



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
MassHire Career Center Directors
MassHire Fiscal Officers
MassHire DCS Operations Managers

cc: WIOA State Partners

From: Diane Hurley, Acting Director
MassHire Department of Career Services

Date: October 2, 2023

Subject: **October is Rapid Response Month**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other local workforce partners that October is Rapid Response Month.

Background: Rapid Response Month affords a special opportunity to become more knowledgeable about Rapid Response and what services are provided by the Rapid Response Team. Such knowledge can strengthen the awareness of all the Commonwealth's businesses and constituents regarding layoff aversion, layoff management and business growth and expansion.

Rapid Response activities strengthen the communities' economic and social well-being by assisting businesses while helping maintain healthy families and promoting more vibrant communities.

During Rapid Response Month (October), the Rapid Response team will be providing a BizWorks Mini-Clinic for any Career Center Staff interfacing with businesses from 9:00am to 10:00am on Tuesday, October 10th. Please register using the link below:

<https://eolwdma.webex.com/weblink/register/r10831f60b2d17619787d3879624a4395>

Rapid Response will also be meeting with individual Career Centers or workforce areas and their staff to discuss partnership and coordination. Rapid Response Coordinators will be contacting Career Centers to schedule this meeting either virtually or in person. MassHire BizWorks will also be meeting with businesses at the Let's Connect webinar on October 11th discussing Rapid Response services. The MassHire BizWorks newsletter will also highlight Rapid Response Month (launching October 1st). In addition, Rapid Response will be spotlighted throughout the month of October through the MassHire BizWorks social media platforms.

Action

Requested: Please share with managers, staff, and partners as appropriate.

Effective: Immediately

Inquiries: Inquiries can be sent to Ken.Messina@mass.gov & Meighan.Williams@mass.gov.