

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

# Mass Workforce Issuance

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**100 DCS 14.208**

☐ Policy

☒ Information

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**To:** Chief Elected Officials  
Workforce Development Board Chairs  
Workforce Development Board Directors  
Title I Administrators  
Career Center Directors  
Title I Fiscal Officers  
DCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
Department of Career Services

**Date:** January 19, 2018

**Subject:** Networking Training with LinkedIn - Webinar for States

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**Purpose:** To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of a webinar about Networking Training with LinkedIn.

**Background:** The webinar will offer a deep-dive into the LinkedIn staff skills training launched in November. NASWA member states and LinkedIn partnered to develop the Networking Training with LinkedIn curriculum for workforce agencies to use in training jobseekers on how to best utilize the LinkedIn online platform to build profiles that attract employers, expand their professional networks, and search and apply for jobs. It will be key to amplifying jobseekers' chances of finding the right employment match and helping them become reemployed faster.

Visit: <https://economicgraph.linkedin.com/resources#curriculum> for training materials and click on "[Networking Training with LinkedIn](#)" [Training Session \(webinar\)](#) to register.

**Date:** Wednesday, February 7, 2018  
**Time:** 1:00 pm ET  
**Location:** Webinar  
**Length:** 1.5 hrs.

**Action**

**Requested:** Please share the information with staff and partners as appropriate.