



Workforce Issuance

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☐ Policy ☒ Information

To: Chief Elected Officials
MassHire Workforce Board Chairs
MassHire Workforce Board Directors
Title I Administrators
MassHire Career Center Directors
Title I Fiscal Officers
MDCS Operations Managers

cc: WIOA State Partners

From: Alice Sweeney, Director
MassHire Department of Career Services

Date: December 10, 2019

Subject: **Using Evaluation & Evidence to Inform Strategic Planning Activities - Webinar**

Purpose: To notify MassHire Workforce Boards, MassHire Career Center Operators and other workforce partners of a WorkforceGPS sponsored webinar - [Using Evaluation & Evidence to Inform Strategic Planning Activities](#), Tuesday, December 17th from 2:00 – 3:00.

Background: [WorkforceGPS](#) is a free, online technical assistance website created to help build the capacity of America's public workforce investment system. Sponsored by the Employment and Training Administration of the U.S. Department of Labor, it was developed specifically for workforce professionals, educators, and business leaders.

This webinar shares evaluation and evidence information and activities as it relates to the Department of Labor's Strategic Plan and the Foundations for Evidence-Based Policymaking Act of 2018 (Evidence Act).

The Department of Labor's (DOL's) Performance Management Center and the Chief Evaluation Office are working collaboratively with the Office of Management and Budget to implement the Evidence Act. This webinar session describes relevant examples of evaluation readiness and capacity aspects for state and local workforce agencies to consider as they move forward with incorporating evaluation and evidence into strategic planning. In particular, the audience will learn about how DOL:

- 1) engages key agencies when integrating evaluation into planning activities and developing an evidence portfolio;
- 2) utilizes evaluation resources and cultivates agency support for evaluation;
- 3) prioritizes and invests in evaluation;
- 4) accesses to longitudinal data and leverages federally collected data; and
- 5) relies on in-house staff capacity and third-party evaluators.

To keep the webinar interactive, participants will have the opportunity to pose questions about how evidence is used to inform strategic planning.

Action

Requested: Please share with managers, staff and partners as appropriate.

Effective: Immediately.