MASSACHUSETTS
Safe Routes to School
MASS.GOV/SAFE-ROUTES-TO-SCHOOL

9th Annual Yard Sign Design Contest

Contest Opens: January 3, 2025

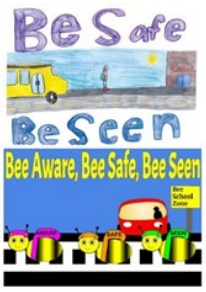
Deadline for Entries: February 24, 2025

The Massachusetts Safe Routes to School (SRTS) Program's Yard Sign Design Contest is a way for students to use their creativity to help promote safe roads for cyclists and pedestrians in their communities.

Here's how:

- Students create and submit a design for a yard sign with this year's theme: **HELMET SAFETY.**
- Wearing a helmet is not only an important safety item, but it is also the law in Massachusetts that all people 16 years of age or younger must wear a helmet while riding a bike[1]. We want students to focus their designs on highlighting the importance of wearing a helmet while biking, skateboarding, scootering, etc. Signs in different languages are highly encouraged.
- Signs may be hand-drawn or created digitally in LANDSCAPE format.
- The four winning designs will be made into yard signs for distribution to SRTS partner schools around the Commonwealth (see winning designs from previous years below and on our website).

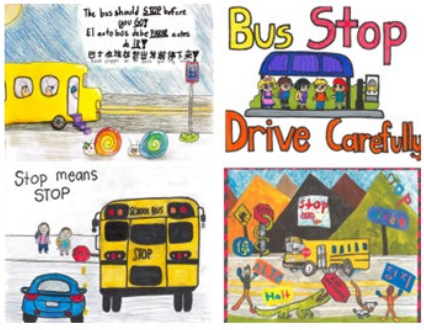
2021 Winning Designs



2022 Winning Designs

2023 Winning Designs

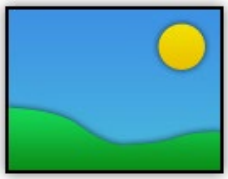
2024 Winning Designs



[1]Massachusetts General Law

Guidelines and Eligibility Requirements

- The contest is open to students in **grades 2-8** that are enrolled in a Massachusetts SRTS partner school.
- Students may submit an 11 x 8 ½ hand-drawn version of the sign and/or a digital version ***(landscape orientation is required)***. A template is available at the end of the guidelines.
- Submissions must **NOT** include any copyrighted photos, graphics, or slogans.



Landscape

Portrait

- **Multilingual signs are HIGHLY encouraged to reach as many people as possible.**
- Submissions must **NOT** include the SRTS or MassDOT logos. Please leave a small border at the bottom of the page for the SRTS Program to add the MassDOT and SRTS logos after.
- Please make sure designs are focused on this year's theme.
- The winning designs will be seen from a distance. Color and font size choices are important.
- Students may submit individual entries or work in a group.
- A parent/guardian must fill out and sign the form (see page 3) acknowledging all the contest guidelines outlined within this document. A school representative can also sign (if available).
    - Checking for spelling and grammar mistakes is recommended.
- A completed and signed form must be submitted with each drawing.

Contest Terms & Conditions

Submissions must be received by Monday, February 24, 2025, and can be sent electronically or via mail:

- **email:** Rachel.ODonnell2@aecom.com
- **mail:** Safe Routes to School C/O AECOM, 1 Federal Street, 8th Floor, Boston, MA 02110

Selection of Winners: Winning entrants will be notified through the school representative listed on the registration forms. Once all designs have been submitted, a selection committee will determine up to four winners. Winners will be notified within two weeks following the submission deadline. Please note that submitted designs/artwork will not be returned to the school or student.

Schools with winning entrant(s) may be asked to participate in, and/or host, a recognition event. The Massachusetts SRTS Program will coordinate and manage event logistics.

Massachusetts SRTS, through MassDOT, reserves the right to edit or reject any yard sign entered in the contest. All entrants (through the school official as well as parents/guardians) agree that by submitting their entries in the contest, they give up the right to any compensation for their possible use as a public service announcement or on any other media, social media, news outlet, printed publication, or any additional viewing source. The winning entrants agree to the use of their photos on social media and other such outlets owned or operated by MassDOT and their affiliated organizations and offices. By submitting an entry(ies), the school representative or parent/guardian agrees that they have complied with the school's privacy and media appearance policy for students and staff. *Please note that Massachusetts SRTS will add MassDOT and SRTS logos to all winning yard signs.*

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Yard Sign Design Contest Registration

SCHOOL INFORMATION

School Name: _____

Address: _____

City, State, ZIP Code: _____

Principal's Name: _____

Phone Number: _____

Authorized School Representative Signature: _____
(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents- ***This signature is not required in order to submit an entry. If your design is selected, SRTS will contact the school for proper authorization.***)

School Representative Email Address: _____

STUDENT INFORMATION*

Student #1 Name: _____

Grade: _____

Parent/Guardian Name: _____

Parent/Guardian Signature: _____
(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents.)

Student #2 Name: _____

Grade: _____

Parent/Guardian Name: _____

Parent/Guardian Signature: _____
(By signing this form, you are acknowledging all contest guidelines, terms, and conditions outlined within the contest documents.)

Date: _____

*Please note if more than one student worked on a yard sign, we require each student's parent/guardian to sign the Student Information section.

Attach this form to each design submission