

September 16, 2021

Dear Colleagues:

We have new resources to share this week. We hope you find them helpful.

**New Share successes from the COVID-19 Vaccine Equity Initiative**

Check out the latest [highlights](https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-highlights) of vaccine efforts in our 20 priority communities to improve awareness and access to COVID-19 vaccination.

**New Materials for people with intellectual and developmental disabilities**

CDC created [videos, posters, social stories, and interactive activities](https://www.mass.gov/info-details/stop-covid-19-vaccine-education-and-outreach-materials#materials-for-people-with-intellectual-and-developmental-disabilities-) for people with intellectual and developmental disabilities and care providers. Materials (also available in Spanish) cover: getting the COVID-19 shot, washing your hands, getting a COVID-19 test, masking, and social distancing.

**Reminder Materials for refugees, immigrants, and migrants**

The National Resource Center for Refugees, Immigrants, and Migrants (NRC-RIM), funded by the CDC, has [free, customizable and translated campaigns](https://www.mass.gov/info-details/stop-covid-19-vaccine-education-and-outreach-materials#materials-for-refugees,-immigrants,-and-migrants-) for anyone to use. Materials are available in 30+ languages that are representative of refugee populations arriving in the US and living in Massachusetts.

**Reminder Trusted Sources PSA**

As students return to school, we have recruited physicians including Dr. Frinny Polanco Walters of Boston Children’s Hospital to encourage 12+ vaccination. Please share [this video](https://twitter.com/BostonChildrens/status/1433452264509878273) with your networks.

*Thank you for all you are doing to promote vaccine safety and confidence!*