

MASSACHUSETTS DEPARTMENT OF REVENUE
Miscellaneous Excise Unit
CIGARETTE AND TOBACCO EXCISE UNIT

PRESUMPTIVE MINIMUM RETAIL PRICES EFFECTIVE

January 10, 2025

The prices listed below are based on cigarettes delivered by the wholesaler and do not include the 6.25 percent sales tax.
Brands of cigarettes held in current inventory may be sold at the new presumptive minimum prices
for those brands.

Changes and additions are bolded.

Brand (Alpha)	Non-Chain Stores		Chain Stores	
	Retail		Retail	
	Carton	Pack	Carton	Pack
1839	\$103.79	\$10.38	\$102.26	\$10.23
1st Class	\$76.36	\$7.64	\$75.25	\$7.53
24/7	\$76.24	\$7.62	\$75.11	\$7.51
Basic	\$149.70	\$14.97	\$147.50	\$14.75
Benson & Hedges	\$164.81	\$16.48	\$162.39	\$16.24
Benson & Hedges Green	\$164.81	\$16.48	\$162.39	\$16.24
Benson & Hedges King (princess pk)	\$164.81	\$16.48	\$162.39	\$16.24
Camel 99(Blue, Filter 99, Classic Gold 99)	\$135.91	\$13.59	\$133.91	\$13.39
Camel Core	\$135.91	\$13.59	\$133.91	\$13.39
Camel Regular - Non Filter	\$183.83	\$18.38	\$181.11	\$18.11
Camel Tail	\$153.64	\$15.36	\$151.38	\$15.14
Capri	\$183.83	\$18.38	\$181.11	\$18.11
Carlton	\$183.83	\$18.38	\$181.11	\$18.11
Chesterfield	\$107.95	\$10.80	\$106.36	\$10.64
Crown	\$79.25	\$7.93	\$78.08	\$7.81
Doral	\$162.50	\$16.25	\$160.11	\$16.01
Dunhill	\$183.83	\$18.38	\$181.11	\$18.11
Eagle 20's	\$111.24	\$11.12	\$109.61	\$10.96
Eclipse	\$183.83	\$18.38	\$181.11	\$18.11
Edgefield	\$85.49	\$8.55	\$84.23	\$8.42
Eve	\$138.08	\$13.81	\$136.05	\$13.61
Export A	\$130.39	\$13.04	\$128.46	\$12.85
Fortuna	\$133.26	\$13.33	\$131.30	\$13.13
GPC	\$170.98	\$17.10	\$168.46	\$16.85
Gran Prix	\$131.14	\$13.11	\$129.21	\$12.92
Kamel Red	\$170.98	\$17.10	\$168.46	\$16.85
Kent	\$183.83	\$18.38	\$181.11	\$18.11
Kool	\$142.51	\$14.25	\$140.41	\$14.04
L & M	\$124.79	\$12.48	\$122.95	\$12.30
LD	\$76.68	\$7.67	\$75.55	\$7.56
Liggett Select	\$134.93	\$13.49	\$132.95	\$13.30
Lucky Strike Non Filter	\$183.83	\$18.38	\$181.11	\$18.11
Lucky Strike All Other	\$95.64	\$9.56	\$94.23	\$9.42
Manitou	\$105.79	\$10.58	\$104.23	\$10.42
Marlboro 72's	\$131.46	\$13.15	\$129.53	\$12.95
Marlboro Black	\$133.39	\$13.34	\$131.43	\$13.14
Marlboro Blue	\$144.31	\$14.43	\$142.19	\$14.22
Marlboro Mainline	\$141.74	\$14.17	\$139.65	\$13.97
Marlboro Special Blend	\$134.04	\$13.40	\$132.06	\$13.21
Maverick	\$108.66	\$10.87	\$107.06	\$10.71
Merit	\$170.46	\$17.05	\$167.95	\$16.80
Misty	\$158.13	\$15.81	\$155.80	\$15.58
Monarch	\$170.98	\$17.10	\$168.46	\$16.85
Montclair	\$95.38	\$9.54	\$93.98	\$9.40
Montego	\$88.38	\$8.84	\$87.08	\$8.71
More	\$183.83	\$18.38	\$181.11	\$18.11
Nat's	\$145.98	\$14.60	\$143.83	\$14.38
Natural American Spirit	\$148.75	\$14.88	\$146.56	\$14.66
Natural American Spirit Organic	\$154.91	\$15.49	\$152.64	\$15.26
NewPort Beyond	\$136.31	\$13.63	\$134.31	\$13.43
NewPort Non Menthol	\$128.89	\$12.89	\$127.00	\$12.70
Now	\$183.83	\$18.38	\$181.11	\$18.11
Old Gold	\$170.98	\$17.10	\$168.46	\$16.85
Pall Mall	\$121.39	\$12.14	\$119.60	\$11.96
Pall Mall - NF & Vintage	\$183.83	\$18.38	\$181.11	\$18.11
Parliament	\$155.23	\$15.52	\$152.95	\$15.30
Pyramids	\$121.14	\$12.11	\$119.35	\$11.94

Rave	\$133.26	\$13.33	\$131.30	\$13.13
Salem	\$156.64	\$15.66	\$154.34	\$15.43
Seneca 120's	\$80.40	\$8.04	\$79.21	\$7.92
Seneca Kigs/100's	\$76.55	\$7.66	\$75.43	\$7.54
Shield	\$104.18	\$10.42	\$102.65	\$10.27
Sonoma	\$91.46	\$9.15	\$90.11	\$9.01
State Express 555	\$183.83	\$18.38	\$181.11	\$18.11
Tareyton	\$183.83	\$18.38	\$181.11	\$18.11
This	\$67.19	\$6.72	\$66.20	\$6.62
Traffic	\$70.71	\$7.07	\$69.68	\$6.97
True	\$183.83	\$18.38	\$181.11	\$18.11
USA Gold	\$141.36	\$14.14	\$139.29	\$13.93
Vantage	\$183.83	\$18.38	\$181.11	\$18.11
Virginia Slims	\$155.23	\$15.52	\$152.95	\$15.30
VLN King Box	\$126.66	\$12.67	\$124.80	\$12.48
VLN Menthol King Box	\$126.66	\$12.67	\$124.80	\$12.48
Wave	\$110.20	\$11.02	\$108.59	\$10.86
Wildhorse	\$79.51	\$7.95	\$78.35	\$7.84
Winston	\$128.00	\$12.80	\$126.11	\$12.61
Winston Black Box	\$128.00	\$12.80	\$126.11	\$12.61
Winston Black Box 100	\$128.00	\$12.80	\$126.11	\$12.61