



# Workforce Issuance

---

100 DCS 05.166

☐ Policy ☒ Information

---

**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
Title I Administrators  
MassHire Career Center Directors  
Title I Fiscal Officers  
MDCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
MassHire Department of Career Services

**Date:** March 5, 2020

**Subject:** **Ride Match**

---

**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and workforce partners of Ride Match, a one-stop searchable directory of public, private and accessible transportation options in Massachusetts.

**Background:** Ride Match – [www.massridematch.org](http://www.massridematch.org) – is a tool that MassHire career center staff and/or career center customers can use to identify transportation options for commuting and other travel needs. Ride Match is a searchable database that includes public and private transportation services across Massachusetts to individuals with a variety of transportation needs. Staff and career center customers can pull down a list of transportation providers by city/town or use the trip planner to find services that go from origin to destination.

MassHire Career Centers can help by:

- Encouraging staff to share Ride Match with customers
- Linking Ride Match on MassHire Career Center websites
- Providing Ride Match brochures to career center customers – Attachment A.

Customers already familiar with public transit can benefit from using Ride Match because it lists demand-response and private services in addition to public transit. Public and subsidized services appear first, with taxi and livery services coming at the end, so that less expensive options generally appear at the beginning of the list of results.

Ride Match was originally developed for Southeastern Massachusetts by the Greater Attleboro Taunton Regional Transit Authority (GATRA). It spread statewide with support from MassDOT and partnership from all transit authorities.

**Action**

**Requested:** Please share with managers, staff, partners and customers as appropriate.

**Inquiries:** For more information about Ride Match, please contact Mary Basilone at [mbasilone@gatra.org](mailto:mbasilone@gatra.org). For other questions related to community transportation, visit [www.mass.gov/orgs/massmobility](http://www.mass.gov/orgs/massmobility) or contact Rachel Fichtenbaum, EOHHS Mobility Manager, at [rachel.fichtenbaum@state.ma.us](mailto:rachel.fichtenbaum@state.ma.us).

**Attachment:** A. Ride Match Brochure