



Workforce Issuance

100 DCS 14.276

☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
Title I Administrators
MassHire Career Center Directors
Title I Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: April 5, 2019

Subject: Labor Insight Training – Burning Glass Technologies

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators, and other local workforce partners of upcoming training on Labor Insight, a labor market information tool developed by Burning Glass Technologies.

This training will provide a working knowledge of Labor Insight, a labor market information tool, that analyzes online job postings data and will focus on:

- Key reports aimed at expanding your understanding of local employers' talent needs
- Labor market intelligence on the most in demand job roles and valuable credentials in your region
- Labor market data that can provide actionable information for workforce boards, Rapid Response, business services, and career center management
- How to create customized settings to quickly access employer data for your region
- Identifying top employers in your region and expanding your call list
- Exploring data related to training grants and programs

Background: Workforce labor market information is essential to the nation's economy, providing for the efficient operation of labor markets by supplying quality labor market intelligence. Accurate, objective, relevant, timely, and accessible labor market information is critical for:

- Building a skilled workforce that spurs business competitiveness and economic growth
- Strengthening career pathways and guiding skill attainment for good jobs, economic opportunity, and career growth
- Understanding the rapidly changing nature of work and how it impacts the workforce and U.S. economy
- Spending workforce training and education funds effectively

Action

Required: Please share this issuance with all appropriate staff and ensure that they register for this training.

Training sessions will be held on two different dates to accommodate scheduling. April 17, 2019 or May 1, 2019 from 9:00 a.m. - 1:00 p.m.

Staff must register for this training in advance through EventBrite by clicking on the appropriate Using Labor Insight training link located on the MassHire Department of Career Services Training and Development Team's training calendar:

<https://www.mass.gov/service-details/mdcs-using-labor-insight-training>

Attendees are encouraged to arrive on time as training sessions will begin promptly.

In case of inclement weather, or to check if there have been any training cancellations, please call the MassHire Department of Career Services Training and Meeting Message Line at **617-626-5250**.

Effective: Immediately

Inquiries: Please direct all questions to David Ledonne at David.Ledonne@detma.org. Please reference this MassHire Department of Career Services Workforce Issuance number in your inquiry.