



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
Title I Administrators
MassHire Career Center Directors
Title I Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: November 6, 2019

Subject: **Business Engagement Series/Incumbent Worker Training – WorkforceGPS Webinars**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators and other workforce partners of a webinar series *Business Engagement / Incumbent Worker Training* available through US DOL/ETA WorkforceGPS.

Background: [WorkforceGPS](#) is a free, online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, it was developed specifically for workforce professionals, educators, and business leaders.

To kick off our Business Engagement webinar series, three states and local workforce areas discuss their approach to using incumbent worker training as a business service in brief 45-minute sessions. Each session will feature one state or local area, along with a business partner, discussing how they address

business engagement through the lens of different approaches to incumbent worker training, and what benefits the business has identified by participating.

Participants Must Register for Each Individual Session.

[Register Now](#) - 11/18/19 2:00PM ET

Business Engagement Series: **Incumbent Worker Training #1 - Featuring New River/Mount Rogers Workforce Development Board**

[Register Now](#) - 11/20/19 3:30PM ET

Business Engagement Series: **Incumbent Worker Training #2 - Featuring Workforce Southwest Washington**

[Register Now](#) - 11/22/19 2:00PM ET

Business Engagement Series: **Incumbent Worker Training #3 - Featuring Idaho Workforce Development Council**

Action

Requested: Please share with management, staff and partners as appropriate.

Effective: Immediately