



What **industry** is the individual working in, regardless of specific job duties?

- For more detailed information, please visit <http://www.census.gov/cgi-bin/sssd/naics/naicsrch?chart=2007>
- Look up codes by key word at: <http://www.census.gov/eos/www/naics/>

Industry	Description	Examples	Exclusions
<b>11 Agriculture, Forestry, Fishing, and Hunting</b>	Growing crops, raising animals, harvesting timber, fish, and other animals	Farms, ranches, dairies, greenhouses, nurseries, orchards, or hatcheries	Establishments engaged in agricultural research or in administering regulations
<b>21 Mining</b>	Extracting natural mineral solids, liquid minerals, and gases	Mines, quarries, oil and gas wells	N/A
<b>22 Utilities</b>	Providing electric power, natural gas, steam supply, water supply, and sewage removal	N/A	Establishments that collect, treat, and dispose of waste materials
<b>23 Construction</b>	Constructing buildings or engineering projects; preparing sites for construction; subdividing land to sell as building sites	General contractors, construction managers; masonry, painting, and electrical work for a project	Installing or repairing telecommunications and utility networks
<b>31-33 Manufacturing</b>	Transforming materials into new products; includes handmade/homemade items sold from the same place at which they were made	Plants, factories, mills; bakeries ( <i>except for immediate consumption</i> ), candy stores, bottling, packaging; printing; rebuilding machinery	Breaking up bulk and redistributing in smaller lots
<b>42 Wholesale Trade</b>	Selling merchandise without transforming the product; sold to other businesses; warehouses or offices with little display of merchandise; not designed for walk-in traffic from the general public; sold in large volumes.	Wholesale merchants, distributors, drop shippers, import/export merchants	Retail stores designed and positioned to display and market goods to the general public
<b>44-45 Retail Trade</b>	Selling merchandise in small quantities to the general public for personal or household consumption; located and designed for walk-in customers; display merchandise and use mass-media advertising	Grocery stores, convenience stores, gasoline service stations, car dealers, street vendors ( <i>except food</i> ), clothing stores, computer stores	Farms that sell their products from the point of production; places that also manufacture; wholesalers



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<b>48-49 Transportation and Warehousing</b>	Transporting passengers and cargo, warehousing and storage for goods, scenic and sightseeing transportation; postal services; repair and maintenance of transportation equipment	N/A	A warehouse where goods are sold; travel agent services; rental of transportation equipment <i>without an operator</i>
<b>51 Information</b>	Producing and distributing information and cultural products, processing data	Publishing; motion picture and sound recording; broadcasting; internet service providers	N/A
<b>52 Finance and Insurance</b>	Making or facilitating financial transactions; monetary authorities charged with monetary control	Banks, credit cards, mortgage and loans, sales financing, insurance agencies, funds and trusts	N/A
<b>53 Real Estate Rental and Leasing</b>	Renting, leasing, or using assets; managing, selling, renting, buying real estate for others; appraising real estate.	Real estate lessors; equipment lessors	If the client is paying for the expertise and knowledge of an operator
<b>54 Professional, Scientific, and Technical Services</b>	Performing professional, scientific, and technical activities for others; require a high degree of expertise and training	Legal services; accounting; engineering; computer services; consulting; research	Day-to-day office administration
<b>55 Management of Companies and Enterprises</b>	Holding the securities or equity interests of companies to influence decision-making; administer, oversee, and manage the strategic or organizational planning and decision-making of a company	N/A	Government establishments; providing day-to-day office administration
<b>56 Administrative and Support and Waste Management and Remediation Services</b>	Performing routine support activities for the day-to-day operations of other organizations	Hiring and placing personnel, clerical services, solicitation, collection, security and surveillance, cleaning, waste disposal	Undertaking the strategic planning and decision-making role; government programs
<b>61 Educational Services</b>	Providing instruction and training in a wide variety of subjects; usually delivered by teachers or instructors that explain, demonstrate, supervise, and direct learning.	Schools, colleges, universities, training centers	N/A



Industry	Description	Examples	Exclusions
<b>62 Health Care and Social Assistance</b>	Providing health care and social assistance; delivered by trained professionals	Physicians, dentists, therapists, outpatient care, substance abuse centers, laboratories, hospitals, nursing homes, residential care, community care, social assistance services, food and housing services, child day care	N/A
<b>71 Arts, Entertainment, and Recreation</b>	Producing, promoting, or participating in live performances, events, or exhibits intended for public viewing; preserve and exhibit objects and sites of historical, cultural, or educational interest; facilities or services for recreational or amusement, hobby, and leisure-time interests	Performing arts companies, sports clubs, racetracks, museums, zoos	NOT those providing accommodations; restaurants or night clubs with live entertainment; movie theaters; sightseeing, dinner cruises, or helicopter rides
<b>72 Accommodation and Food Services</b>	Providing customers with lodging and/or preparing meals, snacks, and beverages <i>for immediate consumption</i>	Hotels, campgrounds, restaurants, cafeterias, snack bars, caterers, mobile food services, drinking places/bars	Civic and social organizations; amusement and recreation parks; theaters; recreation or entertainment facilities that also provide food and beverage services
<b>81 Other Services (except Public Administration)</b>	Providing services not elsewhere in the classification system	Equipment and machinery repair, religious activities, grant-making, advocacy, laundry services, personal care, death care, pet care, photofinishing, dating services	Establishments that sell new equipment and also perform repairs
<b>92 Public Administration</b>	Federal, state, and local government agencies that administer, oversee, and manage public programs and have executive, legislative, or judicial authority over other institutions	N/A	Schools, hospitals, transportation facilities, utilities, or the Government Printing Office

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