



# **Community Prevention Coalitions in Massachusetts**

**Building Our Collective Responsibility to  
Protect Youth from Harmful Substances  
like alcohol, nicotine and other drugs**



# Presenters

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# Prevention Coalitions in MA





The National Institutes of Health (NIH) ranks substance abuse among the top 10 health problems in the United States.

- # 2 = Alcohol
- # 6 = Tobacco
- # 7 = Drug Use Disorders

Miller, T., & Hendrie, D. (2009). Substance abuse prevention dollars and cents: A cost-benefit analysis SAMHSA, National Institutes of Health (NIH), 2009



## Substance abuse clearly is among the most costly health problems in the United States.

- Studies show the annual cost of substance abuse to the Nation to be **\$510.8 billion.** (Harwood, 2000)
  - ✓ *Lost productivity, health care costs, treatment, crime, and the criminal justice system.*
  - Alcohol abuse cost the Nation ~ \$191.6 billion.
  - Tobacco use cost the Nation ~ \$167.8 billion.
  - Drug abuse cost the Nation ~ \$151.4 billion.

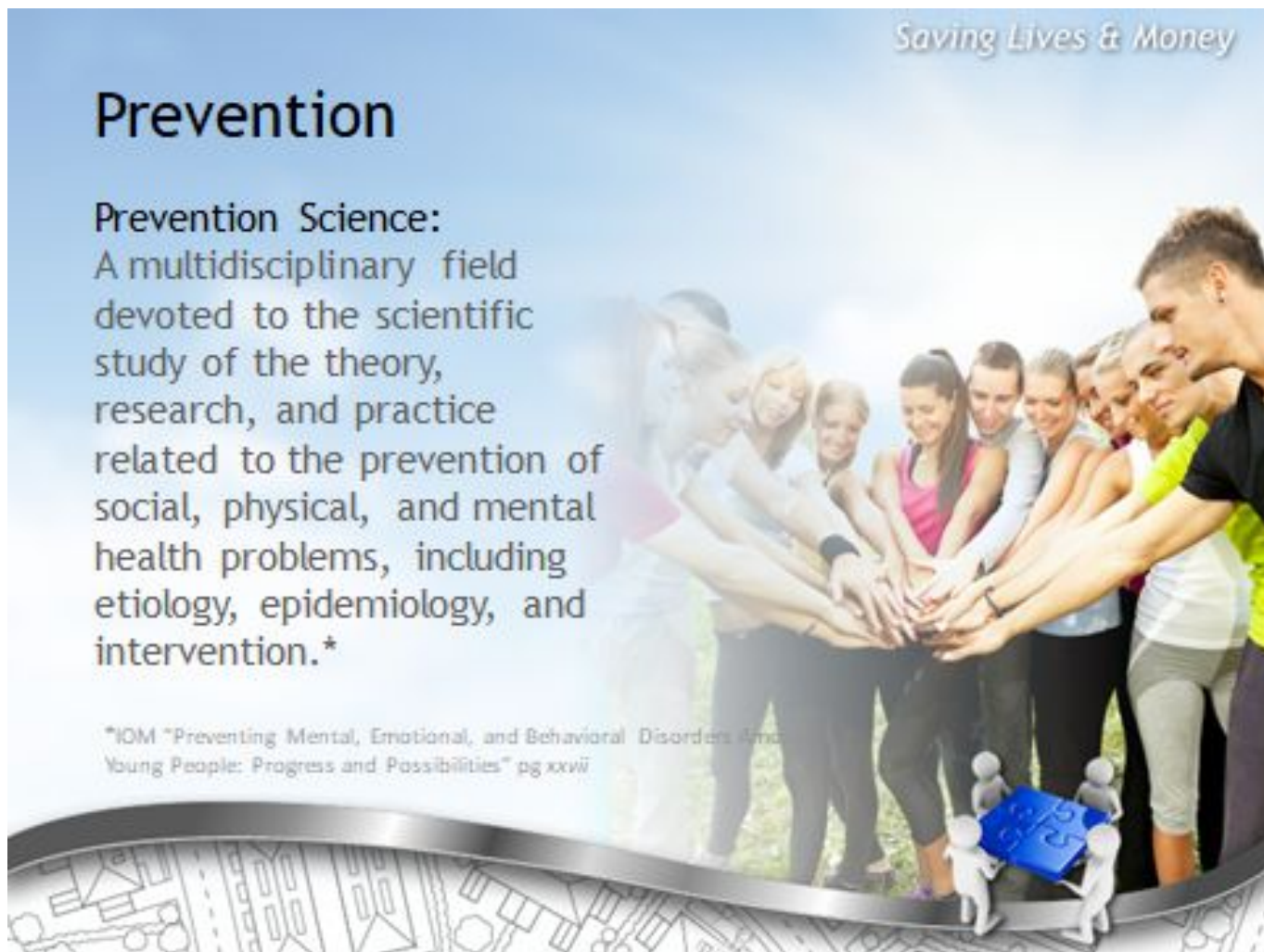
Miller, T., & Hendrie, D. (2009). Substance abuse prevention dollars and cents: A cost-benefit analysis. SAMHSA



# Prevention

**Prevention Science:**  
A multidisciplinary field devoted to the scientific study of the theory, research, and practice related to the prevention of social, physical, and mental health problems, including etiology, epidemiology, and intervention.\*

\*IDM "Preventing Mental, Emotional, and Behavioral Disorders Among Young People: Progress and Possibilities" pg xxvii



# Strategic Prevention Framework

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## SAMHSA'S Strategic Prevention Framework

Assessment-collect data to determine the population needs, resources, and gaps.

Capacity-mobilize and/or build up resources to meet goals.

Planning-development of a comprehensive plan.

Implementation-carrying out of the plan, using evidence-based prevention programs.

Evaluation-monitoring the implementation, measuring impact, and determining needed improvements.

*Always be mindful of:*

Sustainability-process of integrating prevention into ongoing operations.

Cultural Competence-interacting with audiences from diverse backgrounds.



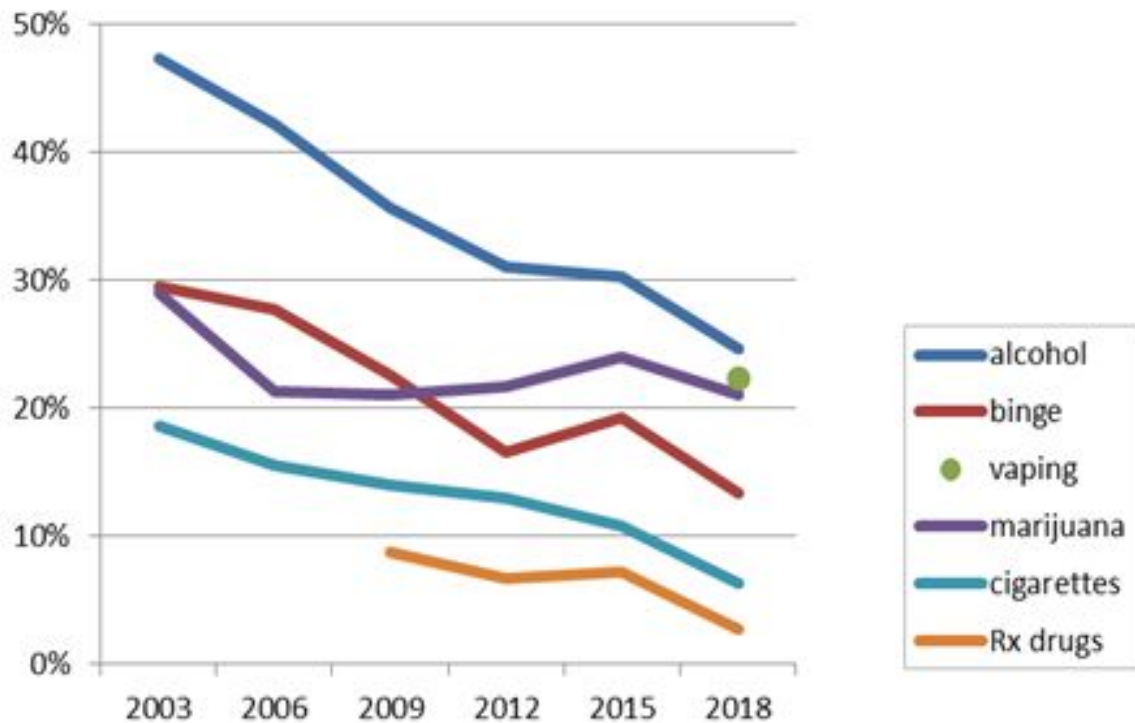


# **Communities that Care**

COALITION



### Youth Substance Use in Franklin County & North Quabbin



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# Engaging local government in prevention through policy



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**Public Health**  
Prevent. Promote. Protect.

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# Industry Voices are Strong



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# We Need Stronger Voices to Protect Youth

Community Behavioral  
Health Promotion and  
Prevention  
Commission



**Public Health**  
Prevent. Promote. Protect.





## **Ideas for How the Commission could Support Community Prevention in Massachusetts**

- Include community prevention professionals from rural, suburban and urban communities from across MA to help inform the work of the Commission
- Provide staffing for the Commission
- Be a voice for effective behavioral health promotion and prevention for the state



# Thank you!

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