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Submission Time:

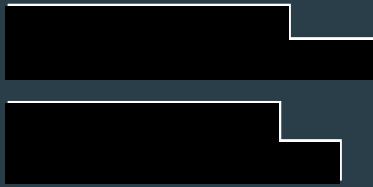
Citizens Commission
February 11, 2019 2:19 pm

[REDACTED]
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[REDACTED]

Name	David Simpson
Address	[REDACTED] [REDACTED]
Phone	[REDACTED]
Email	[REDACTED]
Citizenship Affirmation	I am a U.S. Citizen
Residency Affirmation	I am a resident of the Commonwealth of Massachusetts
Statement of Intent	I intend to comply with and advance the policy established by this Act.
Statement of Interest	Longtime independent voter
Résumé or Summary of Qualifications Upload	https://s3.amazonaws.com/files.formstack.com/uploads/3282862/71887710/477124315/71887710_dsimpson2018.pdf
Political Party Affiliation, if any, over the previous five years	Democratic
City or Town where you reside	WATERTOWN
Employment Status	Employed
Occupation	Senior Production Manager
Employer	Merge Boston

Contact



Top Skills

Adobe Creative Suite
Print Production
Direct Mail

David Simpson

Senior Production Manager/Art Buyer at MERGE Boston
Boston, Massachusetts

Summary

Dynamic project/production manager/art buyer with the unique ability to help great creative be the best it can be: web, print, large format, P.O.P. direct mail, packaging and photography/illustration.

- Creative problem solver with a keen eye for details.
- Team leader and player continuously seeking the ideal solutions to any project.
- Real working knowledge of all facets of production from design to finished piece.
- Complete process management of projects including trafficking, budget planning and production.
- Management of photoshoot and art buying details from start to finish.
- Basic knowledge of Adobe CS6 for editing, layout and preflighting of files for web and print.
- Microsoft Word/Excel, Advantage, FileMaker Pro, BaseCamp

Experience

MERGE Boston
Senior Production Manager/Art Buyer
January 2018 - Present
Greater Boston Area

Manage all Production and Art Buying duties for a medium sized agency with a client list including Blue Cross Blue Shield of NJ, AIG, HarborOne Bank, Roche, and LaheyHealth.

MERGE Boston is an integrated marketing services firm established in 2018 when the former Partners & Simons was rebranded together with offices in Atlanta and Chicago. The firm continues to combine vertical intelligence, technology and creativity to help healthcare and financial services clients solve complex business challenges...now with more people and even stronger capabilities.

PARTNERS+simons

Senior Production Manager/Art Buyer

April 2012 - January 2018 (5 years 10 months)

Greater Boston Area

Manage all Production and Art Buying duties for a medium sized agency with a client list including Blue Cross Blue Shield of NJ, AIG, HarborOne Bank, Roche, and LaheyHealth.

Gearon Hoffman ·

Production/Studio Director

October 2001 - February 2012 (10 years 5 months)

Cambridge, MA

Managed all production/traffic/studio duties for a medium sized agency with a client list including Capital Crossing Bank, Museum of Science, Tufts Health Plan, Boston Interiors, BankRI, Scottrade, OneBeacon Insurance and Papa Gino's.

Donovan Group

Production Manager

November 1999 - August 2001 (1 year 10 months)

Watertown, MA

Managed all production/traffic duties for a medium sized agency with a client list including Fidelity Investments, Quadstone Software, Authoria, Danskin, Killington, RSA Security and Brine.

Tom Davis + Company (Davis Partners)

Production Manager

September 1994 - November 1999 (5 years 3 months)

Lexington, MA

Managed all production/traffic duties for a small sized agency with a client list including Reebok, State Street Global Advisors, Solidworks, Saucony and Phillips Fastener Products.

Various Clients

Freelance Print Production and Photographer's Assistant

January 1993 - September 1994 (1 year 9 months)

Freelanced on various print and photographic projects.

Bolt Beranek and Newman, Inc

Print Buyer/Print Production Supervisor/Assistant Supervisor/Press Operator

January 1985 - January 1993 (8 years 1 month)

Cambridge, MA

Promoted from Press Operator to Print Production Supervisor/Print Buyer for in-house graphics department serving high tech company with four separate divisions.

Education

Reading Memorial High School