

March 12, 2021

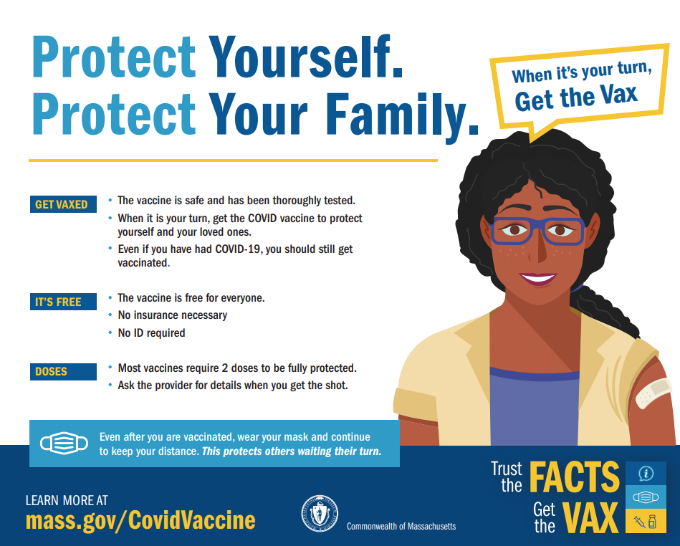
Dear Colleagues:

We hope that you find these new communications resources helpful as we work together to provide consistent information and build trust in the COVID-19 vaccine.

**New ‘Trusted Sources’ Video Project PSAs**

DPH is inviting community leaders to self-record short, personal videos promoting trust in the COVID vaccine. Please share these videos via your social media networks using our #TrusttheFacts hashtag:

* Amy Pessia, Executive Director, [Merrimack Valley Food Bank](https://twitter.com/MVFoodBank/status/1366828370705678344)
* Rachel Rollins, [Suffolk County District Attorney](https://twitter.com/DARollins/status/1369388136388833284)
* Dr. James Lederer, Chief Medical Officer, [Berkshire Health Systems](https://twitter.com/Berkshire_Med/status/1370011288059924484)



**New Trust the Facts. Get the Vax. print ads**

Print ads, developed as part of our multilingual public awareness campaign,were added to [Trust the Facts, Get the Vax Campaign Materials | Mass.gov](https://www.mass.gov/info-details/trust-the-facts-get-the-vax-campaign-materials). Feel free to download the ads and use them in your materials and newsletters.

**New Information for K-12 and childcare workers**

Visit <https://www.mass.gov/info-details/covid-19-vaccinations-for-k-12-educators-child-care-workers-and-school-staff> for information about eligibility and appointment scheduling for this group.

**New Materials for people who are 65+ or with 2+ certain medical conditions**

* [Frequently Asked Questions](https://www.mass.gov/doc/massachusetts-covid-19-vaccine-frequently-asked-questions-for-individuals-ages-65-and-older-and/download)
* [Vaccine Information for Individuals 65+ (flier)](https://www.mass.gov/lists/vaccine-information-for-65-individuals-flier)
* [Vaccine Information for People with Certain Medical Conditions (flier)](https://www.mass.gov/lists/medical-conditions-flier)

**Updated FAQ for the general public**

This [FAQ](https://www.mass.gov/info-details/covid-19-vaccine-frequently-asked-questions#download-this-faq-in-multiple-languages-) (available in 10 languages) has been updated to include the Johnson & Johnson (Janssen) vaccine. Translations of the revised version are in progress.

We hope you find these materials useful. Please share and forward as appropriate.