

MASSACHUSETTS WORKFORCE DEVELOPMENT SYSTEM

MassWorkforce Issuance

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To: Chief Elected Officials
Workforce Development Board Chairs
Workforce Development Board Directors
Title I Administrators
Career Center Directors
Title I Fiscal Officers
DCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
Department of Career Services

Date: February 22, 2018

Subject: **Scaling Career Pathways in Wisconsin - Webinar**

Purpose: To notify Local Workforce Development Boards, One-Stop Career Center Operators and other local workforce partners of the WorkforceGPS webinar: [*WIOA Wednesday: Scaling Career Pathways in Wisconsin*](#), Wednesday, March 14th from 3:00 – 4:00.

Background: In Wisconsin, a major statewide career pathway effort is underway to align the programs of the 16 colleges in the Wisconsin Technical College System (WTCS) with labor market needs. WTCS is scaling its career pathway operations as part of a statewide initiative that involves workforce and economic development, secondary schools, Veteran service organizations, local workforce boards, adult literacy providers and others.

Learn more about Wisconsin's journey through career pathway policy alignment and system change at the local, regional, and state levels. Scott DuBenske, Education Director at the Wisconsin Technical College System will provide a detailed look at the primary drivers of success in Wisconsin's journey to scale career pathways, including, but not limited to:

- **The Wisconsin Pathways Committee:** the Committee is comprised of 14 members including: Tech Colleges, K-12, Workforce Development, Economic Development, Veterans Services, Vocational Rehabilitation,

Community Based Organization, and Workforce Development Boards Association. The active participation of the partners of the Wisconsin Career Pathways Committee ensures that career pathways in Wisconsin are industry-driven and support students and job seekers of all ages, backgrounds, and abilities.

- **Career Pathway Coordinators:** the Career Pathway Coordinators function as the coordinating hub for developing and implementing career pathways at each of the 16 technical colleges around Wisconsin. Each position facilitates communication and learning goals between the WTCS districts and system office allowing for a stronger, more aligned network of best practices in design, marketing and implementation of career pathways.
- **Data:** Based on the results of several self-assessment exercises, the WTCS has created a 20-indicator Career Pathway Scorecard highlighting key transition points within WTCS Career Pathways. This platform serves as a virtual community of practice dedicated to career pathway measurement and allows for the Career Pathway Coordinators of each WTCS college to actively engage in the use of data to drive decision-making.

Learn the details of this innovative career pathways operation and gain insights into how to scale initiatives state-wide. WTCS's career pathways initiative was supported by funds from a Round 4 Trade Adjustment Assistance Community College and Career Training (TAACCCT) grant.

An account is required to register for a WorkforceGPS event. Click [here](#) to create a free account.

Action

Requested: Please share with staff and partners as appropriate.