**December 3, 2021**

Welcome to this week's VEI Roundup!

Sent Fridays, this roundup serves as a centralized resource for timely information and outreach materials related to vaccine promotion, education, and access. All materials are publicly available, so please share widely.

Anyone can subscribe by **clicking here to submit a subscription request**. You can unsubscribe by clicking the corresponding link at the bottom of this email.

**Spotlight: Pediatric Vaccine**

**Online Resources**

* [**Trust the Facts Get the Vax Materials**](https://www.mass.gov/resource/trust-the-facts-get-the-vax-campaign-materials)**,** including**:** 
	+ **Updated!** - [**Videos for Parents**](https://www.mass.gov/info-details/trust-the-facts-get-the-vax-campaign-materials-for-parents#videos-) (on vaccine
	+ safety and efficacy; in multiple languages)
	+ [**Flyer: "Protect Yourself. Protect Your**](https://www.mass.gov/doc/protect-yourself-protect-your-family/download)
	+ [**Family"**](https://www.mass.gov/doc/protect-yourself-protect-your-family/download) (printable, also in [**Spanish**](https://www.mass.gov/doc/protejase-proteja-a-su-familia/download))
	+ [**Flyer: "COVID-19 Vaccine Facts for Parents"**](https://www.mass.gov/doc/covid-19-vaccine-facts-for-parents/download)(printable)
* [**DPH Website: COVID-19 vaccinations for children 5- 11**](https://www.mass.gov/info-details/covid-19-vaccinations-for-children-ages-5-11)(info on vaccine safety, finding a vaccine, printable consent forms, and more)
* **Trusted Sources Video:** Dr. Frinny Polanco Walters
* at Boston Children's Hospital (in [**English**](https://www.youtube.com/watch?v=8qwp4y0ovbk)and [**Spanish**](https://www.youtube.com/watch?v=UsECBOAsu3k))
* [**Ideas for Promoting Pediatric Clinics and Vaccine Availability**](https://www.mass.gov/doc/ideas-for-promoting-pediatric-clinics-and-vaccine-availability)(list of ideas and resources for community organizations, providers, and more) 

*Dr. Frinny Polanco Walters*

**Tips for Communicating with Parents and Caregivers**

* Encourage families to contact their primary care provider first, then seek alternative vaccination opportunities
* Share info about [**accessing free or low-cost transportation**](https://www.mass.gov/im-looking-for-transportation)to a vaccination site
* Explicitly mention that caregivers can take young children to pharmacies for the vaccine Provide linguistic and cultural adaptations to messaging when possible
* Continue to promote COVID-19 Mitigation Strategies
* Acknowledge caregiver’s concerns and create a stigma- and shame-free message Encourage caregivers to find information through reliable sources such as their pediatrician and [**mass.gov**](https://www.mass.gov/info-details/covid-19-vaccinations-for-children-ages-5-11)
* Avoid telling people what to do
* Share facts about the development of the vaccine and testing process, and close monitoring for potential negative outcomes from vaccination
* Share the benefits of becoming vaccinated, such as worry-free family visits for the holidays, and not having to quarantine after a potential exposure

**What's New**

**COVID-19 TREATMENT SITES**

* [**DPH News Release (11/30): Baker-Polito Administration Announces State Supported Monoclonal Antibody Treatment Sites in Massachusetts**](https://www.mass.gov/news/baker-polito-administration-announces-state-supported-monoclonal-antibody-treatment-sites-in-massachusetts)

**Key Resources**

**OUTREACH AND EDUCATION MATERIALS**

* [**COVID-19 Vaccine FAQ**](https://www.mass.gov/info-details/covid-19-vaccine-frequently-asked-questions) (Updated 11/3 regarding vaccines for children 5-11, vaccine testing, and FDA approval of the Pfizer vaccine)
* [**DPH COVID-19 Booster FAQs**](https://www.mass.gov/info-details/covid-19-booster-frequently-asked-questions)
* [**Weekly Provider Bulletin**](https://www.mass.gov/info-details/massachusetts-covid-19-vaccine-program-mcvp-guidance-for-vaccine-providers-and-organizations#weekly-provider-bulletins-)(Published 12/2 - Includes reminders around ordering and administering vaccines for the 5-11 population)
* [**Trust the Facts, Get the Vax Campaign Materials**](https://www.mass.gov/resource/trust-the-facts-get-the-vax-campaign-materials)(now organized by audience)
* [**Trust the Facts, Get the Vax Creative Toolkit**](https://www.mass.gov/doc/creative-materials-toolkit-trust-the-facts-get-the-vax/download) (toolkit will continue to be updated as the situation evolves, including pediatric eligibility)
* [**Additional Outreach Materials**](https://www.mass.gov/info-details/stop-covid-19-vaccine-education-and-outreach-materials) (includes social media graphics, vaccine updates, guides to hosting a forum, and more)
* [**Multilingual COVID-19 Materials**](https://www.mass.gov/resource/multilingual-covid-19-materials)(Videos and some printables)
* [**DPH Vaccine Ambassador Program**](https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-dph-vaccine-ambassador-program)(Request a DPH employee to attend community meetings to share info about the vaccine)

**FIND A COVID-19 VACCINE OR BOOSTER**

* [**Vaccine Finder**](https://vaxfinder.mass.gov/)
* [**Find, Schedule, or Sign Up for a Mobile COVID-19 Vaccination**](https://www.mass.gov/covid-19-mobile-vaccinations)
* [**Request a Copy of Your Vaccine Card**](https://www.mass.gov/info-details/requesting-a-copy-of-your-covid-19-vaccination-record)
* [**COVID-19 Booster Eligibility Checker**](https://www.mass.gov/covid-19-vaccine)

**Weekly Highlights**

**From Haverhill:**

Haverhill partners hosted a COVID-19 booster clinic where more than 180 vaccine doses were administered and Haverhill Public Schools have started a series of after school/evening vaccination clinics at four middle schools.

**From Worcester:**

The Worcester Public Library’s main branch is hosting a 

month-long series of Monday and Saturday vaccination

clinics; residents can show their new vaccine card at the

Welcome Desk and library staff will forgive any lost

library items.

[**Read more highlights**](https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative-highlights)

[**Visit the VEI Website**](https://www.mass.gov/info-details/covid-19-vaccine-equity-initiative)

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