

October 7, 2021

Dear Colleagues:

We have new resources to share this week. We hope you find them helpful.

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**New Trusted sources PSA on boosters**

Dr. Kimi Kobayashi of UMass Memorial Medical Center recorded a [short video](https://twitter.com/umassmemorial/status/1446113086792949760) for us, recommending the COVID-19 vaccine and getting the booster shot when you’re eligible. Please use the video in your outreach.

**New Booster checkbox online**

On [Vaxfinder](https://vaxfinder.mass.gov/), you’ll now find a box to check if you are looking specifically for a Pfizer booster dose.

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**New Video: youth provide their reasons to get the shot**

Why should young people be vaccinated against COVID-19? A new series of 15 sec videos stars youth in their own words. Here’s [what one had to say](https://twitter.com/MassDPH/status/1445826197334724614). Here’s [another](https://twitter.com/MassDPH/status/1445448707097329666?s=20). Share these videos with this page: [COVID-19 vaccinations for people under age 18.](https://www.mass.gov/info-details/covid-19-vaccinations-for-people-under-age-18)

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**New Vaccine facts for parents**

Download and share these two ads (see one at right) intended for a parent audience:

* [COVID-19 Vaccine Facts for Parents](https://www.mass.gov/media/2349866/download)
* [COVID-19 Vaccine: Parent Questions](https://www.mass.gov/media/2349871/download)

*Thank you for all you are doing to promote vaccine safety and confidence!*