



# Workforce Issuance

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Policy  Information

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**To:** Chief Elected Officials  
Workforce Board Chairs  
Workforce Board Directors  
Title I Administrators  
Career Center Directors  
Title I Fiscal Officers  
DCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
Department of Career Services

**Date:** September 28, 2018

**Subject:** **CVS – Beauty Is Ageless Event – Cape Cod and Boston**

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**Purpose:** To notify Local Workforce Boards, Career Center Operators and workforce development partners of CVS's "Beauty Is Ageless" recruitment event on Friday, October 5, 2018 in Hyannis, MA. This information is being shared with the entire field for future reference as this initiative, if successful, will expand to other areas of the state.

**Background:** CVS is teaming with DCS, SCSEP and other workforce partners to create a pipeline of talent for their initiative "Beauty is Ageless." Through this initiative, CVS is seeking candidates for employment as Beauty Consultants (BCs) in seven stores located in Greater Boston and Cape Cod. "Beauty is Ageless" targets older workers (55+). Beauty Consultants are full time positions with salary plus bonus and benefits.

The first recruitment event will take place on **Friday, October 5, 2018** at the **MassHire Cape and Islands Career Center** 372 North Street, Hyannis, MA, from 12:00 PM to 2:00 PM. Please see attached flyer for event details.

**Attachment:** Beauty Is Ageless Event Flyer

**Requested:** Please share with managers, staff and partners as appropriate.

**Effective:** Immediately.