



FY23 NON-PROFIT PARTNERSHIP GRANT

Information Session, April 20, 2022

The GGCP is designed to bring the energy efficiency and environmental benefits of a healthy tree canopy to Gateway Cities.

Executive Office of Environment & Energy Affairs (EEA)

Department of Conservation & Recreation Urban &
Community Forestry Program (DCR)

Department of Energy Resources (DOER)

Department of Housing and Community Development (DHCD)

Non-Profit Partnership Grant Program Overview & Goals

- Program seeks to support community outreach in coordination with GGCP tree planting work.
- Non-profit partners raise awareness and encourage residents to participate in the program.
- Organization receives reimbursement for eligible expenses.
- Builds relationships between DCR foresters, partner organizations and the community around planting efforts that build urban canopy and nourish neighborhoods.

Funding Availability

- Maximum grant award is \$15,000.
- Reimbursement grant program.
- Costs incurred prior to award contract are not eligible for reimbursement.

Eligible Applicants

- Non-profit 501 (c)(3) organizations

Eligible Project Costs

- Outreach to residents of DCR designated planting zones in Gateway Cities:
 - Community events that promote the GGCP
 - Distributing information to residents (flyers, door knocking, calling)
 - Translational services for non-English speakers in the community
 - Training and/or educational programs to support residents in caring for new trees.
 - Social media work that generates interest in maurban canopy.org and GGCP work.

Project Evaluation

- Project Quality & Importance (50%)
 - Project generates an appreciation of urban forest & canopy.
 - Project communicates GGCP opportunities & benefits via diverse channels
 - Project targets new audiences, reaches residents not previously engaged
- Local Community Investment & Outreach (20%)
 - Community presence & prior experience in the community
 - Staff fluent in applicable languages and/or access to reliable translational services
 - Demonstrated success working within the community
- Organizational Capacity (15%)
 - Capacity to carry out the project
 - Number of staff, type of staff (community engagement?)
- Environmental Justice (15%)
 - Project engages EJ populations
 - Overlaps with other EJ neighborhood goals

Budget Requirements

- Itemized budget is required (see sample budget template)
- Identify any in-kind funding match the organization will provide.

COST REIMBURSEMENT:

Costs must be incurred during contract period to be reimbursed and proof of payment by grant award recipient is required.

Additional Application Requirements

- Brief letter of support from the City
- Project description (scope of work, deliverables & timeline)
- Articles of incorporation & IRS 501 (c)(3) letter.

Grant Timeline

APPLICATION DEADLINE: Thursday, May 19 at 3:00pm

Submit PDF application electronically – do not exceed 20 MB

- Application review
- Awards announced (late June)
- Contracts executed (September)
- Project work conducted (Fall, 2022 & Spring, 2023)
- Grant reimbursement requests submitted by June 30, 2023

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<https://www.mass.gov/service-details/greening-the-gateway-cities-program>