



*Commonwealth of Massachusetts  
Alcoholic Beverages Control Commission  
95 Fourth Street, Suite 3  
Chelsea, Massachusetts 02150-2358*

**Jean M. Lorizio, Esq.**  
*Chairman*

**NOTICE OF SUSPENSION**

August 18, 2025

**PRISHANA CORP. INC. D/B/A STARR LIQUORS  
460 PLEASANT STREET  
BRIDGEWATER, MA 02324  
LICENSE#: 00026-PK-0136  
VIOLATION DATE: 3/14/2024  
HEARD: 8/20/2024**

After a hearing on August 20, 2024, the Commission finds Prishana Corp. Inc. d/b/a Starr Liquors violated 204 CMR 2.05 (2) Permitting an illegality on the licensed premises, to wit: M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age (4 Counts).

The Commission **SUSPENDS the license for a period of three (3) days of which one (1) day will be served and two (2) days will be held in abeyance for a period of two (2) years provided no further violations of Chapter 138 or Commission Regulations are found by this Commission.**

**The suspension shall be served on Monday, October 6, 2025.** The license will be delivered to the Local Licensing Board or its designee on Monday, October 6, 2025, at 9:00 A.M. It will be returned to the licensee on October 7, 2025.

You are advised that pursuant to the provisions of M.G.L. c. 138 § 23, you may petition the Commission to accept an offer in compromise in lieu of suspension within twenty (20) calendar days following such notice of such suspension. If accepted, you may pay a fine using the enclosed form which must be signed by the Licensee and a Massachusetts Licensed Accountant.

You are advised that you have the right to appeal this decision under M.G.L. c. 30A to Superior Court within thirty (30) days upon receipt of this notice.

**ALCOHOLIC BEVERAGES CONTROL COMMISSION**

Jean M. Lorizio  
Chairman

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2024-000067-ad-enf

cc: Local Licensing Board  
Frederick G. Mahony, Chief Investigator  
Nicole Terasconi, Investigator  
Nicole Smith, Investigator  
Administration, File



*Commonwealth of Massachusetts  
Alcoholic Beverages Control Commission  
95 Fourth Street, Suite 3  
Chelsea, Massachusetts 02150-2358*

**Jean M. Lorizio, Esq.**  
*Chairman*

**DECISION**

**PRISHANA CORP. INC. D/B/A STARR LIQUORS  
460 PLEASANT STREET  
BRIDGEWATER, MA 02324  
LICENSE#: 00026-PK-0136  
VIOLATION DATE: 3/14/2024  
HEARD: 8/20/2024**

Prishana Corp. Inc. d/b/a Starr Liquors (“Licensee”) holds an alcohol license issued pursuant to M.G.L. c. 138, § 15. The Alcoholic Beverages Control Commission (“ABCC” or “Commission”) held a remote hearing via Microsoft Teams on Tuesday, August 20, 2024, regarding an alleged violation of M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age (4 Counts). Prior to the commencement of the hearing, the Licensee stipulated to the facts alleged in Investigators Terasconi’s Report.

The following documents are in evidence:

1. Investigative Report of N. Terasconi;
  2. ABCC Form 43 Transfer of License Approval 10/27/2010;
  3. Photographs of Fraudulent Identification;
  4. Photographs of Confiscated Alcoholic Beverages;
  5. Licensee’s Stipulation of Facts.
- A. Licensee’s Information, Invoice and Photographs of New ID Scanner.

There is one (1) audio recording of this hearing.

**FINDINGS OF FACT**

1. On Thursday, March 14, 2024, Investigators Smith and Terasconi (“Investigators”), conducted surveillance at Prishana Corp. Inc. d/b/a Starr Liquors.
2. At approximately 6:40 p.m., Investigators observed a youthful appearing male individual exit a Toyota and enter the licensed premises. Moments later the same individual exited the store in possession of what appeared to be alcoholic beverages and later determined to be one sleeve of Dr. McGillicuddy’s liqueur nips and two cans of Four Loko malt beverages. Investigators approached the youthful appearing male, identified themselves and requested proof of legal age to possess alcoholic beverages.

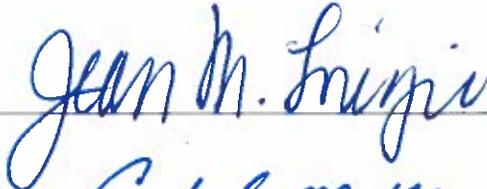
3. Underage #1, actual date of birth 3/12/2004 (age 20), presented to Investigators a fraudulent Rhode Island driver's license bearing his name but a different birth date which he stated he used to purchase the alcoholic beverages.
4. At approximately 7:05 p.m., Investigators observed a youthful appearing male individual exit a dark-colored Ford F-150 truck, enter the licensed premises, and shortly thereafter exit in possession of alcoholic beverages, a 6-pack of Beat Box, and a black plastic bag containing what appeared to be alcoholic beverages. The bag was later determined to contain one 1.75 ml bottle of Sea Ice vodka. Investigators approached the individual, identified themselves and asked to see proof of legal age to possess alcoholic beverages.
5. Underage #2, actual date of birth 6/03/2003 (age 20), presented to Investigators a fraudulent Connecticut driver's license bearing his name but a different birth date which he stated he used to purchase the alcoholic beverages.
6. At approximately 7:58 p.m., Investigators observed two youthful appearing female individuals exit a Jeep Cherokee, enter the licensed premises, and exit shortly thereafter in possession of: two 4-packs of High Noon Hard Seltzer, one 8-pack of High Noon Hard Seltzer; one 4-pack of Jack Daniels whiskey mixed drinks, and one sleeve of Dr. McGillicuddy's nips. Investigators approached the individuals, identified themselves and requested proof of legal age to possess alcoholic beverages.
7. Underage #3, actual date of birth 7/08/2003 (age 20), presented to Investigators a fraudulent Rhode Island driver's license bearing her name but a different birth date which she stated she used to purchase the alcoholic beverages.
8. Underage #4, actual date of birth 8/21/2003 (age 20), presented to Investigators a fraudulent Rhode Island driver's license bearing her name but a different birth date which she stated she used to purchase the alcoholic beverages.
9. At approximately 9:25 p.m., Investigators entered the licensed premises and spoke to the clerk on duty. Investigators informed the clerk of the violations and that a report would be submitted to the Chief Investigator for further review.
10. Dipesh Patel, Licensee, appeared at the Commission hearing and testified their identification scanner was not functioning correctly at the time of the Investigator's inspection but he has since installed a new state-of-the-art, IDScan, scanner.
11. The Licensee has held a license under M.G.L. c. 138, § 15 since 2010 with no previous violations.

### CONCLUSION

Based on the evidence, the Commission finds the Licensee violated M.G.L. Ch. 138, § 34 Sale or Delivery of an alcoholic beverage to a person under twenty-one years of age (4 Counts). Therefore, the Commission **SUSPENDS the license for a period of three (3) days of which one (1) day will be served and two (2) days will be held in abeyance for a period of two (2) years provided no further violations of Chapter 138 or Commission Regulations are found by this Commission.**

ALCOHOLIC BEVERAGES CONTROL COMMISSION

Jean M. Lorizio, Chairman



Crystal Matthews, Commissioner



Deborah A. Baglio, Commissioner



Dated: August 18, 2025

You have the right to appeal this decision to the Superior Courts under the provisions of Chapter 30A of the Massachusetts General Laws within thirty (30) days of receipt of this decision.

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