# Office of Behavioral Health Promotion and Prevention

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## **Vision**

Our vision is a thriving and resilient Commonwealth where behavioral health promotion and prevention are fully integrated into every aspect of community, fostering a culture of well-being, health equity, and empowerment where all can engage fully in life.



## Mission

Our mission is to promote behavioral health and wellness with the Commonwealth's residents. We are committed to statewide coordination and implementation of innovative, evidence-informed, data-driven, and trauma-informed strategies to advance behavioral health prevention. We aim to eliminate stigma, racial discrimination, and social inequities to strengthen the Commonwealth's overall quality of life.

#### **DRAFT – FOR POLICY AND DISCUSSION PURPOSES**

## **Core values**



**Collaboration**: Working together with stakeholders, communities, and other agencies to achieve common goals and maximize impact.

**Equity**: Ensuring fair access to resources and opportunities for all individuals, addressing disparities, and promoting justice in behavioral health.

**Innovation**: Embracing new ideas, evidence-based practices, and innovative solutions to enhance behavioral health promotion and prevention efforts.

**Competence**: Promoting educational awareness, knowledge, and understanding of behavioral health issues and preventive measures among communities and individuals.

**Resilience**: Building, supporting, and helping to sustain the capacity of communities and individuals to adapt, recover, and thrive.

**Accountability**: Committed to transparency and responsibility in our actions, ensuring our work upholds the trust of our communities and the Commonwealth.





# **Health Equity Statement**

We are committed to ensuring fair and just pathways for behavioral health promotion and prevention initiatives for all, centering those with historically marginalized identities, including people who identify as Black, Indigenous, and people of color (BIPOC), people with disabilities, people who are incarcerated, veterans, LGBTQ+, and non-English speaking individuals. We prioritize accessibility, timeliness, affordability, cultural sensitivity, high-quality care, and eliminating inequities through community engagement, trauma-informed initiatives, and data-driven approaches. We advocate for policies that support behavioral health equity for all.

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