MDAR – Commercial Feed and Pet Food EEA ePLACE Portal Instructions

Instructions for how to apply for Commercial Feed and Pet Food Registration (less or equal to 100 products)



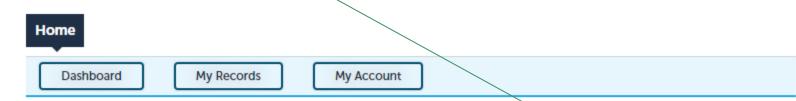
General Navigation

- Click Continue Application > button to move to the next page.
- Any field with a red asterisk (*) is required before you continue to the next page.
- Click Save and resume later button to save your work and resume later.
- Click on the tool tips (?) where applicable to get more details.
- Suggested preferred browsers are Chrome and Microsoft Edge



File an Online Registration Application

After logging in to the EEA ePLACE Portal, click here to start



Welcome TEST TESTING

You are now logged in to the Commonwealth's EEA ePlace Portal.

What would you like to do?

- New License, Permit, Certificate, Notification or Registration Click Here
- Renew License, Permit, Certificate or Registration (select "My Records" above)
- Amend License, Permit, Certificate or Registration (select "My Records" above)

Please note: At this time, the EEA ePLACE Portal services only some (not all) licenses, permits, certificates and Registrations issued by Energy and Environmental Affairs(EEA). It does not service any other type of license or permit that is issued or approved by the Commonwealth or any of its agencies or municipalities. This Portal will not service any federal licenses or permits.

File an Online Application



EEA ePlace Portal

File an Online Registration Application

- Read and accept the "Terms and Conditions"
- Click the checkbox and click "Continue"

File an Online Application

Online Applications and Record Authorization Form

Welcome to the Commonwealth of Massachusetts eLicensing and ePermitting portal. In order to continue, you must review and accept the terms outlined as set forth below. Click the "Continue" button in order to proceed with the online submission process.

In order to perform licensing and permitting transactions online, you were required to register for the eLicensing and ePermitting Portal. All registered users of the eLicensing and ePermitting Portal are required to agree to the following:

 Use of the Commonwealth of Massachusetts eLicensing and ePermitting Portal is subject to federal and state laws, which may be amended from time to time, including laws governing unauthorized access to computer systems. Online inquiries and transactions create electronic records that in some instances might

✓ I have read and accepted the above terms

Continue »



File an Online Registration Application

- □ Click on "Apply for a MDAR Authorization Commercial Feed and Pet Food" from the list of options
- You can also search for the application in the search bar field

Commonwealth of Massachusetts EEA ePLACE (ePermitting) Online Services

New Applicants:

The Commonwealth of Massachusetts EEA ePLACE (ePermitting) portal provides the ability to file applications for licenses, permits, certificates, notifications and registrations. From the listing below, please click on the appropriate link to expand the options, select the service that you would like to use and click the continue button.

Existing Applicants:

Click Home and use the "My Records" tab to renew or amend a license, permit, certification or registration. If they are not listed under the "My Records" tab, please select the "Link your account" option found in section below. You will be prompted for a "record identification code" and "authorization code." from the Account Link notification you received. If you have not received a notification letter, please contact the ePLACE Help Desk Team at (844) 733-7522 or (844) 73-ePLACE between the hours of 7:30 AM - 5:00 PM Monday-Friday.

For easier and quicker way to find your application from the list below, Use Search Bar. Type in the name of your application or a keyword in the search field and click search for results.



Search

- ▶ Apply for a DCR Authorization Construction and Vehicle Access Permits
- Apply for a DCR Authorization Special Use Permits
- > Apply for a DEP Authorization Air Quality (AQ)
- > Apply for a DEP Authorization Drinking Water (DW)
- Apply for a DEP Authorization Hazardous Waste (HW)
- Apply for a DEP Authorization NPDES (WM)
- > Apply for a DEP Authorization Laboratory Certification Program (LES)
- Apply for a DEP Authorization Solid Waste (SW)
- > Apply for a DEP Authorization Toxic Use Reduction (TUR)
- Apply for a DEP Authorization Watershed Management (WM)
- Apply for a DEP Authorization Water Pollution Residuals (WP)
- Apply for a DEP Authorization Water Pollution Wastewater (WP)
- Apply for a DEP Authorization Waterways Chapter 91 (WW)
- Apply for a DEP Authorization 401 Water Quality Certification (WW)
- Apply for a MDAR Authorization Pesticide Program
- Apply for a MDAR Authorization Plant Industries (Nursery)
- Apply for a MDAD Authorization Dignt Industries (Cartilian
- Apply for a MDAR Authorization Commercial Feed and Pet Food
- Apply for a Licensed Site Professional
- Apply for an EEA General Request
- Link Your Account For MassDEP and LSP Authorizations Only



Apply for a Registration Application

- Select "MDAR Commercial Feed and Pet Food" and a list of applicable record type(s) will be displayed.
- Select "MDAR-Commercial Feed and Pet Food Registration Application", whether you are
 - Registering products for the first time, or
 - Renewing previously approved products
- Click "Continue" at the bottom of the page to begin your application.

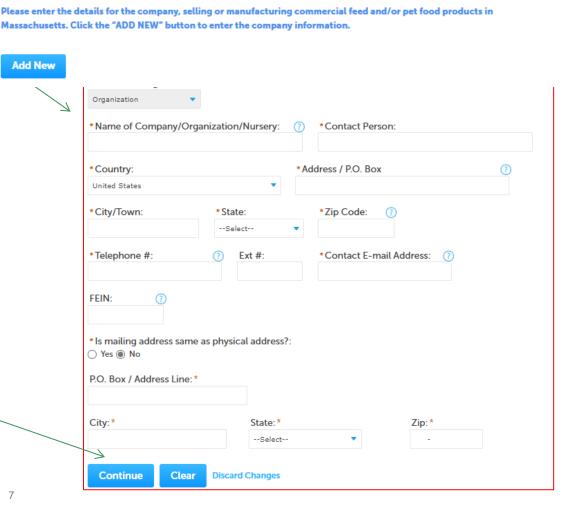
- Apply for a MDAR Authorization Plant Industries (Nursery)
- Apply for a MDAR Authorization Plant Industries (Fertilizers)
- ▼ Apply for a MDAR Authorization Commercial Feed and Pet Food
- MDAR Commercial Feed and Pet Food Registration Application
 - Apply for a Licensed Site Professional
 - Apply for an EEA General Request
- Link Your Account For MassDEP and LSP Authorizations Only

Continue »



Add Company Information

- Enter contact information for the company that is selling or manufacturing commercial feed and/or pet food products in Massachusetts.
- Note If you are the 3rd party company hired to complete the registration, please do not enter the 3rd party details here.
- To add this information
 - ☐ Click "Add New"
 - Enter the information and click "Continue"



* indicates a required field

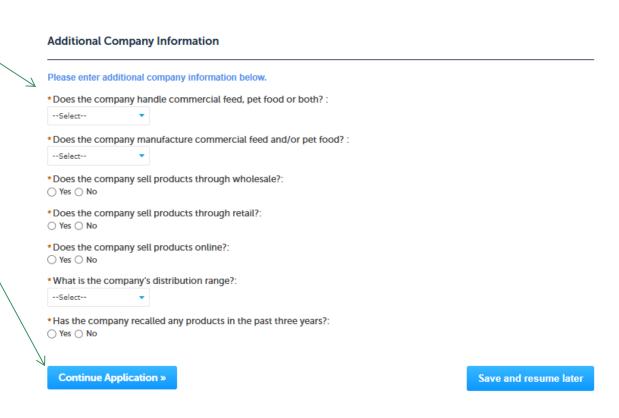


Step 1: Contact Information > Page 1 of 2

Company Information

Additional Company Information

- Please enter the additional details.
- □ Click "Continue Application" to proceed to the next page.





Authorized Representative Company Details

- An Authorized Representative is an individual who is not an employee of the registering company but has been contracted as a third party to handle the product registration on the company's behalf.
- Identify if you are an Authorized Representative.
- If you are then, add the Authorized Representative Company details.
 - Click "Add New"
 - Enter the information and click "Continue"

EEA ePlace Portal

Step 1: Contact Information > Page 2 of 2

Authorized Representative

An Authorized Representative is an individual who is not an employee of the registering company but has been contracted as a third party to handle the product registration on the company's behalf.

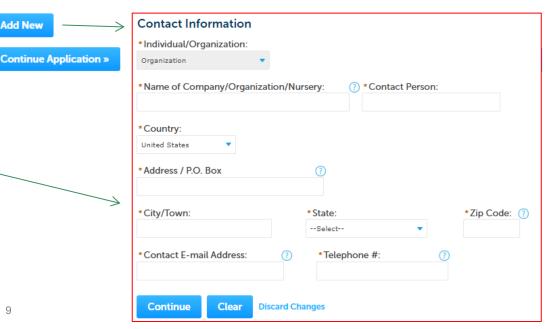
Please note: If you are a returning Authorized Representative, you will still need to enter your information below.

*Are you an authorized representative/agent submitting this application on behalf of the registrant company?: ○ Yes ○ No

Authorized Representative Company

Add New

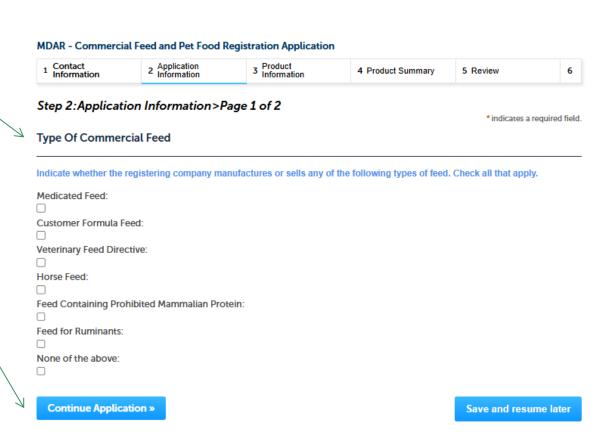
Please enter your Authorized Representative Company by clicking the "ADD NEW" button.



indicates a required field.

Type of Commercial Feed

- Please read the instructions and select all that apply
- Click "Continue Application" to proceed to the next page.





Type of Pet Food

- Please read the instructions and select all that apply
- Click "Continue Application" to proceed to the next page.

MDAR - Commercial Feed and Pet Food Registration Application 1 Contact Information 2 Application Information 3 Product Information 4 Product Summary 5 Review 6 Step 2:Application Information>Page 1 of 2 *indicates a required field. Type Of Commercial Feed Indicate whether the registering company manufactures or sells any of the following types of feed. Check all that apply. Medicated Feed: Customer Formula Feed: Veterinary Feed Directive: Horse Feed: Feed Containing Prohibited Mammalian Protein: Feed for Ruminants: None of the above:

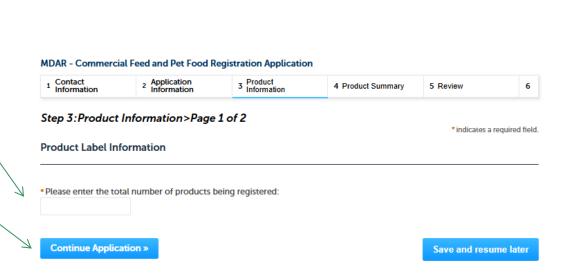
Save and resume later



Continue Application »

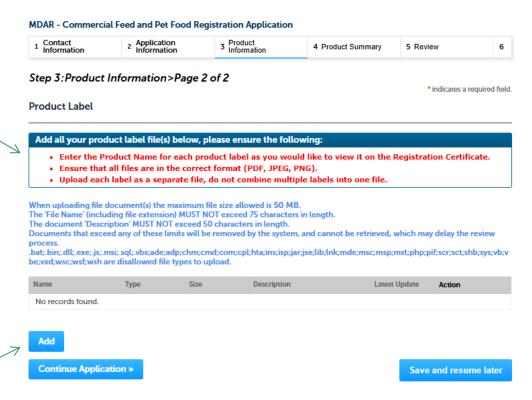
Product Information

- Enter the total number of products that are being registered.
- Click "Continue Application" to proceed to the next page





- □ To add the product label file(s), please ensure the following:
 - Enter the Product Name for each product label as you would like to view it on the Registration Certificate.
 - Ensure that all files are in the correct format (PDF, JPEG, PNG).
 - Upload each label as a separate file, do not combine multiple labels into one file.
- To upload the labels, click "Add" button.





- A "File Upload" window opens
- Click "Add"

Note: If you do not see the "Add" button, "Tab" twice on your keyboard to see the button.

A pop-up will open. Choose the file(s) you want to attach.

Note: Ensure the name of the file

- ☐ Has less than 75 characters
- Does not contain any special characters such as commas, dashes etc.
- When all files reach 100%, click "Continue"

EEA ePlace Portal

File Upload

When uploading file document(s) the maximum file size allowed is 50 ME The 'File Name' (including file extension) MUST NOT exceed 75 characters The document 'Description' MUST NOT exceed 50 characters in length. Documents that exceed any of these limits will be removed by the system

.bat;.bin;.dll;.exe;.js;.msi;.sql;.vbs;ade;adp;chm;cmd;com;cpl;hta;ins;isp;ja are disallowed file types to upload.

retrieved, which may delay the review process.

File Upload

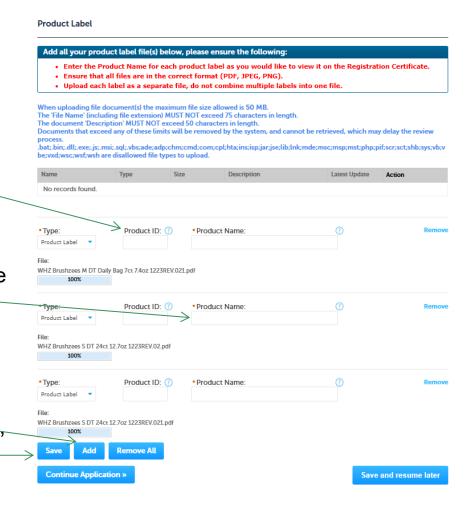
When uploading file document(s) the maximum file size allowed is 50 ME The 'File Name' (including file extension) MUST NOT exceed 75 characters The document 'Description' MUST NOT exceed 50 characters in length. Documents that exceed any of these limits will be removed by the system retrieved, which may delay the review process.

.bat;.bin;.dll;.exe;.is;.msi;.sql;.vbs;ade;adp;chm;cmd;com;cpl;hta;ins;isp;ia are disallowed file types to upload.

100% WHZ Brushzees M DT Daily Bag 100% WHZ Brushzees S DT 24ct 12.7oz 100% WHZ Brushzees S DT 24ct 12.7oz

Remove All

- For each product label uploaded, add a Product ID (if applicable) and a Product Name
 - □ Product ID is optional. If the company has their own Product ID, please enter it. Otherwise, the Agency will assign one automatically. This ID will be linked to the product and used for future renewals and amendments.
 - Product Name is required. Please enter the Product Name exactly as you would like it to appear on the Registration Certificate.
- Click "Add" to add more documents
- When all documents are 100% uploaded, click "Save".





- You should see a message that you have successfully attached documents
- Review the list of attached documents
- ☐ If you need to attach more product label file(s), click "Add".
- When ready, click on "Continue Application" to proceed to the next page of the application.



The attachment(s) has/have been successfully uploaded.

It may take a few minutes before changes are reflected. If you do not see your attachment(s), please make sure the file name and size comply with the specified limits below.

MDAR - Commercial Feed and Pet Food Registration Application

¹ Contact Information	2 Application Information	3 Product Information	4 Product Summary	5 Review	6
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Step 3: Product Information > Page 2 of 2

*indicates a required field

Product Label

Add all your product label file(s) below, please ensure the following:

- Enter the Product Name for each product label as you would like to view it on the Registration Certificate.
- . Ensure that all files are in the correct format (PDF, JPEG, PNG).
- Upload each label as a separate file, do not combine multiple labels into one file.

When uploading file document(s) the maximum file size allowed is 50 MB.

The 'File Name' (including file extension) MUST NOT exceed 75 characters in length.

The document 'Description' MUST NOT exceed 50 characters in length.

Documents that exceed any of these limits will be removed by the system, and cannot be retrieved, which may delay the review process.

bat; bin; dll; exe; js; msi; sql; vbs; ade; adp; chm; cmd; com; cpl; hta; ins; isp; jar; jse; lib; lnk; mde; msc; msp; mst; php; pif; scr; sct; shb; sys; vb; vbe; vxd; wsc; wsf; wsh are disallowed file types to upload.

Name	Туре	Size	Description	Latest Update	Action
WHZ Brushzees M DT Daily Bag 7ct 7.4oz 1223REV.021.pdf	Product Label	4.66 MB	WHZ Brushzees M DT Daily Bag 7ct	11/03/2025	Actions ▼
WHZ Brushzees S DT 24ct 12.7oz 1223REV.02.pdf	Product Label	5.54 MB	Brushzees S DT 24ct 12.7oz 1223REV.02.p	11/03/2025	Actions ▼
WHZ Brushzees S DT 24ct 12.7oz 1223REV.021.pdf	Product Label	5.54 MB	WHZ Brushzees S DT 24ct 12.7oz 1223REV.021.p	11/03/2025	Actions ▼

Add

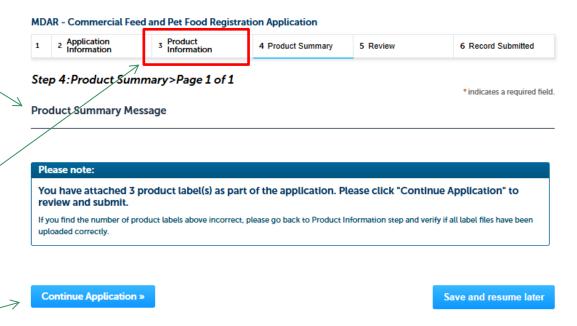
Continue Application »

Save and resume later



Product Summary Information

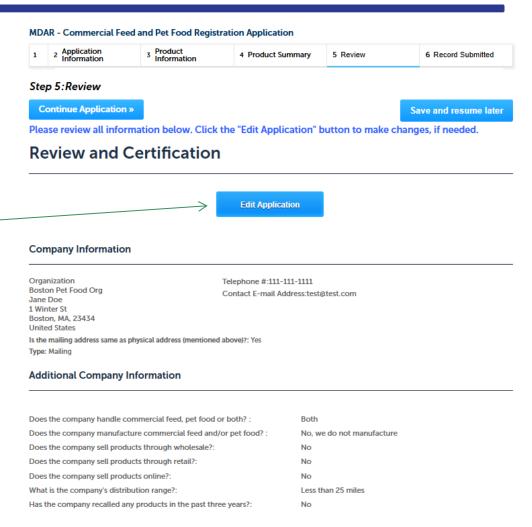
- System will display a message of how many product label file(s) have been uploaded.
- □ If you find the information incorrect and need to review the files or add more files, please click on the "Product Information" tab to go back to the product label section.
- Click "Continue Application" to proceed to the next page.





Review of your application

- □ A summary of the entire application is shown for your review
- If you need to make any changes, select "Edit Application" button. This will take you to the first page of your application
- Continue to the bottom of the page





Certifying the application

- Read the Certification Statement
- Select the check box to complete your certification
- Click "Continue Application" to proceed with the submittal of the application

Applicant Information

Individual JANE L DOE 1 winter street Melrose, MA, 01928 Telephone #:123-123-2323
Contact E-mail Address:jane.doe@gmail.com

I hereby certify that the information accompanying this application, and all referenced product labels, are true and correct in every respect, and that all product labels are in compliance with applicable federal and state requirements for registration. I agree to abide by all statues and regulations, including but not limited to: sampling, inspection and any other applicable laws.

By checking this box, I agree to the above certification.

Continue Application »

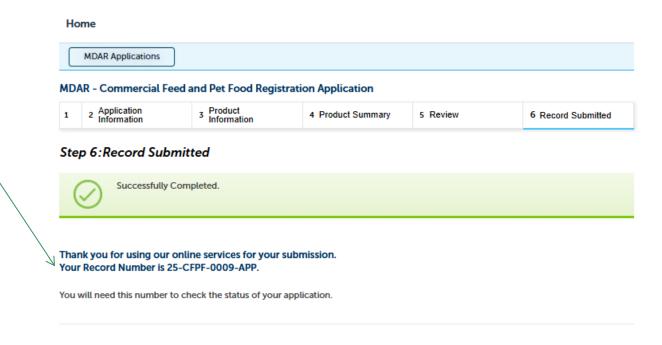
Save and resume later

Date:



Application Submission Successful!

- When you submit your application, you will receive a Record ID so you can track the status of your application online
- Upon submission of your application please make sure to check your email for system notifications.





Payment Instructions Notification

- Once the application review is complete, you will receive an email with:
 - List of reviewed products
 - Payment Instructions
- Click below for payment instructions
 - Pay Online
 - □ Pay by Mail

Please note, payments made by mail may cause delays.



attached products, 25-CFPF-9602-APP for Diggs c/o CK Nutrition.

Fronder to receive your Registration, you will need to pay the application fee. Please see below for payment options and instructions.

To Pay Online:

1. Log in to your account in EEA EPLACE Portal https://eplace.eea.mass.gov/citizenaccess/

CFPF - Review Complete, Payment Due 25-CFPF-0002-APP

- 2. Go to My Records and Click "Pay Fee Due"
- 3. The system will redirect you to the Payment website. You can make the payment by credit card or ACH. Once the payment is processed you will receive a notification from the ePayment vendor that your payment is complete. That notification will include a Reference ID # from the payment vendor for your
- 4. You will also receive an additional email containing your Registration, including a list of approved products.

To Pay by Mail: Refer to the attached invoice for detailed instructions. You must submit this invoice with your check in order for your payment to be processed.

Appeal Process: If the review team has denied any of the products submitted, you should have already received a communication regarding these products, with an explanation of why they were denied. If you believe this finding is incorrect, you have an opportunity to appeal the decision, Additional information regarding the appeal process will be emailed to you.

If you have any questions related to the application, please reach out to the Feed Program, contact information below.

Agricultural Food Safety Division, Commercial Feed and Pet Food Program

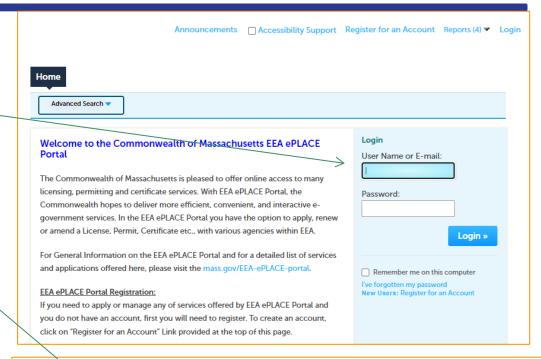
Website: Commercial Feed and Pet Food Registration

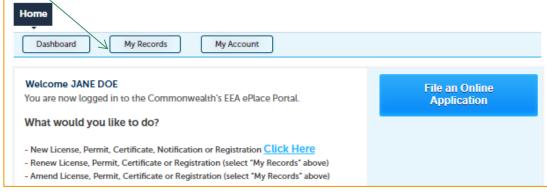
Need Help using the Web Portal? For technical assistance in using the portal https://eplace.eea.mass.gov/citizenaccess/ to submit or access your application, please call the ePLACE Help Desk Team at (844) 733-7522 or (844) 73-ePLAC between the hours of 7:30 AM-5:00 PM Monday-Friday, with the exception of all Commonwealth and Federal observed holidays. If you prefer, you can also e-mail us at ePLACE helpdesk@mass.gov



Pay Online – Log into your EEA ePLACE Account

- □ To pay online, log into your account in the EEA ePLACE Portal using your username/ password Mass.gov Licensing and Permitting Portal
- Click on the "My Records" tab







Pay Online - Accessing the Payment Link

- Confirm that the Record Number corresponds to the application that you want to make a payment for.
- Select the "Pay Fees Due" link
- The system will take you to the Fee Page, where you can make a payment

Hon	ne						
MDAR Applications							
Records							
Showing 1-8 of 8 Download results Add to collection							
	Date	Record Number	Record Type	Category	Expiration Date	Status	Action
	11/03/2025	25-CFPF- 0010-APP	MDAR - Commercial Feed and Pet Food Registration Application	test		Application Received	
	11/03/2025	25-CFPF- 0009-APP	MDAR - Commercial Feed and Pet Food Registration Application	Boston Pet Food Org		Payment Pending	Pay Fees Due
			MUVD				



Pay Online - Selecting the Payment Option

 Both online payment and pay by mail options are available

Select Pay Online

Home

MDAR Applications

Listed below is the fee for the authorization that you are applying for. The following screen will display your total fees.

Payment may be made by electronic check or credit card for a nominal processing fee. The electronic check fee is \$0.35 per transaction. Credit card payments are 2.35% per transaction. Clicking on the PAY ONLINE button will bring you to the secure online payments portal. Once you have made payment, you will be returned to your application for submittal.

Payment may also be made by mail. However, review of your application will not begin until payment is received. By clicking on the Pay by Mail button, you will have submitted your application. You will receive a notification email with the location and address to send your payment. That information is also available in the instructions for this authorization.

Application Fees

MDAR - Commercial Feed and Pet Food Registration Application	300	\$300.00

Total Fees \$300.00

Pay Online »

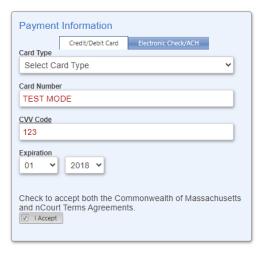
Pay by Mail»



Pay Online

- System will bring you to the payment screen
 - Provide all payment and billing information
 - Accept the terms and conditions and click submit
- You will be e-mailed a receipt.
- The application will be submitted to the Agency.





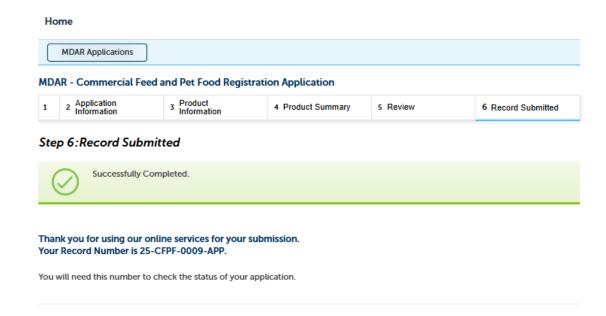
Please Verify above information before the Submit Payment Button is pressed. Do not click Submit Payment button more than one time.

Submit Payment



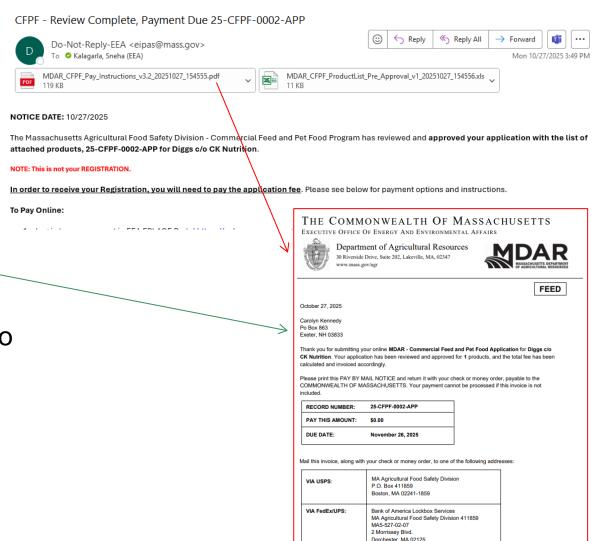
Application Submission Successful!

When the online payment is completed successfully, please make sure to check your email for system notifications.



Pay by Mail

- If you choose "Pay by mail"
 - ☐ Check your email for instructions
 - Note -Payment instructions will be attached to your email notification
 - □Please note If you decide to pay online, go to Slide 23 for instructions



Questions?

For technical assistance with online registration:

- ▶ Contact the ePlace Help Desk Team at (844) 733-7522
- Or send an email to: <u>ePLACE helpdesk@mass.gov</u>

For other questions regarding your registration:

- Email: <u>mdarfeedprogram@mass.gov</u>
- Website: Commercial Feed and Pet Food Registration



