

July 22, 2021

Dear Colleagues:

We have new resources to share this week. We hope you find them helpful.



**New** **Trust the Facts Get the Vax** **animated video**

This short [animated video](https://www.mass.gov/doc/covid-19-vaccine-safe-and-effective-for-12-and-older-download/download), available in [10 languages](https://www.mass.gov/info-details/trust-the-facts-get-the-vax-campaign-materials#animated-videos-), highlights vaccine safety and effectiveness for everyone 12 and older. It encourages parents to include their kids in the discussion and get advice from their doctor about the vaccine.



**Reminder Free Vaccination Stickers for Clinics and Providers**

You can order free Trust the Facts, Get the Vax “I Got My COVID Vaccine”Stickersin English and Spanish. Order here: <https://massclearinghouse.ehs.state.ma.us/PROG-BID/COVIDVax.html>



**Reminder No ID or health insurance resources**

Please spread the word that the COVID-19 vaccine is free, and no ID or insurance is required to get vaccinated.

* [Posters](https://massclearinghouse.ehs.state.ma.us/PROG-BID/IM250.html) and [flyers](https://massclearinghouse.ehs.state.ma.us/PROG-BID/IM262.html) are available at no cost from the MA Health Promotion Clearinghouse.
* Flyers can also be downloaded from [mass.gov](https://www.mass.gov/lists/covid-19-vaccine-no-id-or-health-insurance-flier).
* Use this [animated video](https://www.youtube.com/watch?v=WMCGG6qW7D4&list=PL54knlBH64ABZbZar6h4A3c89zNHpF718&index=24) in your messaging.

**New Digital Toolkit: Stopping the Spread of Misinformation**

The fight against COVID-19 is also a fight against misinformation. Stronger—a national advocacy campaign—has created a [**digital toolkit**](https://urldefense.com/v3/__http%3A/iz1.me/93je2zmoKbW__;!!CUhgQOZqV7M!3uHe0_lvsFp2r8dHZ9nJ0I3cnMJlEd-_HpIFehO5llocGoQCzTpIdwHW5ge8EAIFwL3U9w$) for addressing misinformation about science, medicine, and vaccines on social media.

*Thank you for all you are doing to promote vaccine safety and confidence!*