

**October 28, 2022**

Here are the latest resources for promoting COVID-19 vaccination to share with your colleagues

and networks across Massachusetts. If you received this from a colleague, [**subscribe today**](https://lp.constantcontactpages.com/su/9wFTcRU/VEIWeeklyRoundup?source_id=026eb0f0-1d2c-4b6a-9a48-2396af8b66d2&source_type=em&c)**.**

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**What's New**

# PLEASE SHARE: FALL COVID VACCINATION CLINICS OFFERS $75 GIFT CARDS FOR THOSE VACCINATED AT ONE OF 200+ CLINICS!

DPH is partnering on over 200 free COVID-19 vaccination clinics that will offer an enhanced incentive for getting protected through the end of 2022.

A $75 gift card for area retailers will be offered to any MA resident (all ages) who gets vaccinated (first dose, second dose, or booster) at the clinics listed on [**mass.gov/GetBoosted**](https://www.mass.gov/info-details/free-family-friendly-covid-19-vaccination-clinics).

Resources are available to help spread the word about these clinics, including:

[**Customizable booster flyer**](https://www.mass.gov/doc/boosters-fast-facts-flyer/download)

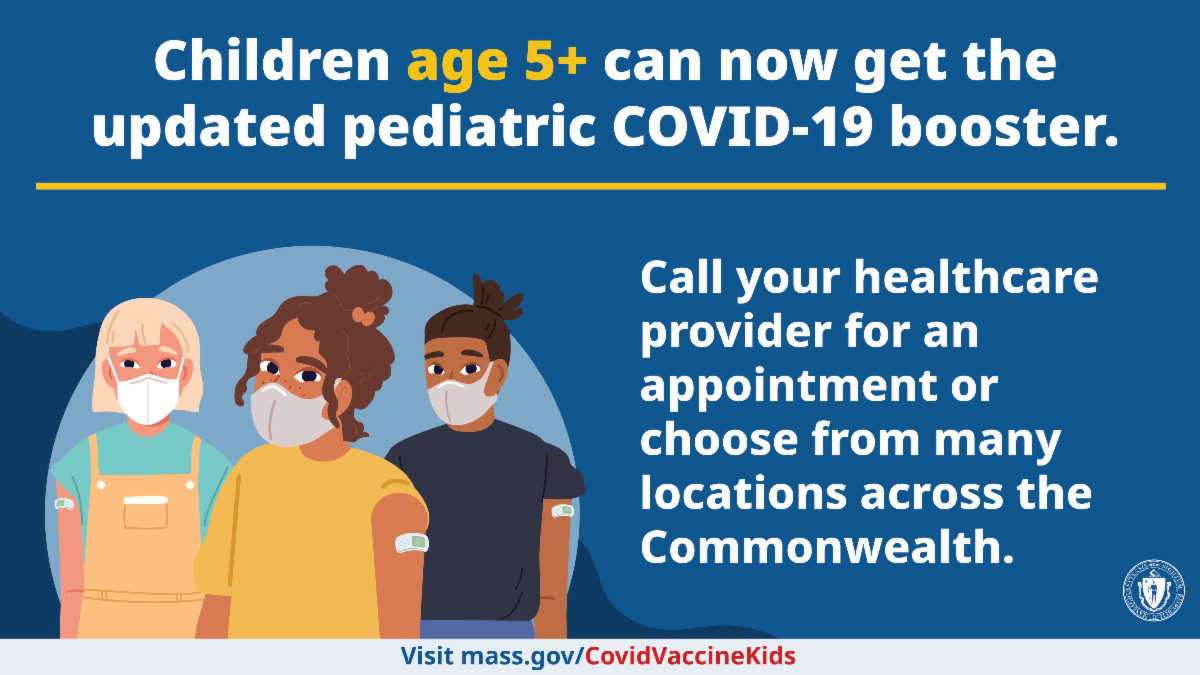
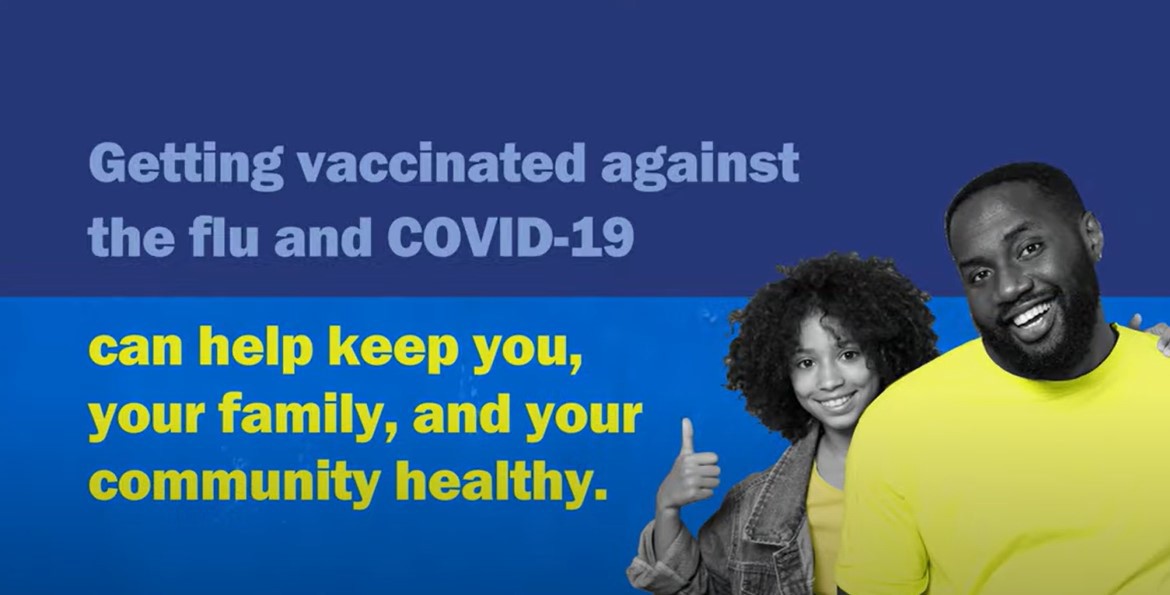
Social media graphics ([**option 1**](https://www.mass.gov/doc/boosters-reduce-your-risk/download)& [**option 2**](https://www.mass.gov/doc/boosters-reduce-your-risk-50-plus/download)) [**Newsletter article** (also **available in multiple languages**)](https://www.mass.gov/info-details/covid-19-vaccine-promotion-toolkit#promoting-the-fall-vaccination-campaign-)

[**Press release template**](https://www.mass.gov/doc/template-press-release-updated-covid-19-boosters-word-doc)

Find more resources in this [**COVID-19 vaccination promotion toolkit**](https://www.mass.gov/info-details/covid-19-vaccine-promotion-toolkit)!

A big thank you to all of the community partners supporting these clinics!

An October 26 clinic at the Fall River Public Library, held in partnership with SER Jobs



for Progress, resulted in 66 vaccinations.

Mayor Paul Coogan stopped by to get an updated COVID-19 booster (*see photo*)!

*Above: Mayor Paul Coogan receives an updated*

*COVID-19 booster at a recent Fall River clinic.*

**Reminders**

# GET VACCINATED AGAINST THE FLU AND COVID-19

The best way to prevent getting sick?

Get vaccinated against the flu and COVID-

[19. Protect yourself and your family. **Learn more.**](http://mass.gov/flushot)

Help spread the word! Share a short video, which can be found [**here**](https://www.mass.gov/alerts/find-a-flu-andor-covid-19-vaccine-location)along with links to fact sheets and clinic lists.

# UPDATED BOOSTERS AVAILABLE FOR CHILDREN AGE 5 AND OLDER

The COVID-19 booster helps protect against new variants. Now kids 5 years and older can get the updated pediatric [booster. **Learn more about booster eligibility.**](https://www.mass.gov/info-details/covid-19-booster-frequently-asked-questions)

Call your child’s health care provider for [an appointment, or **find a vaccination location near you**.](https://vaxfinder.mass.gov/)

# CDC APPROVES NOVAVAX BOOSTERS FOR ADULTS AGES 18 AND UP

The CDC has appproved a Novavax monovalent COVID-19 booster for people ages 18 years and older.

These boosters are available for adults if they have completed their primary series vaccination but have not previously received a COVID-19 booster — and if they



cannot or do not wish to receive an

updated mRNA booster. [**Learn more.**](https://www.cdc.gov/coronavirus/2019-ncov/vaccines/stay-up-to-date.html)

**ENABLE MASSNOTIFY ON YOUR SMARTPHONE**

More than 2 million MA residents now use MassNotify, a tool that works through smartphones — with a focus on

privacy — to alert users who may have been exposed to COVID-19. [**Learn more**](https://www.mass.gov/info-details/enable-massnotify-on-your-smartphone)**.**

**Key Resources**

# OUTREACH AND EDUCATION MATERIALS

[**COVID-19 Vaccine FAQs**](https://www.mass.gov/info-details/covid-19-vaccine-frequently-asked-questions)

[**COVID-19 Therapeutic Information**](https://www.mass.gov/get-treated-for-covid-19)(including [**telehealth**](https://www.mass.gov/info-details/free-telehealth-for-covid-19-treatment-with-paxlovid)) [**Weekly Provider Bulletin**](https://www.mass.gov/info-details/massachusetts-covid-19-vaccine-program-mcvp-guidance-for-vaccine-providers-and-organizations#weekly-provider-bulletins-)(latest edition published 10/18/22)

[**Trust the Facts, Get the Vax Campaign Materials**](https://www.mass.gov/resource/trust-the-facts-get-the-vax-campaign-materials)(organized by audience, including general, parents and pregnant people, youth, young adults; available in 12 languages) [**Multilingual COVID-19 Materials**](https://www.mass.gov/resource/multilingual-covid-19-materials)(videos and printables; organized by language) [**COVID-19 Funeral Assistance from FEMA**](https://www.mass.gov/info-details/covid-19-funeral-assistance)(including [**one-pager with key info**](https://www.mass.gov/info-details/covid-19-funeral-assistance#fema-funeral-assistance-website-%26-faq-)available in multiple languages)

[**COVID-19 Vaccination Tools for Employers**](https://www.mass.gov/doc/covid-19-vaccination-tools-for-employers)

[**Archive of COVID-19 Vaccine Communications Updates**](https://www.mass.gov/lists/archive-of-covid-19-vaccine-communications-updates)(past editions of VEI Roundup)

# FIND A COVID-19 VACCINE OR BOOSTER

[**Mass.gov/KidsClinic**](https://www.mass.gov/info-details/prepare-for-back-to-school-with-free-covid-19-vaccination-clinics#clinic-schedule-)(family-friendly clinics throughout the fall)

[**Vaccine Finder**](https://vaxfinder.mass.gov/)

[**Find, Schedule, or Sign Up for a Mobile COVID-19 Vaccination**](https://www.mass.gov/covid-19-mobile-vaccinations)[**COVID-19 In-Home Vaccination Program**](https://www.mass.gov/info-details/covid-19-in-home-vaccination-program)

[**Request a Copy of Your Vaccine Card**](https://www.mass.gov/info-details/requesting-a-copy-of-your-covid-19-vaccination-record)

**Recent Highlights**

**Everett**

[**Latinos Unidos de Massachusetts**](https://latinosunidosma.org/)(LUMA) hosted two events that included COVID-19 vaccine clinics. On August 28, LUMA hosted their 15th Annual Multicultural

Festival at Glendale Park. The event brings

together community members from 27 different Latin American countries. At the event, 42 people received a vaccine dose. On September 17, LUMA joined with Cambridge Health Alliance and other partners to host a Community Health and Resource Fair, where 64 people received COVID shots.



[**Read More Highlights**](https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-highlights)

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[**Visit the VEI Website**](https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative)

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