FY23 NON-PROFIT PARTNERSHIP GRANT

Information Session, April 20, 2022
The GGCP is designed to bring the energy efficiency and environmental benefits of a healthy tree canopy to Gateway Cities.

Executive Office of Environment & Energy Affairs (EEA)
Department of Conservation & Recreation Urban & Community Forestry Program (DCR)
Department of Energy Resources (DOER)
Department of Housing and Community Development (DHCD)
Non-Profit Partnership Grant Program Overview & Goals

• Program seeks to support community outreach in coordination with GGCP tree planting work.

• Non-profit partners raise awareness and encourage residents to participate in the program.

• Organization receives reimbursement for eligible expenses.

• Builds relationships between DCR foresters, partner organizations and the community around planting efforts that build urban canopy and nourish neighborhoods.
Funding Availability

- Maximum grant award is $15,000.
- Reimbursement grant program.
- Costs incurred prior to award contract are not eligible for reimbursement.
Eligible Applicants

- Non-profit 501 (c)(3) organizations

Eligible Project Costs

- Outreach to residents of DCR designated planting zones in Gateway Cities:
  - Community events that promote the GGCP
  - Distributing information to residents (flyers, door knocking, calling)
  - Translational services for non-English speakers in the community
  - Training and/or educational programs to support residents in caring for new trees.
  - Social media work that generates interest in maurbancanopy.org and GGCP work.
Project Evaluation

- **Project Quality & Importance (50%)**
  - Project generates an appreciation of urban forest & canopy.
  - Project communicates GGCP opportunities & benefits via diverse channels
  - Project targets new audiences, reaches residents not previously engaged

- **Local Community Investment & Outreach (20%)**
  - Community presence & prior experience in the community
  - Staff fluent in applicable languages and/or access to reliable translational services
  - Demonstrated success working within the community

- **Organizational Capacity (15%)**
  - Capacity to carry out the project
  - Number of staff, type of staff (community engagement?)

- **Environmental Justice (15%)**
  - Project engages EJ populations
  - Overlaps with other EJ neighborhood goals
Budget Requirements

- Itemized budget is required (see sample budget template)
- Identify any in-kind funding match the organization will provide.

COST REIMBURSMENT:

Costs must be incurred during contract period to be reimbursed and proof of payment by grant award recipient is required.

Additional Application Requirements

- Brief letter of support from the City
- Project description (scope of work, deliverables & timeline)
- Articles of incorporation & IRS 501 (c)(3) letter.
Grant Timeline

APPLICATION DEADLINE: Thursday, May 19 at 3:00pm
Submit PDF application electronically – do not exceed 20 MB

• Application review
• Awards announced (late June)
• Contracts executed (September)
• Project work conducted (Fall, 2022 & Spring, 2023)
• Grant reimbursement requests submitted by June 30, 2023
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https://www.mass.gov/service-details/greening-the-gateway-cities-program