



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
Title I Administrators
MassHire Career Center Directors
Title I Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: August 28, 2019

Subject: **Celebrating National Employ Older Workers Week - 50 Plus Job Fair & Special Events**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators and workforce partners of a 50 Plus Job fair and special events celebrating *National Employ Older Workers Week* sponsored by MassHire Berkshire Career Center in collaboration with Elder Services of Berkshire County Inc. and Age Friendly Berkshires.

Background: National Employ Older Workers Week, held annually the last full week of September, recognizes the vital role of older workers in the workforce. National Employ Older Workers Week aims to increase awareness of this labor segment and develop innovative strategies to tap it. MassHire Berkshire will offer special events in honor of older workers during the month of September. Workshops

and events are free of charge and held at the Career Center located at 160 North Street, 3rd floor, in Pittsfield.

Monday, September 16th @ 1:00pm
Job Club – Topic: 50 Plus Job Fair Tips

Tuesday, September 17th @ 1:00pm
Resume Tips for 50 Plus

Wednesday, September 18th @ 10:00am
Interview Tips for 50 Plus

Monday September 23rd 11:00am to 1:00pm Berkshire Athenaeum 1 Wendell Ave. Pittsfield 50 Plus Job Fair in honor of National Employ Older Workers Week

Action

Required: Please share with management, partners, staff and customers as appropriate. To register for the special events and for a complete list of participating businesses/organizations, frequently visit www.MassHireBerkshirecc.com.

Effective: Immediately.

Attachment: 50 Plus Event Flyer