

The Rockport Company

The Rockport Company, a division of Reebok, is a pioneer in using advanced materials and technologies in traditional shoes and the first company to engineer walking comfort in all types of dress and casual shoes. Rockport's ancestor company, founded in 1895 by Englishman Joseph Foster, manufactured running shoes with spikes. In 1958 two of Foster's grandsons started Reebok, named for an African gazelle. Reebok is headquartered in Canton, MA. It has 21 foreign subsidiaries, 6,000 employees, and product distribution in more than 140 countries.



Rockport
500 Fort Pond Road
Lancaster, MA 01523

Project Summary

High Efficient Lighting Systems and Controls

- ◆ Replaced high pressure sodium fixtures with high efficient T-5 fluorescent fixtures
- ◆ Installed occupancy controls



Strategic Partners

Energy Source, Inc. — Project Expediter
 100 Midway Place, Cranston, RI 02920

National Grid

Savings Summary

The Need — Eliminate the long sodium vapor restrike times, and improve overall lighting quality while saving energy.

The Solution — Replaced 400-watt sodium vapor fixtures with four-lamp, high-output T-5 fluorescent fixtures and installed occupancy controls.

Total Project Cost	\$240,943
National Grid Incentive	\$150,600
Cost To Customer	\$90,343
Estimated Annual Electric Energy Savings	1,512,206 kWh
Annual Electric Cost Savings	\$136,098
CO ₂ Lifetime Reduction	13,372 tons
SO ₂ Lifetime Reduction	22 tons
NO _x Lifetime Reduction	8 tons

nationalgrid

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