

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

MassWorkforce Issuance

100 DCS 14.211

☐ Policy

☒ Information

To: Chief Elected Officials
Workforce Development Board Chairs
Workforce Development Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: February 7, 2018

Subject: **Make Industry Experts into Expert Instructors to Increase Student Success - Webinar**

Purpose: To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of the WorkforceGPS webinar: [*Make Industry Experts into Expert Instructors to Increase Student Success*](#), Wednesday, February 28th from 3:00 – 4:00.

Background: The Industry Expert to Expert Instructor (IE2EI) IMPACT community on SkillsCommons.org - the free and open digital library of workforce training materials - has produced videos, tools, and resources featuring exemplary teaching practices that educational institutions can easily adopt and adapt to produce successful transitions of industry experts into expert teachers.

Community colleges and others engaged in career and technical training place a premium on faculty with both the industry expertise and excellent teaching skills needed to impact student success. Colleges need to achieve this by equipping their industry experts with professional development to launch their careers as instructors. The Industry Expert to Expert Instructor (IE2EI) Skills Commons IMPACT community provides free, modularized, faculty development materials that can be used for self-paced training, embedded into

a learning management system, added as a supplement to an existing faculty development plan, or even used as training aids in face to face sessions. In this webinar, participants will become familiar with the content available on IE2EI and learn how its interactive modules focus on essential teaching skills, which can help reduce anxiety for instructors facing students for the first time. Participants will obtain links for downloading the content to assist their institution's efforts to improve their industry expert's teaching success and support increased student engagement.

This webinar is the first in a webinar series showcasing strategies and resources developed by community colleges that are of broad interest to educational institutions engaged in career-focused education and training. Topics of upcoming webinars will include career pathways, developmental education using competency-based education, apprenticeship, and work-based learning. IE2EI, and the many other resources available on SkillsCommons.org, were produced by grantees of the Trade Adjustment Assistance Community College and Career Training (TAACCCT) program, a collaboration between the U.S. Department of Labor and the U.S. Department of Education.

An account is required to register for a WorkforceGPS event. Click [here](#) to create a free account.

Action

Requested: Please share with staff and partners as appropriate.