



BAWIB Strategic Plan Snapshot

FY 2018

Mission

The Brockton Area Workforce Investment Board (BAWIB) cultivates relationships with employers, job seekers and partners to stimulate workforce and economic development.

Vision

BAWIB will foster relationships and collaborate with regional partners to design education and training initiatives for the workforce in our ten communities, facilitating sustainable growth and regional economic development.

BAWIB serves as the primary source for the development of the regional workforce by investing in our people and our resources. Brokering collaborations between the demands of the workforce and the available resources, BAWIB strives to close the gap through education and training. Utilizing our Career Center partner, CareerWorks, to provide funding to job seekers and employers, BAWIB sets and monitors performance, administration and fiscal management for the region. Our services target underrepresented and disadvantaged segments of our community including unemployed, at risk youth and Veterans in the ten communities that we represent.

Introduction

This document displays an overview of BAWIB's strategic priorities for Fiscal Year 2018. It serves as an organizational agenda to guide decisions and activities, and achieve measurable goals by June 30, 2018.

1. Analyze and publish regional labor market information to inform organizational and system-wide decisions
 - Identify target industries that have high growth & clear career paths
 - Produce LMI Dashboard on BAWIB website, real time data through new employer engagement staff and renewed partnership with UMDI & CareerWorks
 - Disseminate LMI analysis

2. Provide employers access to trained workforce that will stimulate productivity and enhance the opportunities for growth, and offer opportunities related to workforce development, utilizing our training staff to develop programs.
 - Identify difficult-to-fill occupations
 - Increase # of customized and incumbent worker training programs
 - Grow sector partnerships and implement industry CEO roundtables
3. Provide access to training opportunities leading to career paths and broker employment experiences.
 - Increase quality and # of eligible training providers through outreach by Training staff
 - Leverage funds to increase # of training participants through grant and foundation research & grant development
 - Educate individuals on targeted industry sectors by partnering with employers for industry tours and orientations.
4. Expand fiscal and human resources by securing public and private investments and leverage stakeholder expertise on boards, committees, and working groups.
 - Increase # of grant proposals
 - Educate stakeholders on WIOA changes
 - Market participation in sector strategy planning and development