

September 2, 2021

Dear Colleagues:

We have new resources to share this week. We hope you find them helpful.



**New Trusted Sources Video for Back to School**

As students return to school, we have recruited physicians including Dr. Frinny Polanco Walters of Boston Children’s Hospital to encourage 12+ vaccination. Please share [this video](https://twitter.com/BostonChildrens/status/1433452264509878273) with your networks.

**New FDA Pfizer Approval Outreach Tools**

Full FDA approval of the Pfizer COVID-19 vaccine presents an opportunity to further emphasize the safety and effectiveness of vaccination. Tools from the [Public Health Communications Collaborative](https://publichealthcollaborative.org/resources/resource-fda-approval-messaging-and-outreach-tools/) can help you field questions about FDA approval and boost confidence among those vaccinated and unvaccinated.



**Reminder Teen and Young Adult Related Graphics**

Download our [youth-related graphics](https://www.mass.gov/lists/covid-19-vaccine-graphics-for-teens-and-young-adults) on topics such as: how teens can get the COVID-19 vaccine; how teens can protect themselves during COVID-19, and how to cope with pandemic stress.

**New Archive of these Communications**

Trying to find one of these previous weekly emails? Check the [new archive](https://www.mass.gov/lists/archive-of-covid-19-vaccine-communications-updates).

*Thank you for all you are doing to promote vaccine safety and confidence!*