

Workforce Issuance

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To:	Chief Elected Officials MassHire Workforce Board Chairs MassHire Workforce Board Directors Title I Administrators MassHire Career Center Directors Title I Fiscal Officers MDCS Operations Managers
cc:	WIOA State Partners
From:	Alice Sweeney, Director MassHire Department of Career Services
Date:	October 24, 2018
Subject:	Apprenti Massachusetts Tech Apprenticeships Information Session - Webinar
Purpose:	To notify MassHire Workforce Boards, MassHire Career Center Operators and other workforce partners of an information session available through the Massachusetts Workforce Skills Cabinet, in partnership with Apprenti and the One8 Foundation, to bring Apprenti's tech Registered Apprenticeship to the Commonwealth, Thursday, November 1 st from 2:00 – 3:00.
Background:	Massachusetts employers struggle to fill their open technology positions with high-quality, trained talent. In 2017, there were over 100,000 job postings for tech occupations, yet in the previous year, Massachusetts colleges and universities only produced around 22,000 graduates in STEM fields. Meanwhile, qualified individuals who have the aptitude and competency to be successful in tech careers struggle to gain entry due to a lack of training and tech experience.

Registered Apprenticeship is increasingly receiving attention as a solution to bridge this gap, both nationally and in Massachusetts. Massachusetts Workforce Skills Cabinet is partnering with Apprenti and the One8 Foundation to bring Apprenti's tech Registered Apprenticeship to the Commonwealth. Apprenti, based in Seattle, Washington, has successfully placed over hundreds of apprentices from non-traditional backgrounds in tech jobs over the country; 65% of their apprentices are women, minorities, or Veterans.

This partnership presents an opportunity to create access points for Massachusetts residents to embark on careers in this high-demand, high-pay field. Candidates are being recruited to apply for the Apprenti Massachusetts tech apprenticeships through outreach to community-based organizations.

Join the webinar on November 1st from 2:00 - 3:00 p.m. to learn more about the Apprenti Massachusetts program, and how to connect great candidates to this opportunity.

- Learn how Registered Apprenticeship can be a solution to address many of the hurdles people experience when trying to gain entry into tech jobs
- Learn about the tech career opportunities available through this program and how candidates can apply
- Learn how training will prepare people for successful apprenticeship and employment
- Leave with a toolkit you can use to spread the word about the technology apprenticeship program with your prospective candidates

Register to attend<u>here</u>

Webinar Connection Information from computer, tablet or smartphone available through <u>https://global.gotomeeting.com/join/497748781</u> or telephone - (312) 757-3121, Access Code: 497-748-781.

In advance of the webinar it is recommended attendees conduct a GoToMeeting compatibility system check: <u>https://link.gotomeeting.com/system-check</u>

Action

Requested: Please share with managers, staff and partners as appropriate.

Effective: Immediately