# Title Slide – CrossTown Connect: Transportation Management Association

*Public-Private Solutions for Regional Transportation Challenges*

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Logo: CrossTown Connect

## Slide One - What is CrossTown Connect?

* + An award-winning, membership based Transportation Management Association.
  + The basis for the first **regional** Community Compact with the Baker/Polito administration.
  + A public-private partnership between communities and businesses aimed at improving mobility and transportation options, increasing economic development opportunities and reducing traffic congestion and air pollution in the region.
  + Partner communities include: Acton, Boxborough, Littleton, Maynard and Westford with participation from the towns of Concord and Stow.
  + Businesses partners include: IBM, Red Hat, Juniper Networks, The Guiterrez Co., Mill and Main, Potpourri Group, Associated Environmental Systems and West Acton Villageworks.

Image: Partial map of Massachusetts with the participating communities of Acton, Boxborough, Littleton, Maynard, Westford, Concord, and Stow highlighted in red.

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## Slide Two – Members

Logos: Town of Acton, The Gutierrez Company, West Acton VillageWorks, Mill & Main, Town of Littleton, IBM, Town of Boxborough, Town of Maynard, RedHat, Juniper Networks, Town of Westford, Associated Environmental Systems, Potpourri Group Inc.

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## Slide Three – CrossTown Connect Goals

* Provide a variety of mobility options to better link communities together and connect people to where they need to go
* Address first mile, last mile, and reverse commuting issues
* Work to reduce traffic congestion and air pollution
* Create the access necessary for optimum economic development opportunities in the Route 2/I-495 technology corridor
* Promote green initiatives to help meet environmental goals of employers and communities

Image: A CrossTown Connect van

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## Slide Four – CrossTown Connect Focus Areas

* + “Daily needs” trips such as shopping, employment or medical appointments
  + Suburb to suburb commuting between area communities
  + Traditional commuting from the service area into the immediate Boston area
  + Reverse commuting and last mile connections to this service area

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## Slide Five - Maynard-Acton Commuter Shuttle

* To keep costs down, this service utilizes a Council on Aging shuttle outside of regular service hours – no additional vehicle required.
  + The only significant costs are drivers’ salaries and gas
* Survey gathered data to determine scope of service
* Hours of operation, number of trips and trains targeted
  + 4 trips 6-8:45 AM, 3 trips 4:45-7:45 PM
  + Targeting both inbound and outbound trains when possible
  + Residents and employees to and from the train station
* Loop through South Acton on some trips
* Demand exists for additional link to West Concord Station

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## Slide Six

Maynard – Acton Shuttle Q1 2017 Rider Data

\*Chart on next page



* Averaging 95 riders per week in Q1
* 21 riders per service day
* Weekly ridership dips in bad weather and during school vacation.
* Average during good weather is 113
* Charging Fares did not impact ridership
* With van’s currently running at 25% capacity, it is possible to cover above 50% of service costs by increasing ridership alone

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## Slide Seven – Current Program Goals

* Increase ridership ***to*** local employers and among residents of Acton, Maynard, Stow and West Concord
* Develop a sustainable business model
* Determine cost basis and scalability for CTC and TMAs
* Consider adding routes to housing and businesses in West Concord and South West Acton

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## Slide Eight – Acton Services

* Local services in Acton:
  + Rail Shuttle – overflow parking with shuttle to/from Commuter Rail (S. Acton)
  + Cross-Acton Transit (CAT) fixed route service – general population with stops at businesses, housing developments, Commuter Rail station
  + MinuteVan Dial-A-Ride – general population including 12-18 year-olds
  + Road Runner – curb to curb service for seniors and persons with disabilities with others accommodated if space/schedule permits
  + Council on Aging – curb to curb service for seniors or persons with disabilities

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## Slide Nine – Data for Cross-Acton Transit Shuttle

Graph: “Cross-Acton Transit Ridership per Stop”

* Senior Housing
  + First 7 Months: 685
  + Last 7 Months: 760
* Condos-Apts
  + First 7 Months: 634
  + Last 7 Months: 903
* Business
  + First 7 Months: 1166
  + Last 7 Months: 1404
* MBTA-TownHall-COA
  + First 7 Months: 398
  + Last 7 Months: 426

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## Slide Ten – Additional Routes Under Development

* CTC has identified and planned three more first/last mile routes to pilot under this grant
* Routes are at various stages, identifying matching funds
* Looking for solutions regarding long-term funding sustainability

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## Slide 11

Image: Map of region with the various shuttle routes represented by a different color.

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## Slide 12 – Crosstown Connect: Your Community, Your Transportation, Your Way

***Questions?* Contact:**

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For more information:

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