



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
Workforce Board Chairs
Workforce Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: September 28, 2018

Subject: **Workforce Forum: What it takes to move beyond an entry-level Job**

Purpose: To notify MassHire Workforce Boards, MassHire Career Centers, youth practitioners, and other workforce partners that the Commonwealth Corporation is holding a Workforce Forum: *What it takes to move beyond an entry-level job*, on **Tuesday, October 16, 2018** from 10:00am to 12:30PM, at the Beechwood Hotel, 363 Plantation Street, Worcester, MA 01605.

Background: At the Workforce Forum, attendees will learn about Commonwealth Corporation's latest research, *Promoting Success*, and:

- How employers make decisions on who to promote in their businesses and how they support staff retention and career growth
- Get tips on how to train young people to take charge of their trajectory in employment opportunities and how to change the narrative around taking risks

- Meet professionals within the workforce regions who are preparing young people for work and share strategies on how to best prepare them for their next job

Forum Program

Welcome: Secretary Rosalin Acosta, Executive Office of Labor and Workforce Development

Commonwealth Corporation Research Presenters:

- Naome Jeanty, Research and Evaluation Manager
- Raija Vaisanen, Director of Research

Compelling Conversation Participants: *Employer and Youth Serving Organization representatives respond to the Promoting Success research findings and share their experience.*

- [Rick LaFerriere](#), Lead Manager, Workforce Initiatives at CVS Health
- [Colleen Moran](#), Director, Workforce Programs at Spaulding Rehabilitation Network
- [Sam Putnam](#), Work-Based Learning Leader at Future Chefs
- Ana West, Program Director at [New England Farm Workers' Council](#)

Following the conversation, there will be regionally organized roundtable discussions.

For more information and to register click here:

[Workforce Forum: What it takes to move beyond an entry-level job](#)

Action

Required: Please share with staff and partners as appropriate.

Inquiries: For more information contact: [Raija Vaisanen](#), Director of Research