



# Workforce Issuance

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☐ Policy ☒ Information

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**To:** Chief Elected Officials  
MassHire Workforce Board Chairs  
MassHire Workforce Board Directors  
Title I Administrators  
MassHire Career Center Directors  
Title I Fiscal Officers  
MDCS Operations Managers

**cc:** WIOA State Partners

**From:** Alice Sweeney, Director  
MassHire Department of Career Services

**Date:** September 17, 2019

**Subject:** Burning Glass Technologies - Labor Insight Training

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**Purpose:** To notify MassHire Workforce Boards, MassHire Career Center Operators, and other local workforce partners of an upcoming training on Labor Insight, a labor market information tool developed by Burning Glass Technologies.

**Background:** Workforce labor market information is essential to the nation's economy, providing for the efficient operation of labor markets by supplying quality labor market intelligence. Accurate, objective, relevant, timely, and accessible labor market information is critical for:

- Building a skilled workforce that spurs business competitiveness and economic growth.
- Strengthening career pathways and guiding skill attainment for good jobs, economic opportunity, and career growth.
- Understanding the rapidly changing nature of work and how it impacts the workforce and U.S. economy.
- Spending workforce training and education funds effectively.

This training will provide you with working knowledge of Labor Insight, a labor market information tool that analyzes online job postings data and will focus on:

- Key reports aimed at expanding your understanding of local employers' talent needs.
- Labor market intelligence on the most in demand job roles and valuable credentials in your region.
- Labor market data that can provide actionable information for workforce boards, rapid response, business services, and career center management.
- How to create customized settings to quickly access employer data for your region.
- Identifying top employers in your region and expanding your call list.
- Exploring data related to training grants and programs.

This training session will be held in Boston on October 9, 2019 from 9:30 a.m. to 12:30 p.m.

Staff must register for this training in advance through EventBrite by clicking on the appropriate Using Labor Insight training link located on the Workforce System Staff Training page on Mass.gov:

<https://www.mass.gov/service-details/mdcs-using-labor-insight-training>

Attendees are encouraged to arrive on time as the training session will begin promptly.

In case of inclement weather, or to check if there have been any training cancellations, please call the MassHire Department of Career Services Training and Meeting Message Line at **617-626-5250**.

**Action**

**Required:** Please share this issuance with all appropriate staff who utilize Labor Insight and ensure that they register for this training.

**Effective:** Immediately

**Inquiries:** Please direct all questions to David Ledonne at [David.Ledonne@detma.org](mailto:David.Ledonne@detma.org). Please reference this MassHire Department of Career Services Workforce Issuance number in your inquiry.