

May 6, 2021

Dear Colleagues:

We have new resources to share this week. We hope you find them helpful.



**New** **CDC fact sheets about Johnson & Johnson (J&J)**

These can be used by providers or with the public to discuss the safety of the J&J COVID-19 vaccine following the CDC and FDA recommendation to resume use after a temporary pause. Available data indicates the vaccine’s very large benefits outweigh its very small risks.

* For the public: [What do I Need to Know about J & J COVID-19 Vaccine Now?](https://www.cdc.gov/coronavirus/2019-ncov/downloads/vaccines/324167-a-consumer-facing-three-vaccines-8.5x11-final-print.pdf)
* For providers: [Talking to Your Patients About the Safety of Janssen Vaccine](https://www.cdc.gov/vaccines/covid-19/downloads/talking-patients-Janssen-COVID-19-Vaccine-safety.pdf)

**New Best Practices for Community and Faith-based Organizations**

This [two-page overview](https://www.cdc.gov/vaccines/covid-19/downloads/best-practices-CBO-FBO.pdf?ACSTrackingID=USCDCNPIN_162-DM55142&ACSTrackingLabel=CDC%20Dear%20Colleague%20Letter%3A%20Vaccine%20Equity%202&deliveryName=USCDCNPIN_162-DM55142) of strategies from the CDC can be used to ensure access, cultural appropriateness, language sensitivity, community involvement, and support.

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**New Vaccine Equity Initiative Highlights**

You can now see a snapshot of highlighted activities, photos from the field, and news clips about the efforts in our 20 priority communities to improve awareness and access to COVID vaccination. Visit the [highlights page](https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-highlights) to learn more.

(*photo: the team fans out in Everett*)

**Reminder Fliers, posters, graphics: COVID-19 vaccine need-to-know details**

These materials explain the key details about the COVID-19 vaccines, including that the vaccines are safe, free, and that two doses may be required. Download and share [these materials](https://www.mass.gov/lists/covid-19-vaccine-need-to-know-fliers-posters-and-graphics) in your outreach.

*Thank you for all you are doing to promote vaccine safety and confidence!*