



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
Title I Administrators
MassHire Career Center Directors
Title I Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: January 22, 2019

Subject: **Solving Industry Challenges Using Competency Models – WorkforceGPS Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Centers and other local workforce partners of the [Solving Industry Challenges Using Competency Models](#) webinar offered through WorkforceGPS scheduled for Tuesday, February 12th from 3:30 – 4:30.

Background: Competency models are an essential tool for designing apprenticeships, curriculum, competency-based education, and career pathways, but it all starts with a successful convening of industry partners. Having the right tools and guides to assist in that partnership development is crucial. In this webinar, presenters will share how they developed their employer engagement strategy and their process of convening industry partners with the use of competency models. Educators, college administrators and workforce system representatives will discuss how to work with employers to use competency models to delve into regional workforce needs and program solutions.

This webinar is the first in a series of webinars featuring competency model experts from a wide range of industry sectors and real-world experience with convening industry partners. Target Audiences are:

- Community Colleges,
- Workforce Boards and
- Employers

An account is required before registering for a WorkforceGPS event. Click [here](#) to create a free account.

Action

Requested: Please share with managers, staff and partners as appropriate.

Effective: Immediately