



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
Workforce Board Chairs
Workforce Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: September 14, 2018

Subject: **National Employ Older Workers Week 2018 – Posters Available**

Purpose: To notify Local Workforce Boards, Career Center Operators and workforce partners that the [WorkforceGPS – Older Workers Community of Practice](#) 2018 National Employ Older Workers (NEOWW) posters are available to download, post and share.

Background: National Employ Older Workers Week (NEOWW) is a few days away. Each year during the last full week in September, older workers are recognized and celebrated for their contribution to the workforce in the past, the present, and the future.

This year – celebrate the Knowledge, Skills, and Abilities of every older worker and continue to educate employers across the country about the significance of what older workers contribute to the workforce.

A second poster is available and represents older workers as today's workforce superheroes. Their knowledge, skills, and abilities are made of strength, ambition, commitment, and the ability to get the work done.

WorkforceGPS – Older Workers Community of Practice will be posting interesting discussion topics during September. Please share any stories, activities, and of course any sightings of Super Older Workers in your community, so WorkforceGPS can share them.

[Download](#), post, share, and tell employers and the community about hiring older workers. Posters are available for download letter size (8.5" X 11") or a full poster size (16" X 20") in English and Spanish. There are also two separate file version for print or Web posting.

Action

Required: Please share with managers, staff and partners as appropriate.

Effective: Immediately