costs down. Today we have all read
- 6 about handshakes and that type of situation.
- 7 Arguably perhaps the industry has gotten a little
- 8 bit too cozy, and perhaps insurers are working more
- 9 for providers today than they are subscribers, at
- 10 least for small subscribers.
- And we know that there is a bill, the
- 12 Affordable Health Plan bill, which the insurance
- 13 industry -- I give them a lot of credit for
- 14 understanding that there is a problem and for
- 15 putting that bill forward. It's getting a lot of
- 16 attention, and they're doing a good job discussing
- **17** that.
- I would say that we're supportive of having
- 19 that type of a concept as, you know, a tool in the
- 20 toolbox, but is it going to fix the problem for
- 21 small businesses? We think not. There are some
- 22 flaws there. First and foremost, the Bronze plan
- 23 that it's pushing small employers in, for a lot of
- 24 employers, it's really inferior coverage. It's

- 1 They've had to move to that type of coverage. So I
- 2 think a lot of small businesses want to have for
- 3 themselves, their families and their employees high
- 4 quality coverage, and that's the flaw that I see in
- 5 the Affordable Health Plan bill.
- 6 And also, I guess the other -- on a side
- 7 note, I'm not sure -- I have trouble finding out
- 8 where the insurers' skin in the game is under that
- 9 bill. I mean, they seem to be pointing to the
- 10 providers exclusively. I'm not sure that the
- 11 insurers really have any skin in the game under that
- 12 bill. And, hey, I don't represent doctors and
- 13 hospitals, but I think they're relatively blind as
- 14 to whether you're a small employer or a large
- 15 employer. The insurers are going to reimburse the
- 16 hospital the very same amount if you're a small
- 17 employer over in Cambridge or you're with the GIC,
- 18 quite frankly.
- But, still, you know, it's worth
- 20 discussing. All three of these proposals need to be
- 21 vetted, and the bottom line is, we need action this
- 22 year. And we particularly are supportive of the
- 23 regulatory action here, with the Division.
- But the ultimate goal for small businesses

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- 1 barely legal under MCC. You know, out-of-pocket,
- 2 out-of-network family deductible, \$7,000. It's not
- 3 the type of coverage I have, Commissioner. It's not
- 4 the type of coverage you have. It's not the type of
- 5 coverage the legislators have. It really is a plan
- 6 of last resort in order to still have coverage and
- 7 avoid the tax, the fee for not having health
- 8 insurance coverage.
- 9 And frankly -- I'm not an expert on
- 10 insurance. This is a question for you guys to look
- 11 at. But I can't help but think that the insurers
- 12 themselves probably get far higher margins off of
- 13 those Bronze-type, high deductible plans than they
- 14 do, you know, low deductible, co-pay type of plans.
- 15 I can't help but think that's a much more profitable
- 16 line of business.
- And the idea of pushing more and more small businesses, almost all small businesses into those
- 19 plans, you know, I think that it's a continuation of
- 25 plans, you know, I think that it's a continuation of
- 20 what we've seen, frankly, over recent years, you

know, of pushing small businesses in that direction

- 22 as the only alternative of keeping their increases
- 23 down to single digits or keeping their increases to
- 24 a flat type of coverage. They've had to buy down.

- 1 in this Commonwealth is that they want the
- 2 opportunity for comparable coverage for comparable
- 3 premiums as to what their big competition has, as to
- 4 what government has. And if they can't get that, I
- 5 think all those folks that asked for and lobbied for
- 6 Chapter 58 so hard, you know, need to start asking
- 7 themselves, can we continue to tell people that they
- 8 have to provide and buy health insurance? Can we
- 9 tell them that, under the law, we're going to fine
- 10 you? Can we tell them that we're going to hold them 11 accountable under the law if we're not going to give
- 12 them the opportunity for fair premiums under the
- 13 law?
- Maybe we have to get rid of that mandate.
- 15 Maybe we have to scrub minimum creditable coverage.
- 16 And that is the ultimate question that the health
- 17 care industry themselves that have benefited
- 18 primarily from Chapter 58 should start discussing
- 19 amongst themselves.
- So, Commissioner, thank you, again, for
- 21 everything that you're doing, for the Governor's
- 22 directive, and for holding these hearings. And
- anything we can do to help you in going forward, westand ready and willing to do. Thank you.

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1 **COMMISSIONER MURPHY:** Thank you.

- The next person who signed in, Paul Jones.
- 3 MR. JONES: Thank you, Commissioner. Good
- 4 afternoon, my name is Paul Jones. I'm a senior
- 5 policy analyst for Blue Cross Blue Shield of
- 6 Massachusetts, a locally based, not-for-profit
- 7 insurer committed to offering high quality and
- 8 affordable health coverage to businesses and
- 9 individuals. First, I want to thank you for the
- 10 opportunity to participate in this discussion that
- 11 is of utmost importance to our members and our

12 accounts.

- Health care costs are rising at a rate that
- 14 is not sustainable for families, for businesses or
- 15 for government. Massachusetts health expenditures
- 16 are higher than those in other states and represent
- 17 a growing share of the economy. 90 cents of every
- 18 premium dollar goes directly towards paying for
- 19 medical services on behalf of our members, and
- 20 without the ability to recover those underlying
- 21 medical costs, these rapidly increasing expenses are
- 22 not sustainable for health insurers either.
- Direct reforms are needed to address the
- 24 escalating cost of coverage. At the conclusion of

- 1 the 2-to-1 rate band, allowing greater flexibility
- 2 on tiered networks and limited networks, and
- 3 strengthening the determination of need process.
- 4 Third, there are ripe administrative
- 5 simplification initiatives that we urge the Division
- 6 to adopt. For example, we recommend allowing
- 7 greater flexibility to cancel discontinued products
- 8 that are closed to new members and streamlining
- 9 administrative requirements and data requests from
- various state agencies pertaining to health plansand providers.
- Lastly, we wish to emphasize, again, that
- 13 broader statewide payment reform is the best way to
- 14 address long-term affordability. We fully support
- 15 the recommendations of the Payment Reform
- 16 Commission, which voted unanimously to move away
- 17 from the current fee-for-service system towards a
- 18 global payment system within five years, with some
- 9 providers able to participate even more immediately.
- 20 Blue Cross Blue Shield of Massachusetts
- 21 strongly believes that these critical reforms are
- 22 necessary, and we recognize that solutions are
- 23 needed in both the short and long terms. However,
- 24 rate caps are not the answer. Any regulatory

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- 1 the Division's recent hearings on the small group
- 2 marketplace, we offered a series of recommendations
- 3 that would significantly reduce the cost of health
- 4 care in Massachusetts, and there are four major
- 5 themes to these reforms that I would like to mention
- 6 very briefly.
- 7 First, we should limit adverse selection
- 8 and encourage a healthier overall risk pool. As
- 9 such, we hope the Division will adopt our
- 10 recommendations to address the unintended
- 11 consequences of the merged market, which has led to
- 12 a 4 to 5 percent increase in premiums for small
- 13 groups. These reforms include annual open
- 14 enrollment periods for individuals, allowing the
- 15 purchase of individual coverage only when group
- 16 coverage is not available, and creating a high-risk17 pool.
- Second, we recommend the adoption of
- 19 specific cost containment initiatives that will not
- 20 only help reduce costs, but will also attract many
- 21 of the young and healthy individuals who have thus
- 22 far chosen not to purchase coverage, thereby
- 23 improving the overall risk pool. Examples include
- 24 removing tobacco and wellness rating factors from

- 1 approach that does not present health plans with
- 2 adequate funds to cover underlying costs could
- 3 quickly lead to issues of financial solvency and
- 4 potential member or provider network disruptions.
- 5 Any temporary plan that seeks to artificially cap
- 6 rates at a level of other than the real costs of
- 7 providing health care would also have the effect of
- 8 creating a gap between the true cost of these
- 9 medical services and the price of insurance. Once
- 10 such a plan is lifted, it would have a disruptive
- 11 impact on the health care marketplace.
- We look forward to working with the
- 13 Division and other interested stakeholders to
- 14 address the underlying drivers of increased health
- 15 care costs. Thank you again for the opportunity to
- 16 present our perspectives today, and I'm happy to
- 16 present our perspectives today, and I'm nappy t
- 17 answer any questions that you have.
- 18 COMMISSIONER MURPHY: Thank you, Mr. Jones.
- 19 Kate Bardsley.
- MS. BARDSLEY: Good afternoon. My name is
- 21 Kate Bardsley. I'm the Executive Director of the
- 22 Mass. Association of Health Underwriters, but I'm
- 23 here today as Dan Foley. He's our Legislative
- 24 Counsel, and he was unable to make this meeting. So

- 1 I am tasked with this reading.
- **COMMISSIONER MURPHY:** We'd rather have you 2
- 3 than Dan anyway.
- MS. BARDSLEY: Oh, I don't know, after this 4
- 5
- So the introduction. Good afternoon on 6
- behalf of Dan Foley, who is our Legislative Counsel
- for the Mass. Association of Health Underwriters.
- The Mass. Association of Health Underwriters -- and,
- Commissioner, that's the only acronym I used, 10
- between affordable health plans and association
- health plans. I spelled everything out. We're a
- membership organization of professional health
- insurance brokers, consultants and other
- professionals, and we share a major concern for the
- affordability of health care in the Commonwealth. 16
- On behalf of a coalition of health plans 17
- and employers, we strongly support the relief 18
- employers could receive through the support of the 19
- Affordable Health Plan, House Bill 4452, that is
- currently being considered by the Legislature. The
- Affordable Health Plan would create a better
- solution for small businesses and individuals. The
- 24 Affordable Health Plan would create a new product

- 1 Drivers Report, provider price increases are
- responsible for almost all of the increases in
- 3 health care costs over the last several years and
- 4 have been exacerbated by the market power of certain
- providers. Association health plans do nothing to
- address these issues. Until we address the
- underlying factors contributing to rising health
- care costs, the cost of coverage will continue to
- rise. In some cases, it may cost small businesses 10
- 11 The role a broker plays in providing
- information and affordable cost designs for their
- clients is very important. Brokers make adjustments 13
- to meet their clients' needs and future economic 14
- projections and possible market changes with
- professional responsibility. 16
- 17 In general, advocates of association health
- plans have failed to provide financial data about 18
- cost savings that the legislation that they are
- supporting would provide. The State's current
- regulatory structure is already designed to protect
- small businesses from wide fluctuations in rates.
- 23 It requires individuals and all employers with 50 or
- 24 fewer employees to be rated together; limits how

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- 1 and would provide immediate relief to small
- businesses, decreasing premiums by as much as 22
- percent, by requiring health care providers and
- health insurers to share in the responsibility for
- holding down costs for small businesses. The bill
- is designed to promote economic recovery and will
- sunset in three years, when hopefully the
- unemployment rate in Massachusetts will be lower
- than it is today. 9
- Health insurance is typically the second or 10
- third largest expense for small business. The 11
- continued increase in health care cost is a 12
- significant barrier to economic growth, taking away 13
- esources that small businesses could use to hire
- more workers, fund capital expenditures, and make 15
- other investments that strengthen our economy. 16
- We recognize that there is a strong push 17
- for the Senate and House to establish association
- health plans in the small group market in place of
- supporting the Affordable Health Plan. Proposals,
- such as the association health plans, serve as a
- distraction from the important task of reigning in 23 costs. As indicated in the Attorney General's
- 24 January 29th Health Care Cost Trends and Cost

- 1 much rates may vary among small businesses based on
- age, industry and location; and prohibits insurers
- 3 from charging companies higher premiums based on
- prior health conditions. The only way to generate
- savings through association health plans would be to
- exempt them from these rules, allowing health plans
- to charge businesses whose employees have serious
- medical conditions much higher rates than companies
- with younger, healthier workers. Association health
- plans would therefore undermine important insurance
- reforms implemented by the Legislature over the last
- two decades to guarantee availability and
- renewability of health insurance premiums for the
- vast majority of small businesses.
- Thank you for the opportunity to present 15
- testimony today on small group rate increases. On
- behalf of MassAHU, please feel free to contact us.
- If any our members can help, we certainly would be
- glad to. Thank you very much. 19
 - **COMMISSIONER MURPHY:** Stephen Walsh.
- **MR. WALSH:** Good afternoon. My name is 21
- Steve Walsh from the Magellan Agency. We're an
- independent benefits brokerage and work with mostly
- 24 small groups here in Massachusetts on their health

20

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- 1 insurance -- all their benefits, but health
- 2 insurance is the primary benefit that they wrestle
- 3 with. I also would like to say thank you for this
- 4 opportunity and having this forum. I think it's
- 5 great to open the discussion. I wish there were
- 6 more answers than questions, but I think it's an
- 7 issue that there's not a lot of easy answers to.
- 8 I just wanted to -- when I'm out there
- 9 every day, I feel a lot of the employer groups' pain
- 10 in trying to manage this cost, as a lot of people
- 11 have talked about here. So I just wanted to kind of
- 12 share, as I've done in the past, what I've done
- 13 recently this week.
- Yesterday, actually, I delivered a 36
- 15 percent increase on a health insurance plan with a
- 16 private country club business owner. His health
- 17 plan that he has now is \$1,000 deductible, which he
- 18 had changed to last year to kind of help mitigate
- 19 his increase. He struggles with this renewal every
- 20 year, and I can tell, just when I make the phone
- 21 call to set up the appointment, he's already started
- 22 to get a little bit uptight about things and
- 22 to get a fittle bit apright about
- 23 stressed out.
- This year was even more difficult for him.

- 1 hopefully hold onto them.
- So, again, that's why the increase this
- 3 year is exceptionally hard for him. He sees the
- 4 increase on such a large ticket item like health
- 5 insurance, and seeing the exceptionally high
- 6 increase really made him sick to his stomach. After
- 7 reviewing all the carriers -- we go out and shop the
- 8 carriers, get some other rate information with like-
- 9 plan designs from other Massachusetts carriers. By
- 10 doing that, we were able to reduce the rates by
- 11 about 10 percent. So net, he's looking at about a
- 12 25, 26 percent increase, and he's going to try and
- 13 get a little more creative on his cost sharing with
- 14 his current employees and hopefully make a go of it
- 15 for another year.
- The other thing that I get a lot is the
- 17 trickle-down effect of what's happening here. I get
- 18 a lot of phone calls from subscribers to these
- 19 employer groups who are telling me -- you know,
- 20 again, sharing a lot of pain with me -- telling me
- 21 that they don't understand why there's more money
- 22 coming out of their paycheck each week when things
- 23 are tight already.
- Additionally, all the Massachusetts

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- 1 Again, every year he usually sees an increase.
- 2 Usually it's about 15 percent. This year it was in
- 3 the range of 30 to 40 percent. And he told me,
- 4 "Steve, as long as we've been in business," which is
- 5 about 15 years, "I've never seen an increase like
- 6 this before."
- 7 So, again, this year was even more
- 8 difficult, based on the economy. He recently, at
- 9 the end of last year, lost 30 membership people,
- 10 golf memberships, at the country club due to the bad
- 11 economy, and he has not been able to replace those
- 12 members to date. Before he lost the members to his
- 13 club, his operations were running about break-even.
- 14 And so now, as you can tell, he's even further
- 15 behind the ball. He's operating at a loss currently
- 16 this year, and when he received that increase, it
- 17 made it even that much tougher.
- He thinks -- and we talked about it. He
- 19 said, "Well, maybe if I increase my membership
- 20 rates, I can recover some of this money," but he
- 21 fears that he'll lose more membership if he does
- 22 that. He thinks there are probably people on the
- 23 fence in his club, and he will just leave his
- 24 membership rates the way they are so he can

- 1 deductible health plans, again, trying to mitigate
- 2 their costs, have more cost sharing. So when an
- 3 employer or subscriber goes out and uses his health
- 4 plan, even in a regular doctor visit, any diagnostic
- 5 tests or labs, there are going to be charges coming
- 6 out of their pocket. So a lot of times, you know,
- 7 you have an employee who is having more money taken
- 8 out of their check each week, and then when they go
- 9 to the doctor, if they do use the plan, they have
- 10 more money -- \$300, \$400, \$500 -- on a doctor's
- 11 visit to cover the routine exams, diagnostic exams
- 12 or labs.
- So they call. It's very hard to try and
- 14 give them answers. Basically I just tell them, you
- 15 know, this is the trend. The trend is coverages are
- 16 more expensive than they were before, and the cost
- 17 sharing has been increased. So I'm not telling you
- 18 anything that you guys don't probably hear every
- 19 day, but that is what everybody is wrestling with.
- 20 And I tell them it's just the reality that we're all
- 21 working in.
- I think that's pretty much it. I think the
- 23 only other thing is, the small business owner
- 24 wonders where his voice is in this whole effort to

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- 1 try and make things better. And I remember back in
- 2 2006, when we were putting this forward, I wondered
- 3 why, when we were shaping reform, we were going to
- 4 merge the individual rate pool with the small group
- 5 rate pool and wondered if it might be better to
- 6 merge it with the large group rate pool, because the
- 7 small group just has felt so much of the burden of
- 8 reform for so long.
- 9 That's about it. So, you know, just to
- 10 recap, we are in support of the Affordable Health
- 11 Plan that's on the table right now. We see it as
- 12 not a long-term solution but maybe short-term help
- 13 for a lot of employer groups and hard-working
- 14 employees.
- 15 **COMMISSIONER MURPHY:** Thank you. Just one 16 question. On the Affordable Health Plan, using the
- 17 case you illustrated with the country club operator,
- 17 case you mustrated with the country club operator
- 18 recognizing that it ties into the Bronze plan -- and
- 19 granted it would be another option -- is that
- 20 something in that case, do you think, where there
- 21 would be interest for that small employer, or is the
- 22 product, you know, not rich enough?
- MR. WALSH: I think it would be some good
- 24 relief for a lot of groups. It wouldn't be always a

- 1 of us in the health care system, and we recognize
- 2 that the current rate is unsustainable, as
- 3 Massachusetts health care costs far outpace the
- 4 national average. According to the recent DHCFP
- 5 report, our costs are about 15 percent above the
- 6 national average, and insurance costs and medical
- 7 costs are inextricably linked.
- 8 The recent series of reports that have
- 9 highlighted the contributing factors -- I brought
- 10 copies of the reports with me today, and they
- 11 measure about 2 1/2 inches thick in terms of data
- 12 that's out there. In the AG's report, as was noted
- 13 earlier, the market clout of certain providers and
- 14 the prices they charge have been a major reason for
- 15 almost all of the increases in insurance over the
- 16 last several years. And while utilization is a
- 17 contributing factor, both the DHCFP reports noted
- 18 that the costs of services charged by providers are
- 19 a major factor for premium increases. So any
- 20 serious discussion needs to focus on what we pay for
- 21 health care costs.
- Now, as you may recall, last January, the
- 23 Governor did call the health plans, hospital
- 24 executives and physicians into his office because of

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- 1 fit for the whole group. I think sometimes it's a
- 2 good option as a side-by-side offering, because
- 3 there are some young, healthy people that would
- 4 rather have less money being taken out of their
- 5 paycheck and, you know, take a chance on taking care
- 6 of themselves and not going to doctors and saving
- 7 the money.
- 8 **COMMISSIONER MURPHY:** Thank you.
- 9 Mr. Linzer.
- MR. LINZER: Good afternoon, Commissioner
- 11 Murphy, Counselor Bagley and Counselor Parker. For
- 12 the record, my name is Eric Linzer, the Senior Vice
- 13 President for the Massachusetts Association of
- 14 Health Plans. We're a nonprofit trade association
- 15 that represents eleven health plans in the state,
- that provide coverage to 2.2 million Massachusetts
- 17 members. Thank you for the opportunity to testify
- 18 today.
- We share the concerns that many have
- 20 expressed today about the impact rising health care
- 21 costs are having on small businesses and how health
- 22 care costs hinder the ability of small businesses to
- 23 create and save jobs in this economy. Keeping
- 24 health care affordable is the challenge facing all

- 1 his concern about the rising cost of health care.
- 2 And at that time, we took his concerns very
- 3 seriously and helped in terms of answering the call
- 4 with a proposal that we felt would help small
- 5 businesses in the short term. We call it the
- 6 Affordable Health Plan, House Bill 4452, and several
- 7 folks have already testified in support of it.
- 8 As was mentioned, this is a product that is
- 9 based on the Connector's Bronze-level offering. The
- 10 two major factors that are designed to help reduce
- 11 costs for small businesses are, first, it sets a
- 12 statutory rate cap of no more than 10 percent above
- 13 Medicare for provider charges, and second, it would
- 14 cap insurer surpluses or profits in the entire small
- 15 group market to no more than 2 percent.
- Now, we expect that, based on looking at
- 17 these numbers, this would reduce costs for small
- 18 businesses for this product by anywhere between 17
- 19 and 22 percent. You take, for example, a company in
- 20 Boston, with 40 workers, with a mix of individuals
- 21 in their 30s, some in their 40s, some with
- 22 individual coverage, some with family coverage, and
- 23 what they may pay today could be roughly about \$553
- 24 per employee per month. Cutting the premium for

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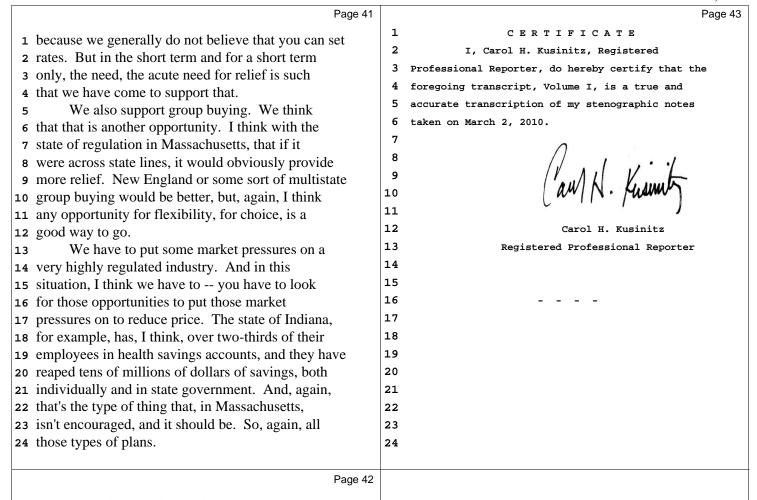
- 1 this small business by 22 percent could save up to
- 2 \$122 per employee per month, or \$4,800 per month for
- 3 all employees, which translates out to nearly
- **4** \$59,000 a year.
- 5 Now, these types of savings could then give
- 6 small businesses more opportunity to provide for
- 7 raises for their workers, offer additional benefits
- 8 in terms of 401(k) contributions, invest in capital
- 9 resources or other investments that can help
- 10 stimulate the Massachusetts economy.
- While we acknowledge that this is not a
- 12 perfect solution, we do feel that it is one of the
- 13 only plans out there that does provide significant
- 14 cost savings to small businesses at the present
- 15 moment. We think it would provide much needed
- 16 relief to small businesses, and we would ask that
- 17 the Division include it in any recommendations that
- **18** it makes to the Governor.
- We appreciate the opportunity to testify,
- 20 and we would be happy to answer any questions.
- **COMMISSIONER MURPHY:** Thank you, Mr.
- 22 Linzer.
- That concludes the list of individuals who
- 24 signed up today to speak. Is there anyone else who

- 1 we recognize it's imperfect. We generally don't
- 2 support rate setting as a principle, but I think the
- 3 health care market is unique. It's opaque. Folks
- 4 don't know the actual pricing of most things, and so
- 5 it makes it very difficult to make informed
- 6 decisions, the way that consumers do in every other7 realm.
- 8 So we are supportive of that. We do
- 9 recognize the flaws. We see it as a short-term
- 10 solution. We do see it as preferable to the
- 11 association health plans. And although AIM is well
- 12 positioned, should association health plan pass, to
- 13 be an association that offers health insurance, one
- 14 of the questions, the lingering concerns I have is,
- 15 I'm not sure, unless you allow medical underwriting
- 16 for the small group market, how an association
- 17 actually does save costs, unless you're cherry
- 18 picking good risks and you're able to offer reduced
- 19 rates that way. So that question lingers for me.
- 20 If there is cost savings to be had through an
- 21 association, we're certainly supportive of any and
- 22 all efforts to lower business costs.
- We'll have more detailed testimony for the
- 24 hearing next week, but we did want to be on record

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- 1 would like to speak today?
- 2 MS. McANNENEY: Good afternoon. For the
- 3 record, I'm Eileen McAnneney, Senior Vice President
- 4 of Government Affairs with Associated Industries of
- 5 Massachusetts. AIM is an employer trade association
- 6 representing approximately 7,000 businesses
- 7 throughout the Commonwealth.
- 8 I don't have prepared remarks; I've been
- 9 too busy preparing for the hearing on the Governor's
- 10 proposal, the legislative hearing next week. But I
- 11 do want to be on record, because it is important.
- 12 As a statewide trade association and as a
- 13 representative of many small businesses, AIM wants
- 14 to be on record voicing its concern about the costs.
- 15 We survey our members every year. Health care costs
- by far are the biggest concern, and by a very widemargin.
- I think the best promise for providing
- 19 relief is payment reform. I mean, I think we do
- 20 have to rationalize our health care system and get
- 21 at the underlying cost.
- I do think we need immediate relief, given
- 23 the economic circumstances facing small businesses.
- 24 AIM is supportive of the Affordable Health Plan, and

- 1 voicing our concern as well.
 - **COMMISSIONER MURPHY:** Thank you.
- 3 Is there anyone else who would like to
- 4 comment today?
 - **MR. VERNON:** Good afternoon. My name is
- 6 Bill Vernon. I represent the National Federation of
- 7 Independent Business, a small business group with
- 8 about 9,000 members in the state of Massachusetts.
- 9 This group has been hit very, very hard with
- 10 increased costs, which I'm sure you've heard over
- 11 and over again today, and they need immediate 12 relief.
- Overall, I think my testimony would be that
- 14 I don't think you can regulate yourself out of this
- 15 mess. I think we really have to deregulate. It's
- 16 rather ironic to tell the regulators that we have to deregulate.
- But we need to give small business owners
- 19 choices. We need to give them flexibility so that
- 20 they can buy the plans, the health plans that they
- 21 need and that their employees want. We do support
- 22 the Affordable Health Plan that's being proposed as
- 23 a short-term measure. That was a very, very
- 24 difficult thing for our organization to support,



I submitted testimony in November. There's
not a lot more that I can add to it, other than to
say that we have to find ways to apply market
pressure and opportunity and flexibility, so that
business owners -- there is no silver bullet answer
to this issue of cost for small business owners. We
didn't do it when we did health care reform, we
didn't do anything on costs; and now it's critical
that we act to help small business, because you're
going to end up with people not buying insurance for
their employees, not because they don't want to;
they just can't afford it any more.

13 **COMMISSIONER MURPHY:** Thank you, Mr. 14 Vernon.

Is there anyone else who would like to
speak today? (No response)seeing no one, let the
record reflect that no one else has come forward.
Please be advised that any written comments will be
accepted until the record is closed on March 10th,
20 2010. You may also submit them to the Division's
e-mail address, smallgrouprates@state.ma.us. With
that, we thank you for attending today's hearing.

(Whereupon the hearing was

adjourned at 3:00 p.m.)

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24

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