

June 24, 2021

Dear Colleagues:

Below are new resources to share that we hope you find helpful.

**Reminder Get Vaccinated at Market Basket!**

Anyone getting the COVID-19 vaccine at a Market Basket mobile clinic in Chelsea, Fall River, Lawrence, Lynn, New Bedford, and Revere will receive a $25 gift card. New dates are being added. Walk-ins are welcome, and no appointment, ID, or insurance is necessary. Learn more at <http://bit.ly/3uJZmcn>.

**New Trusted Sources PSA**

We asked the New England Revolution to record a short video for us and they delivered. Brandon Bye says: “My teammates and I got vaccianted to protect ourselves, our family, and others.” Use this [20 second video](https://twitter.com/MassDPH/status/1407719343287242752) in your social media messaging with hashtag #TrustTheFacts.

**New For People with Intellectual, Developmental Disabilities**

The CDC has released [**new COVID-19 vaccine materials**](https://urldefense.com/v3/__http%3A/iz1.me/d5ae2zmoKbW__;!!CUhgQOZqV7M!2vG2AMAoqIf4hABgoYN_6BDp047aStF91jHGc3fEDDsbNgsf3AM_ctTfWOtml0uprXmhvw$) for people living with intellectual and developmental disabilities who have low literacy.

* [How I get my COVID-19 shot](https://urldefense.com/v3/__http%3A/iz1.me/d5ae2zmoKbW__;!!CUhgQOZqV7M!2vG2AMAoqIf4hABgoYN_6BDp047aStF91jHGc3fEDDsbNgsf3AM_ctTfWOtml0uprXmhvw$): Simple illustrations and easy-to-read messages to explain how to get a COVID-19 vaccine.
* [**Promotional toolkit**](https://urldefense.com/v3/__http%3A/iz1.me/e5ae2zmoKbW__;!!CUhgQOZqV7M!2vG2AMAoqIf4hABgoYN_6BDp047aStF91jHGc3fEDDsbNgsf3AM_ctTfWOtml0v5LGyvQA$)**:** sample social media posts, email content, and images for sharing with your networks.

**New** **HHS for COVID-19 Vaccine Campaign Toolkit Webinars**

The HHS [We Can Do This](https://urldefense.com/v3/__https%3A/wecandothis.hhs.gov/__;!!CUhgQOZqV7M!z12fa9rdmxNAlOT2I38Yj-d41Hw5LQ0VFxTE5ZP1OwOZYWz6z1N4vgEzP7thfreiaSw$) campaign offers tailored resources and toolkits to provide vaccine information. The webinars walk through how to use the campaign tools for vaccine outreach efforts.

* June 29, 1-1:30 pm: [Faith-Based Toolkit](https://urldefense.com/v3/__https%3A/onlinexperiences.com/Launch/QReg/ShowUUID%3D03169B99-0376-4835-808B-6266B90F3F70__;!!CUhgQOZqV7M!z12fa9rdmxNAlOT2I38Yj-d41Hw5LQ0VFxTE5ZP1OwOZYWz6z1N4vgEzP7th1d--JmY$)
* July 1, 1-2 pm: [Toolkits for Racial and Ethnic Minority Communities](https://urldefense.com/v3/__https%3A/onlinexperiences.com/Launch/QReg/ShowUUID%3D43430117-CAD4-4491-B03D-4DBE72813464__;!!CUhgQOZqV7M!z12fa9rdmxNAlOT2I38Yj-d41Hw5LQ0VFxTE5ZP1OwOZYWz6z1N4vgEzP7thvLaUFCk$)
* July 8, 1-1:30 pm:[Older Adults Toolkit](https://urldefense.com/v3/__https%3A/onlinexperiences.com/Launch/QReg/ShowUUID%3D64AB7B76-84E7-4720-9DE8-4875E651E5D4__;!!CUhgQOZqV7M!z12fa9rdmxNAlOT2I38Yj-d41Hw5LQ0VFxTE5ZP1OwOZYWz6z1N4vgEzP7thgl36K-w$)

*Thank you for all you are doing to promote vaccine safety and confidence!*